

@mjkabir Notes



<https://shownotes.app/show/seo101>

## My SEO Journey

I decided to document my SEO journey for ShowNotes.

I am using a set of tools:

- [Ubersuggest](#)
- [Screamingfrog Spider Mac Edition](#)
- [Answerthepublic.com](#)
- [Google Search Console](#)

### TABLE OF CONTENTS

1. Ubersuggest Documentation
2. Screamingfrog - SEO Spider Desktop Edition (Mac M1)
3. Videos to Watch
4. xml-sitemaps.com - Site Map Generator
5. SEO AI - keyword detection tool using AI.
6. Backlink Slack Group
7. Free SEO Keyword Search
8. QuickListing - submit to 100s of directories
9. PressPlus - Receive Journalist Inquiries
10. Keyword Insights
11. TryRankify - AI SEO Keyword Research
12. SwiftBrief - Free Keyword Cluster Generator and more
13. ReplyGuy - automate coments to social media posts
14. Ttoollist.ai - Get the Business Listing
15. PRO-Sitemaps.com is a professional sitemap service
16. Finding the Keywords and Keyword Volume for Free

**Great Content is the best sales Tool in the World**



AI REVIEW PASSED.

# Ubersuggest

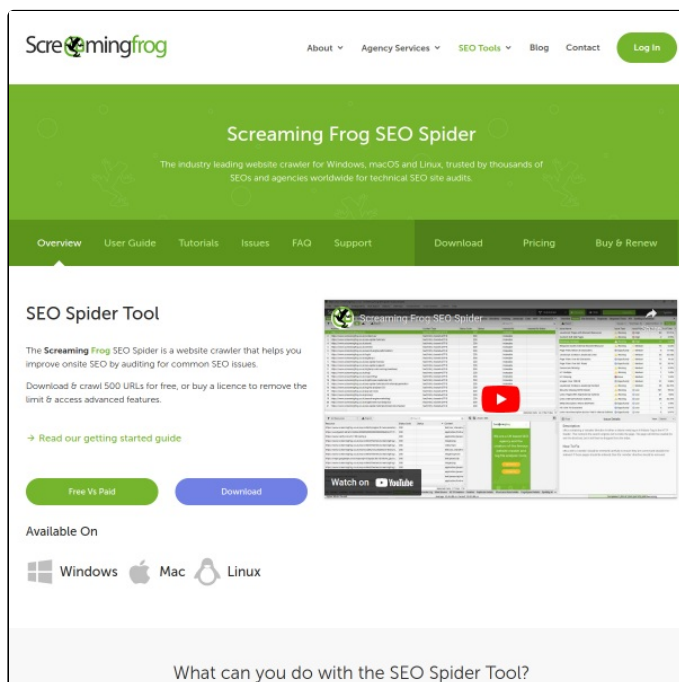
## Ubersuggest Documentation

- [Creating Projects to Measure Your SEO Progress](#)
- [Finding and Resolving Technical SEO Issues](#)
- [Identifying and Tracking Profitable Keywords](#)
- [Analyzing Traffic and Backlinks](#)
- [Leveraging the Ubersuggest Chrome Extension](#)
- [Generating Content With AI Writer](#)
  
- [Ai Writer Best Practices](#)
- [Where to Access Neil's Training Courses and Material?](#)
- [New Content Ideas with Ubersuggest](#)
- [How to Find Profitable Keywords Using Ubersuggest](#)
- [Ubersuggest Starter Guide](#)
- [Getting to Know Your Project Dashboard](#)
- [What Are The Differences Between Ubersuggest & AnswerThePublic](#)
- [Is AnswerThePublic Included in My Plan?](#)
- [Ubersuggest Demo Session with Marketing Tips \(Onboarding\)](#)
- [Ubersuggest Affiliate Program](#)

168 days 8 hrs ago

### Website:

<https://ubersuggest.zendesk.com/hc/en-us/articles/4405451587995-Ubersuggest-Starter-Guide>



## Screamingfrog – SEO Spider Desktop Edition (Mac M1)

Screaming Frog SEO Spider is a powerful website crawler tool designed to help you improve your onsite SEO by auditing and identifying common SEO issues. It allows you to crawl both small and large websites, analyze essential onsite SEO elements, and export key data for further analysis. With its user-friendly interface, Screaming Frog SEO Spider is an indispensable tool for digital marketers, SEO professionals, and website owners looking to enhance their online presence and search engine performance.

