

@disrael Notes



<https://shownotes.app/show/tzj4i>

## Thrive on a Budget: Free Tier Strategies

Struggling with limited funding as a founder? Uncover powerful strategies to minimize your operating expenses with our expert advice.

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AI REVIEW PASSED.

## Cognito

<https://aws.amazon.com/cognito/pricing> - basically free forever. However you have to write the surrounding Lambda triggers and incorporate aws-amplify in your front end.

The good news is that aws-amplify includes a good message bus and so is worth using anyway.  
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## Serverless

<https://www.serverless.com/framework/docs/providers/aws/guide/serverless.yml> - Serverless was free through version 3 and that version still works fine. However support for version 3 will expire in another year and version 4 ironically charges by the server <https://www.serverless.com/pricing>.

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## Lambdas

<https://aws.amazon.com/lambda/pricing> - essentially free with two caveats. One is that any Lambda without an external interface will need to be monitored and monitoring is not free tier.

Two you have to "warm up" Lambdas as using them on any kind of a reserved basis is not free tier. So you must hit your Lambda with synthetic traffic to keep an instance around.

385 days 5 hrs ago

## Amazon S3

<https://aws.amazon.com/s3/pricing> - great place to host all of your web page and uploads. Especially when used in conjunction with <https://aws.amazon.com/edge>.

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