SHOW NOTES

@mjkabir Notes

https://shownotes.app/show/seo

All You Can Eat SEO & Voice Search Optimization

As the world embraces artificial intelligence (AI) and voice assistants, some may question the relevance of search engine optimization (SEO). However, dismissing SEO would be a mistake, as these technological advancements are not supplanting traditional search engines—they're enhancing them. AI-powered chatbots and voice assistants like Siri, Alexa, and Google Assistant rely heavily on search engines to provide accurate and relevant information. They use natural language processing to interpret user queries and fetch the best answers from search engines like Google.

	AI REVIEW PASSED.
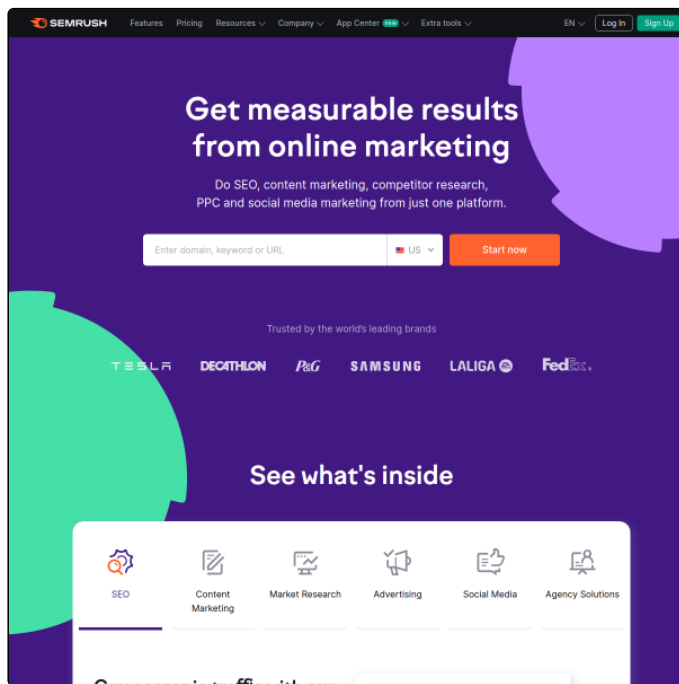
SEMRUSH – SEO Research Tool

Semrush.com is an all-in-one digital marketing platform that provides SEO, PPC, content marketing, competitive research, and social media marketing tools to help businesses improve their online visibility and performance.

483 days 18 hrs ago

Website:

https://www.semrush.com/projects/

# Simple Things You Can Do to Improve Voice Search on Your Website

To optimize your website for voice searches, consider the following strategies:

- **Use long-tail keywords:** incorporate natural language phrases into your content.
- **Use local intents:** most people like to find things "near" them (e.g., "restaurants near me"). Optimize your Google My Business listing, include local keywords, and ensure your business contact is consistent across all online content.
- **Create FAQ pages:** many voice-capable AI and search tools will use your FAQ content to respond to visitors' and search audiences' queries.
- **Optimize for featured snippets:** voice assistants often read out featured snippets in response to queries. Structure your content with clear headings, bullet points, and concise answers to improve your chances of appearing in featured snippets.
- **Be mobile-friendly:** many voice searches are conducted on mobile devices. Having a responsive, mobile-friendly website is crucial for voice search optimization.
- **Improve site speed:** voice searchers expect quick answers. Optimize your website's loading speed to provide a better user experience and improve your voice search rankings.
- **Use structured data markup:** structured data helps search engines better understand your content. Implement schema markup to provide transparent information about your business, such as contact details, opening hours, and reviews.
- **Create audio content:** Consider creating podcasts or other content that aligns with your target audience's interests. This can help you rank for relevant voice searches and provide value to your audience.

Continuously monitor and analyze voice search performance: Use tools like Google Search Console and Analytics to track your voice search traffic and performance. Continuously refine your strategy based on these insights.

Remember, voice search optimization is an ongoing process. To maintain a strong voice search presence, regularly review and adapt your strategy as voice technology evolves.

483 days 17 hrs ago
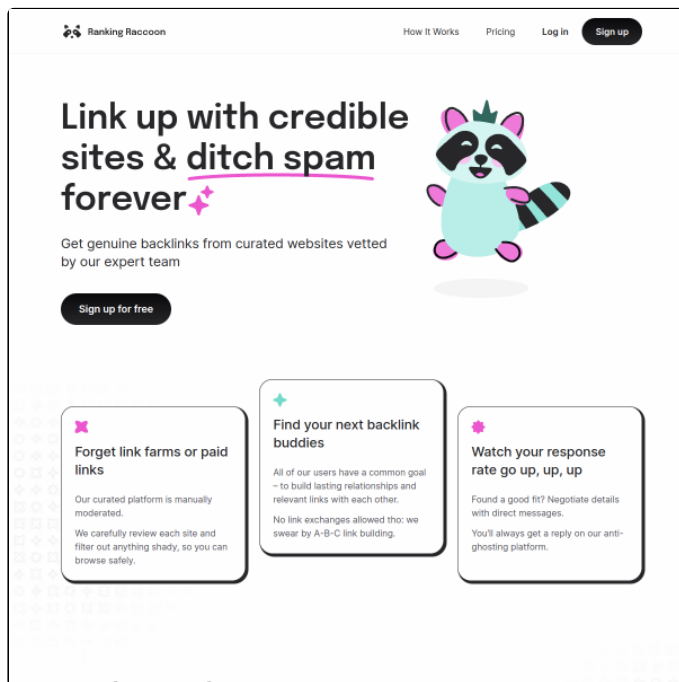
Rankingraccoon – Barter Backlinks for Blogs

I created an account here and tried to connect to the ShowNotes.app. Still, within a short timeframe (1~3 hours), they rejected the ShowNotes.app, so I communicated with their Head of Marketing via Product Hunt discussion and emails, and they were very responsive. I was told they prefer a blog-style website with existing credibility regarding articles, ranks, etc. So, this is not for SaaS solutions that are brand new and have no so-called "articles" ready to go.

Make sure to read their community guideline before spending time on this.
Community Guidelines of Ranking Raccoon

432 days 21 hrs ago

Website:

https://www.rankingraccoon.com/