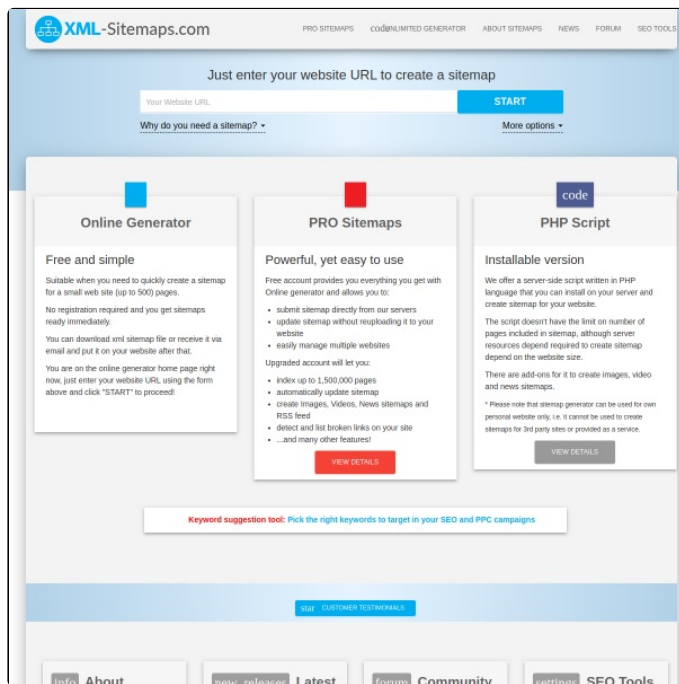
168 days 7 hrs ago

### Website:

<https://www.screamingfrog.co.uk/seo-spider/>

## Videos to Watch

168 days 7 hrs ago



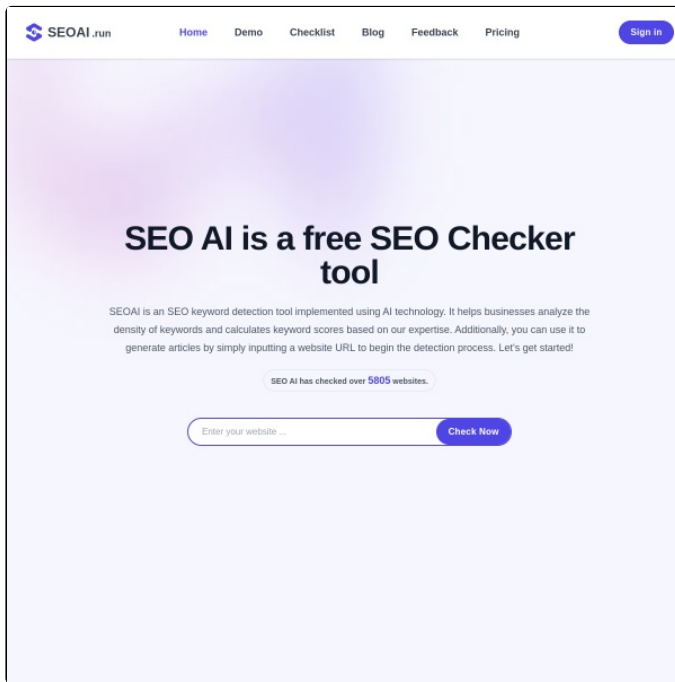
## xml-sitemaps.com – Site Map Generator

xml-sitemaps.com is a user-friendly online tool allowing website owners and webmasters to create XML sitemaps for their websites easily. An XML sitemap is essential for search engine optimization, as it helps search engines index your website's content more efficiently. xml-sitemaps.com provides free and paid options for generating XML sitemaps based on your website's size and complexity. The tool offers automatic sitemap updates, image sitemap generation, and robots.txt integration. With xml-sitemaps.com, users can improve their website's visibility and performance in search engine rankings.

