# SHOW NOTES

## @mjkabir Notes

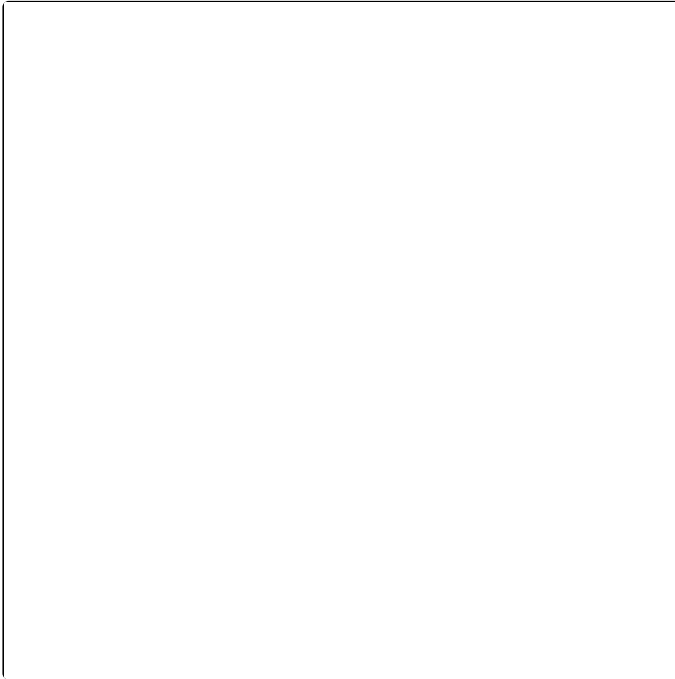https://shownotes.app/show/jrclf

## Alternative Tools for Canva

Canva is great. But I am wondering if other competitions are catching up to Canva yet. So exploring the alternatives here.

AI REVIEW PASSED.

# Fotoram – AI-Powered Image Upscaling and Optimization for Stunning Visuals

Fotoram is an innovative AI-powered image upscaler that enhances photo resolution, removes backgrounds, and optimizes images for e-commerce and social media, enabling users to create stunning visuals for personal or professional use.

While both Canva and Fotoram are graphic design tools, there are some key differences:
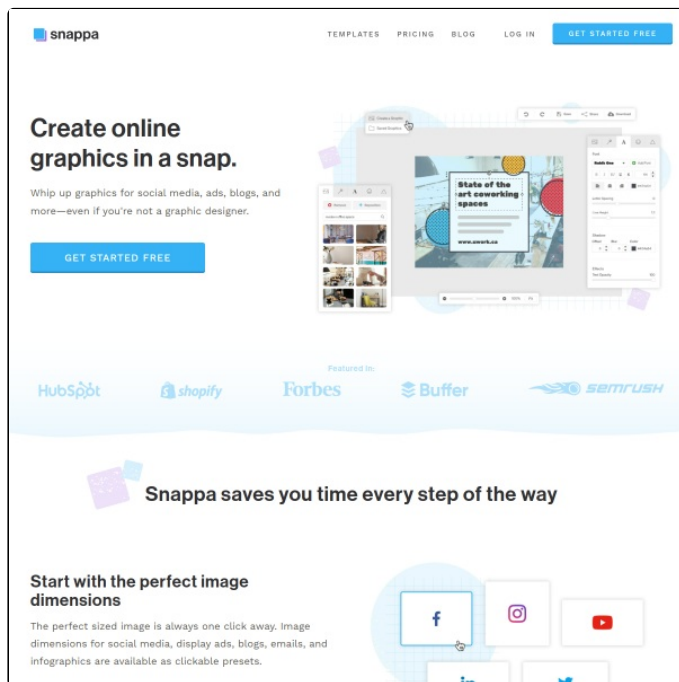
1. Focus: Canva is primarily a versatile graphic design tool that offers a wide range of templates for creating various designs like presentations, social media graphics, and infographics. Fotoram primarily focuses on image upscaling, enhancement, and optimization, with features like background removal and resolution improvement.

2. AI-Powered Image Upscaling: Fotoram leverages AI technology to enhance image resolution and quality, providing users with high-quality visuals. Canva offers basic image editing tools but does not specialize in AI-driven upscaling.

