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SEO 101

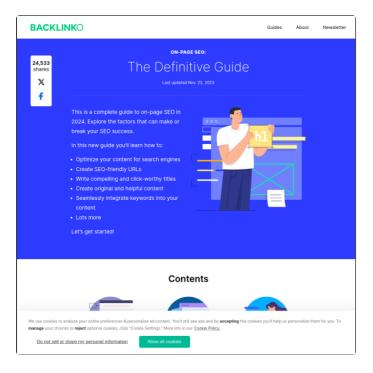
Search Engine Optimization (SEO) is still very important for Web-based SaaS companies. I am sharing my notes on this topic.

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AI AGENTS HAVEN'T YET REVIEWED THIS NOTE!

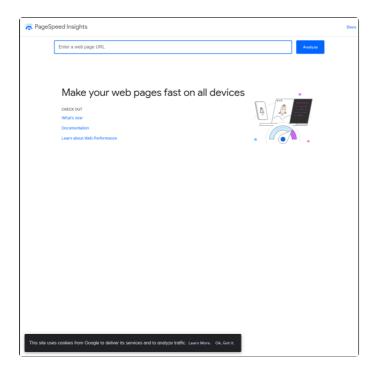


The Definitive Guide

This was recommended by Christopher Gimmer, co-founder of SNAPPA. 571 days 2 hrs ago

Website:

https://backlinko.com/on-page-seo



PageSpeed Insights

Check your website's page performance 546 days 3 hrs ago

Website: https://pagespeed.web.dev/

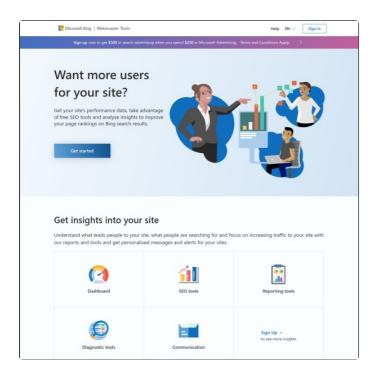
Google Search Console	
Improve your performance on Google Search Console tools and reports help you measure your sitter search Console tools and reports help you measure your sitter start to the in Coogle Search results	
	Optimize your content with Search Analytics See which queries bring users to your site. Analyze your sites impressions, clicks, and position on Google Search.
Get your content on Google Submit sitemaps and individual URLs for crawling. Review your index coverage to make sure that Google has the freehest view of your site.	le total

Google Search Console

You must use this tool for anything to do with Google SEO. 546 days 3 hrs ago

Website:

https://search.google.com/search-console

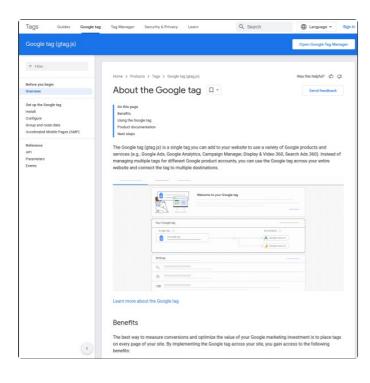


Bing Webmaster Tools

I never used it but this comes recommended so I need to check it out. 546 days 2 hrs ago

Website:

https://www.bing.com/webmasters/about



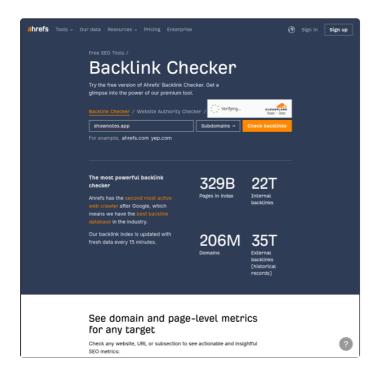
Google Tags

The Google tag (gtag.js) is a single tag you can add to your website to use a variety of Google products and services (e.g., Google Ads, Google Analytics, Campaign Manager, Display & Video 360, Search Ads 360). Instead of managing multiple tags for different Google product accounts, you can use the Google tag across your entire website and connect the tag to multiple destinations.