168 days 6 hrs ago

### Website:

<https://www.xml-sitemaps.com/>



## SEO AI – keyword detection tool using AI.

SEOAI is an SEO keyword detection tool implemented using AI technology. It helps businesses analyze the density of keywords and calculates keyword scores based on our expertise. Additionally, you can use it to generate articles by simply inputting a website URL to begin the detection process.

147 days 7 hrs ago

**Website:**

<https://seoai.run/>



**This site can't be reached**

The webpage at <https://backlinks.slack.com> might be temporarily down or it may have moved permanently to a new web address.  
ERR\_TUNNEL\_CONNECTION\_FAILED

## Backlink Slack Group

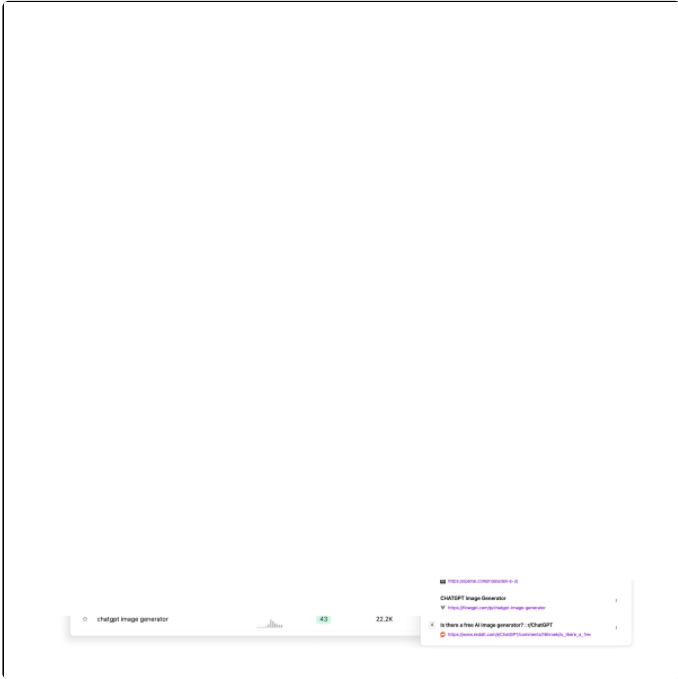
Need to check it out

146 days 13 hrs ago

**Website:**

<https://backlinks.slack.com>





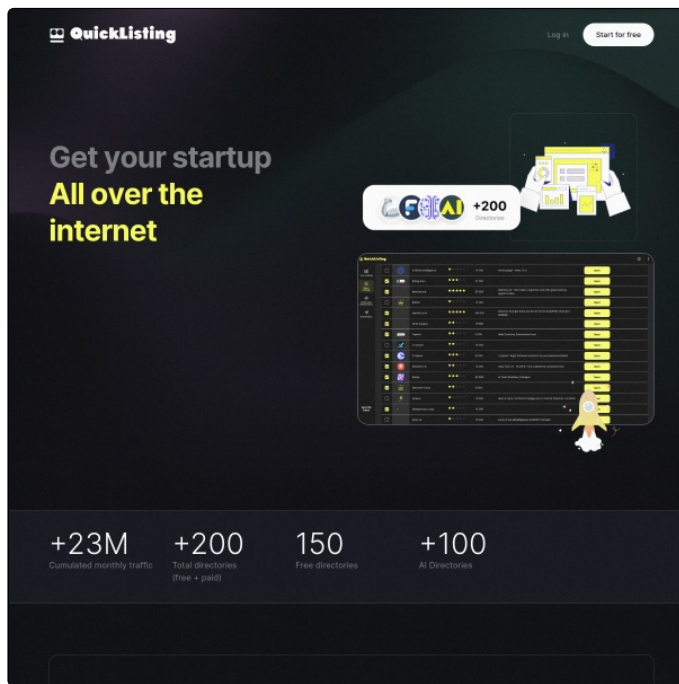
## Free SEO Keyword Search

Free keyword search tool.

