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<https://shownotes.app/show/wgm78>

What are the best newsletter platforms

I have been thinking about creating a monthly or bi-monthly newsletter but have yet to really do it. First, let's find the right platform. Here is my research for finding the right platform.

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Please note that Mailchimp and Substack are two major products in this category, but they are much more than simple newsletter platforms, so I don't cover them here.



AI REVIEW PASSED.



Beehiiv

Beehiiv is another popular newsletter platform that provides tools to help you grow your audience and streamline your workflow. It has some unique features, such as an AI writing assistant that can help generate content and improve your writing efficiency. It also offers a referral program, custom email journeys, and a suite of growth tools used by some of the world's largest newsletters.

While Buttondown and Beehiiv have some similarities, Beehiiv offers more advanced features, particularly with its AI capabilities and focus on audience growth.

Even though I have never sent a single issue, I did use this to create a list and had plans to send out a newsletter but never got around to doing it. Beehiiv is a pretty simple platform, IMHO.

466 days 12 hrs ago

Website:

<https://www.beehiiv.com/>



Buttondown

Buttondown

Buttondown is a minimalist and user-friendly tool for creating and sending newsletters. It offers a simple interface that allows users to quickly draft emails without being overwhelmed by unnecessary features.

The platform's focus is on simplicity and ease of use, making it a great option for those who want to send newsletters without the added complexity of other newsletter software.

467 days 2 hrs ago

Website:

<https://buttondown.email>



SELF-HOSTED
OPENSOURCE

Listmonk – opensource and self-hosted

Listmonk is a relatively new email marketing platform that aims to simplify newsletter creation and management. Some key features include:

- Ease of use: Listmonk offers a simple and intuitive interface, similar to Buttdown.
- Customizable templates: Choose from a variety of templates to customize your emails.
- Detailed analytics: Track your email performance with in-depth analytics.
- Personalization: Tailor your emails with custom fields to address subscribers by name.

Listmonk might be a good option for those seeking a straightforward email marketing platform with essential features and a clean, easy-to-use design.

467 days 2 hrs ago

Website:

<https://listmonk.app/>

Other Newsletter Providers

- Author.Email
- Benchmark
- Brevo
- Cakemail
- Campaign Monitor
- Constant Contact
- ConvertKit
- Curated
- Direct Mail Mac
- Emlailer
- Emma
- EmailOctopus
- FeedBlitz
- Flodesk
- Klaviyo
- Mad Mimi
- Mailup
- Mailerlite
- Minutemailer
- Moonmail
- Patreon
- Revue
- Sendfox
- Tinyletter
- Upscribe

466 days 8 hrs ago