546 days 2 hrs ago

Website:

https://developers.google.com/tag-platform/gtagjs



Backlink Checker

Check your site's backlinks 492 days 15 hrs ago

Website:

https://ahrefs.com/backlink-checker/?input=shownotes.app&mode=subdomains

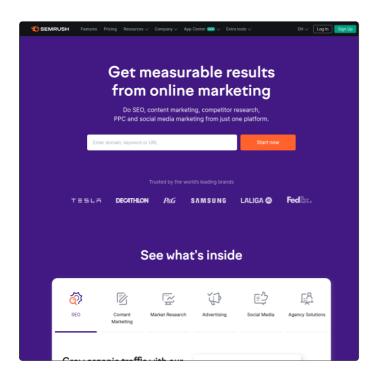
Ubersuggest No product EN ~	US Ubersuggest >	CONSULTING PLANS & PRICING Sign in
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Dashboard Rank Tracking SEO Opportunities My Workspace NEW	1.7.	More largered suggestions
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Zero Kisk Hee That		
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Ubersuggest

Ubersuggest is a free, comprehensive SEO tool created by Neil Patel. It offers features such as keyword research, competitor analysis, site audits, and backlink analysis to help you improve your SEO strategy. With Ubersuggest, you can gain valuable insights into your market, optimize your website for search engines, and track your progress. The tool also provides a free Chrome extension for quick access to SEO data while browsing. Overall, Ubersuggest is a powerful tool for enhancing their website's visibility and performance in search engine rankings.

464 days 9 hrs ago

Website: https://app.neilpatel.com/



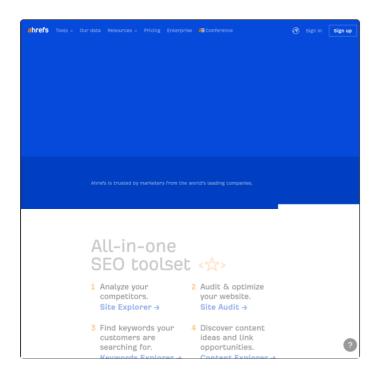
SEMrush - very popular but fairly pricy SEO marketing toolkit

SEMrush is a popular all-in-one digital marketing toolkit that offers a range of features for SEO, PPC, content marketing, social media, and competitive research. With SEMrush, you can optimize your website's visibility, analyze competitors, discover valuable keywords, monitor your online performance, and enhance your overall marketing strategy. It provides a comprehensive set of tools for website audits, keyword research, backlink analysis, rank tracking, and ad campaign management. SEMrush's extensive features and reliable data make it a go-to choice for marketers and businesses looking to improve their online presence and drive growth.

464 days 9 hrs ago

Website:

https://www.semrush.com/



Ahrefs

Ahrefs is a leading SEO and digital marketing platform offering a wide range of tools for site optimization, keyword research, competitive analysis, and content marketing. With Ahrefs, you can gain valuable insights into search traffic, backlink profiles, and keyword rankings, allowing you to boost your website's visibility and performance. The platform features an extensive database of search data and powerful tools for site auditing, rank tracking, content exploration, and link prospecting. Ahrefs' comprehensive features and reliable data make it a popular choice for SEO professionals, marketers, and business owners seeking to enhance their online presence and stay ahead of the competition. 464 days 9 hrs ago

Website: https://ahrefs.com/

SEOAI.run	Home Demo	Checklist	Blog	Feedback	Pricing	Sign in
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	Enter your websi	te		Chec	k Now	

SEO AI is a free SEO Checker with AI

SEOAI is an SEO keyword detection tool implemented using AI technology. It helps businesses analyze the density of keywords and calculates keyword scores based on our expertise. Additionally, you can use it to generate articles by simply inputting a website URL to begin the detection process. 443 days 8 hrs ago

Website:

https://seoai.run/