144 days 16 hrs ago

**Website:**

<https://www.seo-stuff.com/>



## QuickListing – submit to 100s of directories

I tried submitting to 5 directories for free to see how it works. Has good workflow. Lets see how the directories handle this.

138 days 10 hrs ago

**Website:**

<https://quicklist.ing/>



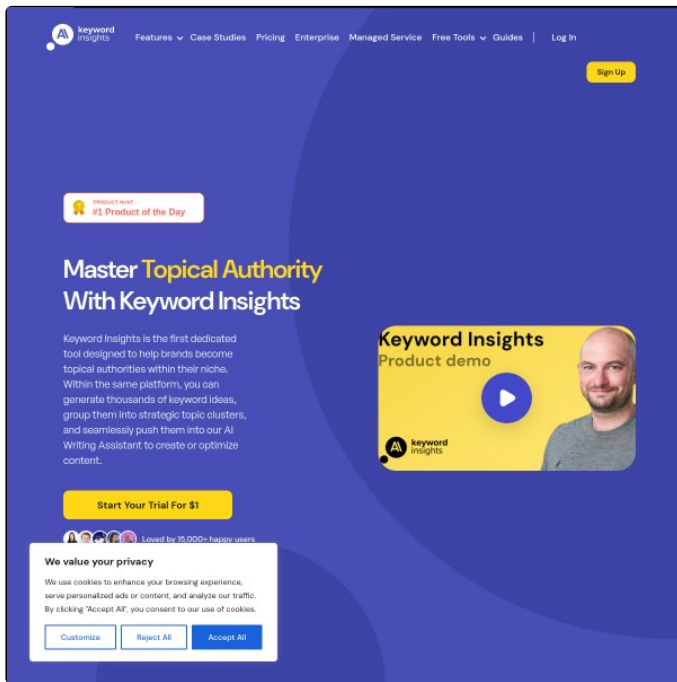
## PressPlus – Receive Journalist Inquiries

This is a paid service that searches for journalist inquiries so not sure if it is worth it.