3. E-commerce Optimization: Fotoram has a specific focus on optimizing images for e-commerce and social media platforms, ensuring that visuals meet the required standards and look their best. Canva provides design tools for various use cases but doesn't specifically cater to e-commerce optimization.

Fotoram focuses on AI-powered image upscaling and optimization for e-commerce and social media, while Canva offers a broader range of graphic design capabilities.

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**Website:**

https://fotoram.io/

## Snappa: Easily Design Professional Social Media, Ad, and Blog Graphics

Snappa is an intuitive online graphic design tool that empowers users to create professional-quality visuals for social media, ads, and blogs. It features ready-made templates and an easy-to-use interface for efficient content creation.

Both Canva and Snappa are online graphic design tools, but there are some differences between them:
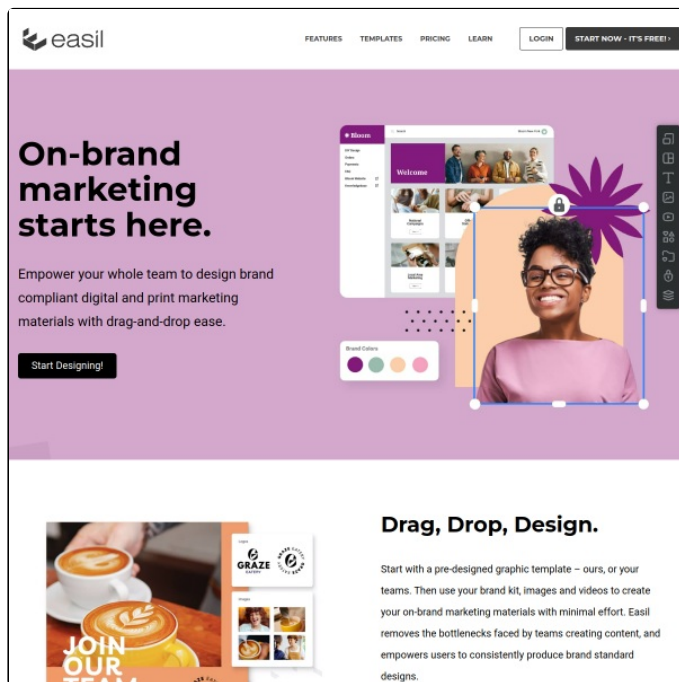
- Template Variety: Canva offers a more extensive range of templates for various design types, including presentations, infographics, and print materials. Snappa has a smaller selection of templates primarily focused on social media, ads, and blog graphics.

- Features: While both platforms offer basic editing tools, Canva provides more advanced features like image background removal, image effects, and collaboration tools. Snappa focuses on quick and easy design creation with a streamlined interface, making it more accessible for beginners.

- Stock Media Library: Canva offers a vast library of stock images, videos, illustrations, and icons for users to incorporate into their designs. Snappa also provides a stock library, but it is smaller than Canva.

Canva is a more comprehensive graphic design platform with advanced features and a broader range of templates, while Snappa is a user-friendly tool for creating social media, ad, and blog graphics easily.
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**Website:**

https://snappa.com/

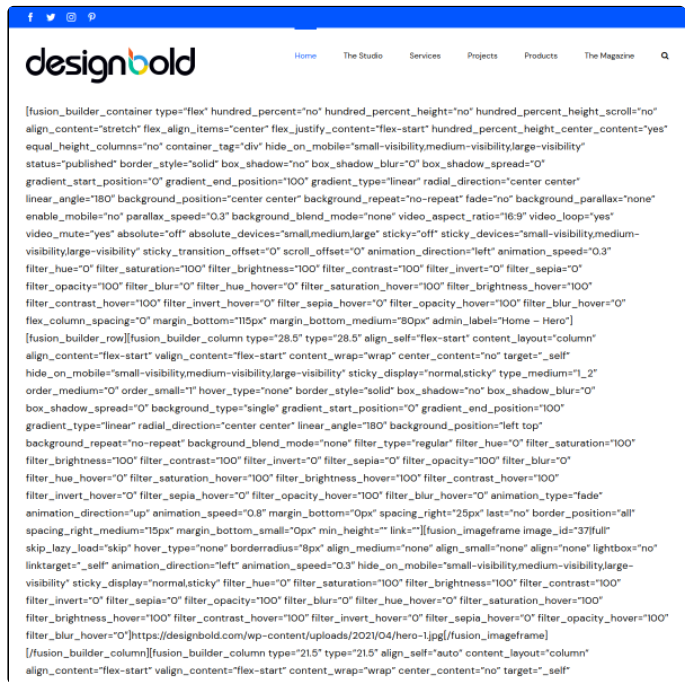# Easil: Create On-Brand Marketing Materials with Ease

