

@disrael Notes



<https://shownotes.app/show/tzj4i>

## Thrive on a Budget: Free Tier Strategies

Struggling with limited funding as a founder? Uncover powerful strategies to minimize your operating expenses with our expert advice.

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### TABLE OF CONTENTS

1. Cognito
2. Serverless
3. Lambdas
4. Amazon S3



AI REVIEW PASSED.

## Cognito

<https://aws.amazon.com/cognito/pricing> - basically free forever. However you have to write the surrounding Lambda triggers and incorporate aws-amplify in your front end.

The good news is that aws-amplify includes a good message bus and so is worth using anyway.  
274 days 23 hrs ago

## Serverless

<https://www.serverless.com/framework/docs/providers/aws/guide/serverless.yml> - Serverless was free through version 3 and that version still works fine. However support for version 3 will expire in another year and version 4 ironically charges by the server <https://www.serverless.com/pricing>.

274 days 23 hrs ago

## Lambdas

<https://aws.amazon.com/lambda/pricing> - essentially free with two caveats. One is that any Lambda without an external interface will need to be monitored and monitoring is not free tier.

Two you have to "warm up" Lambdas as using them on any kind of a reserved basis is not free tier. So you must hit your Lambda with synthetic traffic to keep an instance around.

274 days 19 hrs ago

## Amazon S3

<https://aws.amazon.com/s3/pricing> - great place to host all of your web page and uploads. Especially when used in conjunction with <https://aws.amazon.com/edge>.

273 days 20 hrs ago