138 days 10 hrs ago

**Website:**

<https://www.presspulse.ai/>



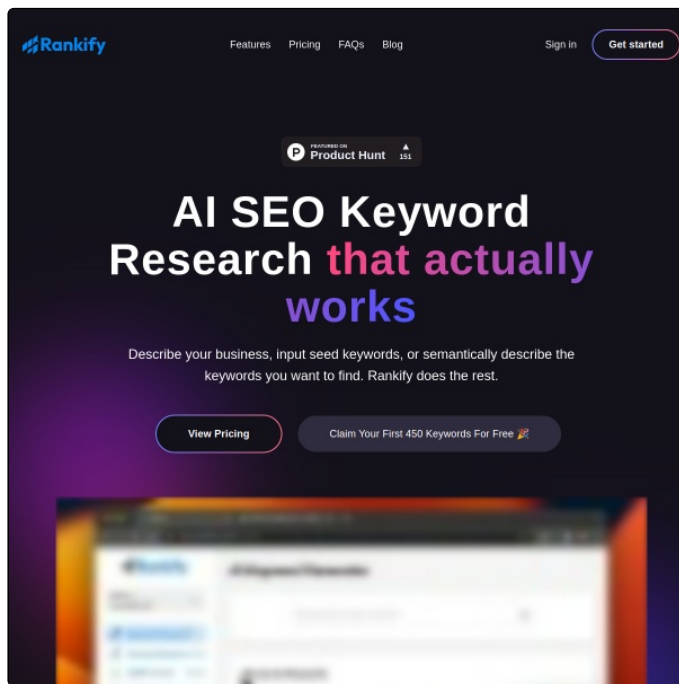
## Keyword Insights

Keyword Insights, which turns a seed keyword into thousands of curated keywords

138 days 10 hrs ago

**Website:**

<https://www.keywordinsights.ai/>



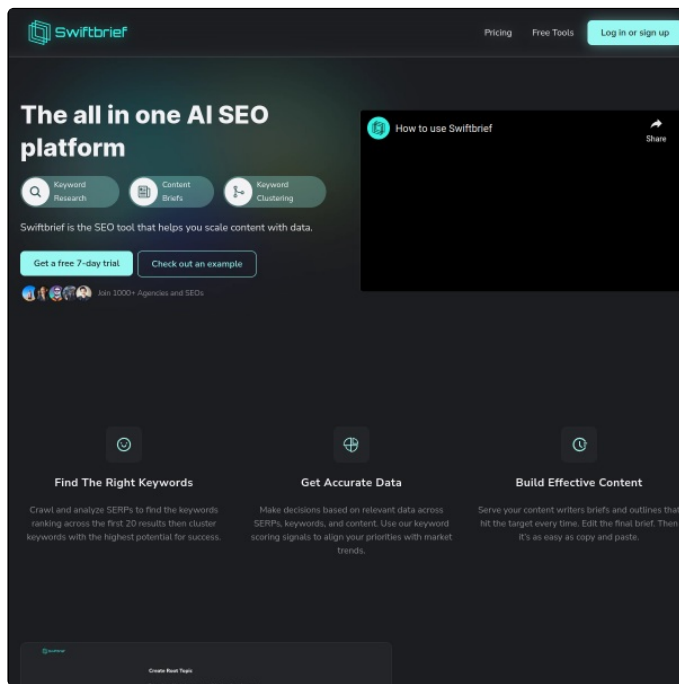
## TryRankify - AI SEO Keyword Research

Describe your business, input seed keywords, or semantically describe the keywords you want to find. Rankify does the rest.

138 days 10 hrs ago

**Website:**

<https://www.tryrankify.com/>



## SwiftBrief – Free Keyword Cluster Generator and more

SwiftBrief, which handles your keyword research, keyword clustering, and content briefs

138 days 10 hrs ago

**Website:**

<https://www.swiftbrief.com/>

ReplyGuy

How it Works | FAQ | Pricing | Blog | login

## The AI That finds the best places to mention your product online

ReplyGuy finds the perfect conversations to mention your product and drafts suggested replies.

Try it free

★★★★★ Trusted by 3022 businesses worldwide

ARREVA ADVANTAGE | debt freedom now | MP | MedPro Disposal

### Why use ReplyGuy?

To find customers manually you need:  
Monitor each social network every few hours, searching for keywords related to your product (15 - 30 min)  
Read every mention and analyze whether you can offer

To get leads using ReplyGuy you need:  
Create a project and add keywords (AI will suggest)

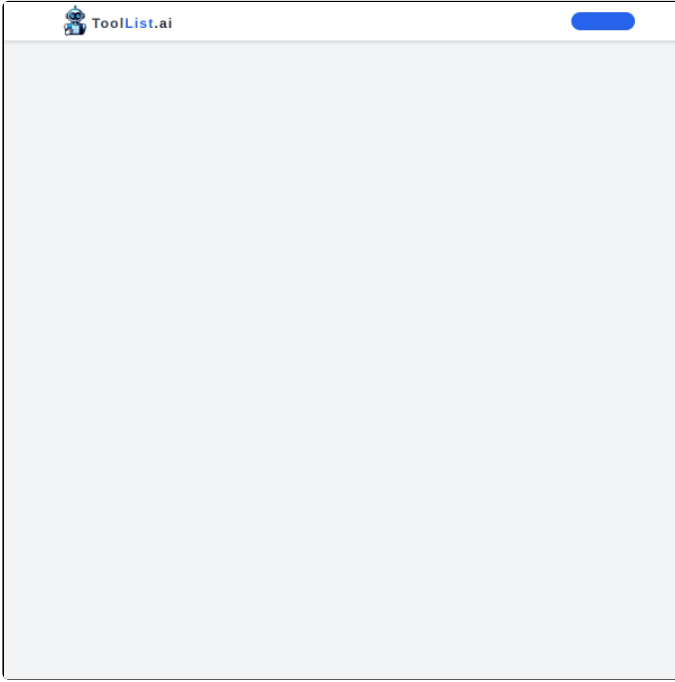
## ReplyGuy – automate coments to social media posts

By being a reply guy to social media post, one can generate attention to their product or service. I am trying the free tier for now.