Easil is a comprehensive graphic design platform that empowers teams to create on-brand digital and print marketing materials with customizable templates, flexible permissions, and a design approval workflow.

Compared to Canva, Easil offers more control over brand compliance and team collaboration, with features tailored for franchises and larger businesses. Both platforms provide easy-to-use design tools, but Easil's focus on brand management sets it apart.

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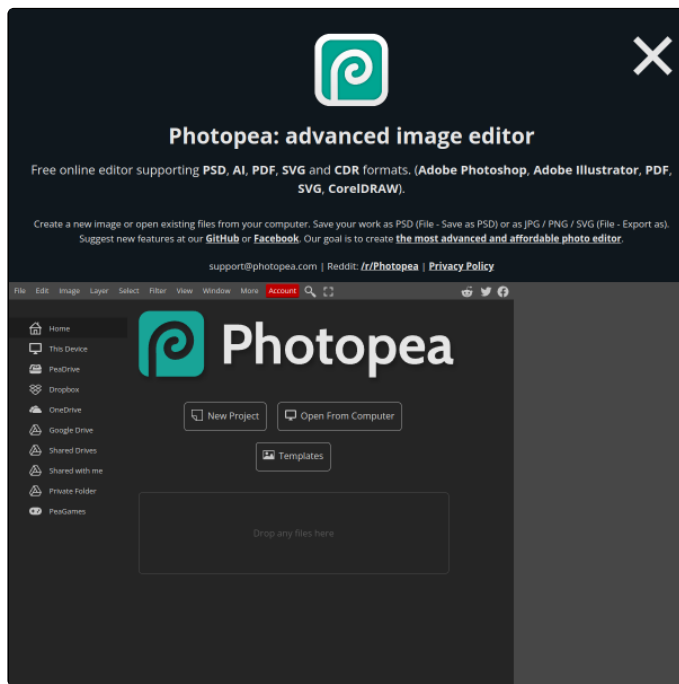**Website:**

https://about.easil.com/

# DesignBold: AI-Powered Design Tools for Professional Visual Content

DesignBold is an AI-powered online design platform that enables users to create professional-quality visuals with customizable templates, advanced design tools, and a user-friendly interface for individuals and businesses.

Compared to Canva, DesignBold places more emphasis on its AI design assistant, which provides recommendations based on user preferences. Both platforms offer a range of templates and editing capabilities, but DesignBold's AI-driven features make it stand out.

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**Website:**

https://designbold.com/

# Photopea: Free Web-Based Advanced Image Editing Software

Photopea is free, web-based image editing software that replicates the user experience of professional photo editing tools. It provides advanced features such as layers, masks, and blending modes without the need for installation or registration.

Compared to Canva, Photopea offers more advanced image editing capabilities similar to professional software like Photoshop, whereas Canva focuses on providing accessible design tools for a broader range of users.