138 days 8 hrs ago

Website:

<https://replyguy.com/>



## Ttoolist.ai - Get the Business Listing

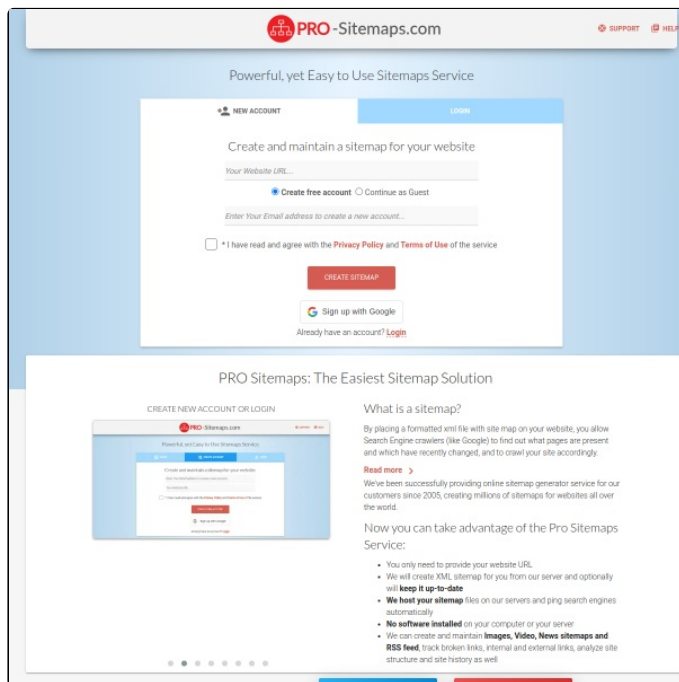
I already listed using the free plan but might list using the one-time payment for business listing.

137 days 14 hrs ago

**Website:**

<https://toolist.ai/>





## PRO-Sitemaps.com is a professional sitemap service

This service helps website owners create, host, and automatically update XML sitemaps. The platform offers a range of features to optimize and maintain sitemaps, which play a crucial role in search engine optimization (SEO) and website visibility. Some key features of [PRO-Sitemaps.com](https://PRO-Sitemaps.com) include:

1. Automated sitemap generation and updates: The service creates and keeps sitemaps up-to-date without requiring manual intervention or installing software on the user's computer or server.
2. Broken link detection: [PRO-Sitemaps.com](https://PRO-Sitemaps.com) identifies broken links on a website and provides details about the issues, helping users maintain a healthy site structure.
3. Sitemap types: The platform supports various types of sitemaps, including images, videos, news sitemaps, and RSS feeds.
4. Site analysis: Users can analyze their site structure, track sitemap history, and find all external links using the service.
5. Notifications: [PRO-Sitemaps.com](https://PRO-Sitemaps.com) sends alerts when the sitemap is updated, allowing users to track changes on their site.
6. Mobile app: The service offers a free mobile app for iOS and Android devices, enabling users to manage their sitemaps quickly and easily.

Overall, [PRO-Sitemaps.com](https://PRO-Sitemaps.com) is a valuable tool for website owners looking to streamline their sitemap management process and improve their website's search engine visibility and performance.