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**Website:**

https://www.photopea.com/

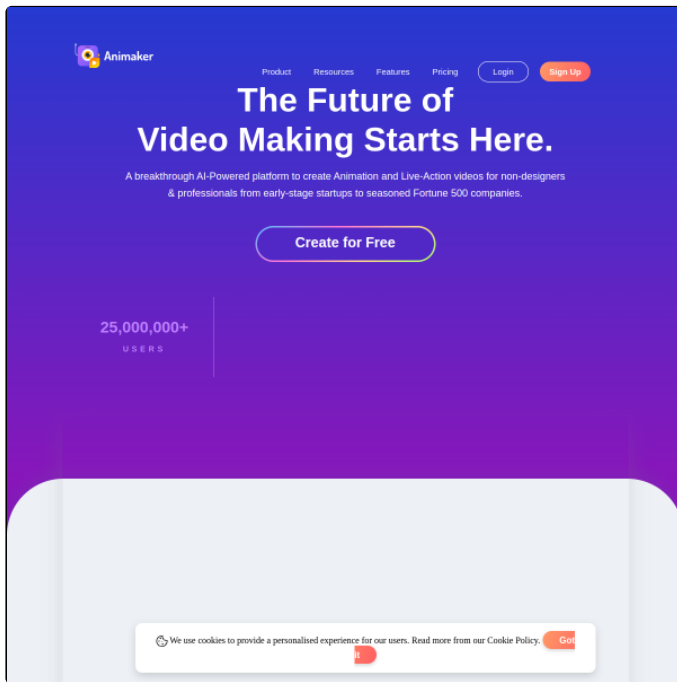## Versatile Online Photo Editing and Graphic Design Tools

Pixlr is a versatile online photo editing and design platform offering a range of easy-to-use tools, effects, and templates for enhancing images, creating graphics, and designing social media content for casual users and professionals.

Compared to Canva, Pixlr offers more in-depth photo editing capabilities with its suite of products. At the same time, Canva focuses primarily on providing graphic design templates and tools for creating visual content.

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**Website:**

https://pixlr.com/

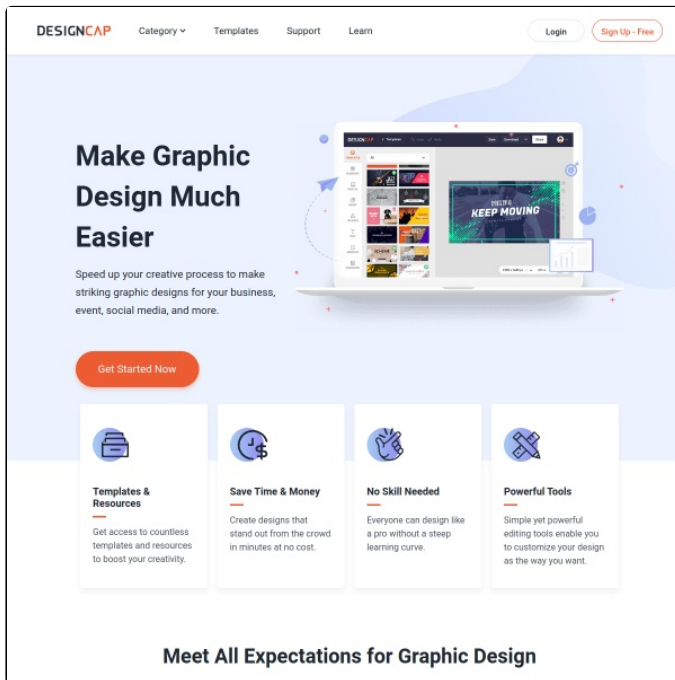## Animaker: Easily Create Engaging Animated Videos and Presentations

Animaker is an online video-making platform that enables users to create engaging animated videos, presentations, infographics, and explainers using customizable templates, characters, and assets. It caters to various industries and skill levels.

Compared to Canva, Animaker focuses on providing tools for creating animated video content, while Canva is primarily a graphic design platform that also offers basic video editing capabilities. Animaker caters to users looking to create dynamic animations, whereas Canva provides a broader range of design options for various visual content.

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**Website:**

https://www.animaker.com/

## DesignCap: Create Professional Visual Content for Social Media and Marketing

DesignCap is an intuitive online graphic design platform that helps users create professional visual content for social media, marketing materials, and infographics with customizable templates, design elements, and easy-to-use editing tools.

Compared to Canva, DesignCap offers a similar range of graphic design features and templates but with a more streamlined interface and a focus on social media graphics. Both platforms provide accessible tools for non-designers, but DesignCap may be a simpler alternative for users looking to create visuals quickly and easily.

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**Website:**

https://www.designcap.com/