126 days 2 hrs ago

**Website:**

<https://PRO-Sitemaps.com>



# Finding the Keywords and Keyword Volume for Free

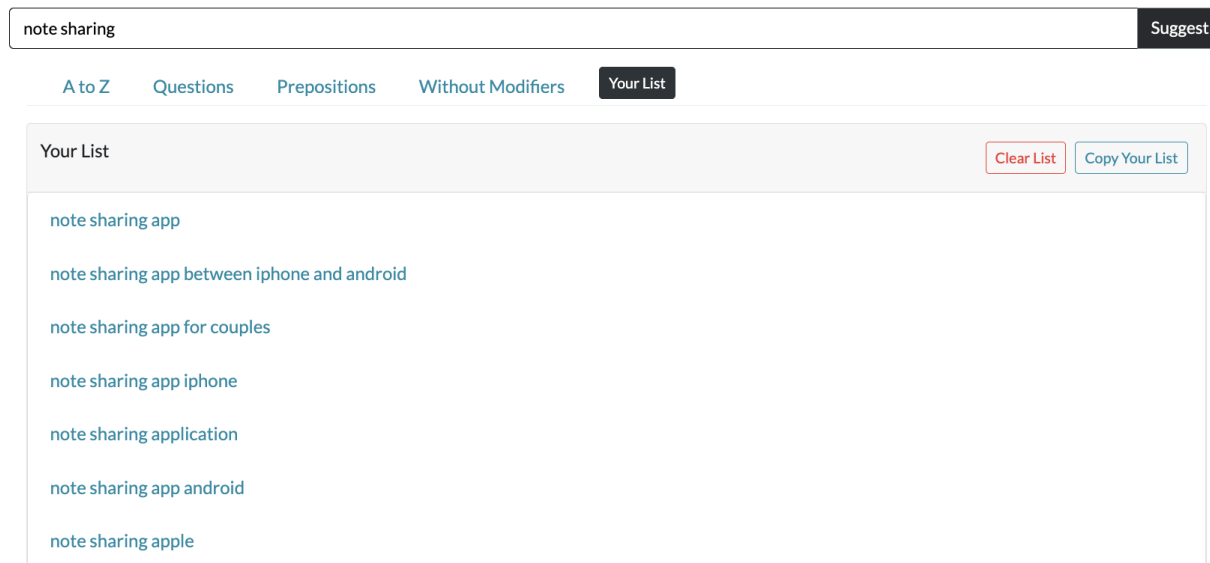
Inspired by [natiakourdadze](#) I have just tried these steps:

## Step 1: Get keywords for your web app

Using a free tool called [Termsuggest.com](#) I generated suggested keywords using a single generic phrase "note sharing" for the ShowNotes app as follows:

### Get Keyword Ideas for Content Marketing or SEO

Enter a term below and hit "Suggest" to get a list of suggested terms from Google's Query Suggest API.



The screenshot shows the Termsuggest.com interface. At the top, there is a search input field containing the text "note sharing" and a "Suggest" button. Below the input field, there are several filter tabs: "A to Z", "Questions", "Prepositions", "Without Modifiers", and "Your List". The "Your List" tab is currently selected. Below the tabs, there is a section titled "Your List" with two buttons: "Clear List" and "Copy Your List". The list contains the following suggested keywords:

- note sharing app
- note sharing app between iphone and android
- note sharing app for couples
- note sharing app iphone
- note sharing application
- note sharing app android
- note sharing apple

## Step 2: Get Search Volume for the Suggested Keywords

Then, I took the list of suggested keywords to [Searchvolume.io](#). To see what keywords in this list of suggested words have reasonable search volume. Here is an example results:

## Keywords

[Download CSV](#)

Keyword	Avg. monthly searches	Create AI article
note sharing app	880	<a href="#">Create AI article</a>
best note sharing app	70	<a href="#">Create AI article</a>
note sharing app between iphone and android	40	<a href="#">Create AI article</a>
note sharing app android	40	<a href="#">Create AI article</a>
note sharing instagram	30	<a href="#">Create AI article</a>
note sharing app for couples	20	<a href="#">Create AI article</a>
notes app sharing not working	20	<a href="#">Create AI article</a>
note sharing website	20	<a href="#">Create AI article</a>
note sharing not working	20	<a href="#">Create AI article</a>
note sharing app iphone	10	<a href="#">Create AI article</a>
note sharing application	0	<a href="#">Create AI article</a>

Now, I can clearly see that only a few of the suggested keywords or phrases have any search volume.

### Step 3: Optimize website accordingly

**Based on this exercise, I think I will go for "note sharing app" as the phrase for optimizing the site as it has a decent amount of search volume.**

118 days 14 hrs ago