

@mjkabir Notes



<https://shownotes.app/show/grow-x>

Getting Your X / Twitter Game Up!

I use X (formerly Twitter) and have a love-hate relationship with the platform. It has more conspiracy theorists than the population of Canada, and at the same time, it has a few dozen people I like to interact with, people I would have never met otherwise. So, it has value to me, one way or the other, and frankly, I was hoping to grow on this platform but never did the things right to grow.

So, I am giving it one more try in 2024 (starting in July), and here I am documenting the process so that if it works for me, others can try it too.

Remember, I am interested in sharing tech, business, and fun personal info on X, so this won't work for you if you are into politics and conspiracy theories. Or will it?

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AI REVIEW PASSED.

Step 1: Create a Small List of Influencers in your Niche or Interests

Create a list on X that includes approximately ten mega influencers in your niche category. They should have at least 1M or more followers. Turn notifications on for the accounts on your list.

Here is my list of huge accounts I am going to follow and respond to as they are interesting to me:

Big Accounts to Follow

80 days 3 hrs ago

Step 2: Install Super X Google Chrome Plugin

Knowing your stats and the stats of people you are interested in is a good metric for making interaction decisions. So install Super X.

Here are my stats on July 18, when I started using the SuperX extension.



30 days ▾

Cumulative graph

FREQUENCY

Max: 7, Min: 0, Avg: 1



ENGAGEMENT

IMPRESSIONS

1.6k ↑ 147



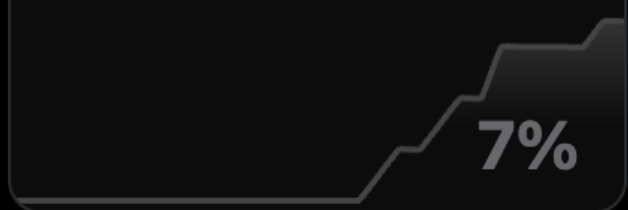
LIKES

73 ↑ 19



RETWEETS

7 ↓ -1



What is SuperX?

SuperX (Twitter Analytics) is a highly-rated Chrome extension designed to enhance your social <https://shownotes.app/@mjkabir>

networking experience on X (formerly Twitter). With an impressive 4.8 out of 5 stars from 18 satisfied users, SuperX stands out as a must-have tool for anyone serious about growing their presence on the platform. This extension offers robust analytics capabilities, providing users with detailed insights and beautiful graphs within the X interface.

Users appreciate SuperX's ease of use and powerful features, which make it invaluable for those looking to boost their accounts' performance.

Notably, the developer, Hieu C. Nguyen, is responsive to feedback, continually updating and improving the extension to ensure compatibility and functionality across both x.com and twitter.com. SuperX is the ultimate companion for optimizing your social media strategy on X, whether you're a casual user or a dedicated growth hacker.

80 days 3 hrs ago

Step 3: Use SuperX to Analyze Big Accounts

For each influencer on your list, go to their profile and see what SuperX shows as their best-performing posts. Get ideas from their posts and save notes on ideas, timing, and style that choose to write their tweets.

Of course, I will use ShowNotes to store my ideas in a private note. You can use ShowNotes too or use Notion or whatever you like.

80 days 3 hrs ago

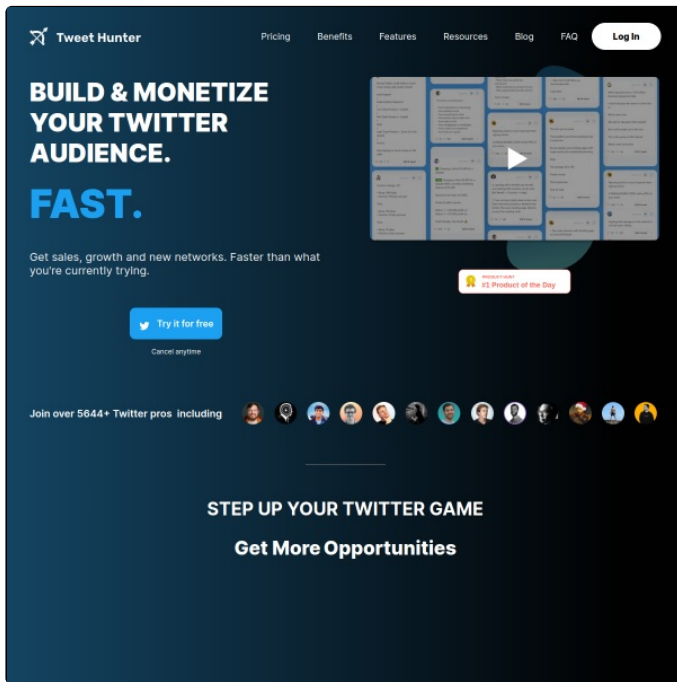
Step 4: Respond Responsibly to Big Accounts

Respond to big accounts responsibly and as fast as possible to influence the X algo to associate you with the neural network that makes tweet visibility magic :)

This is known as being the "Reply Guy" but don't do it unless you genuinely connect to what these accounts are talking about. Be genuine and try to ride the waves.

Honestly, I am not a big fan of being a reply guy but I hear from pundits who made it big on X that it does still work.

80 days 3 hrs ago



Step 6: Consider TweetHunter

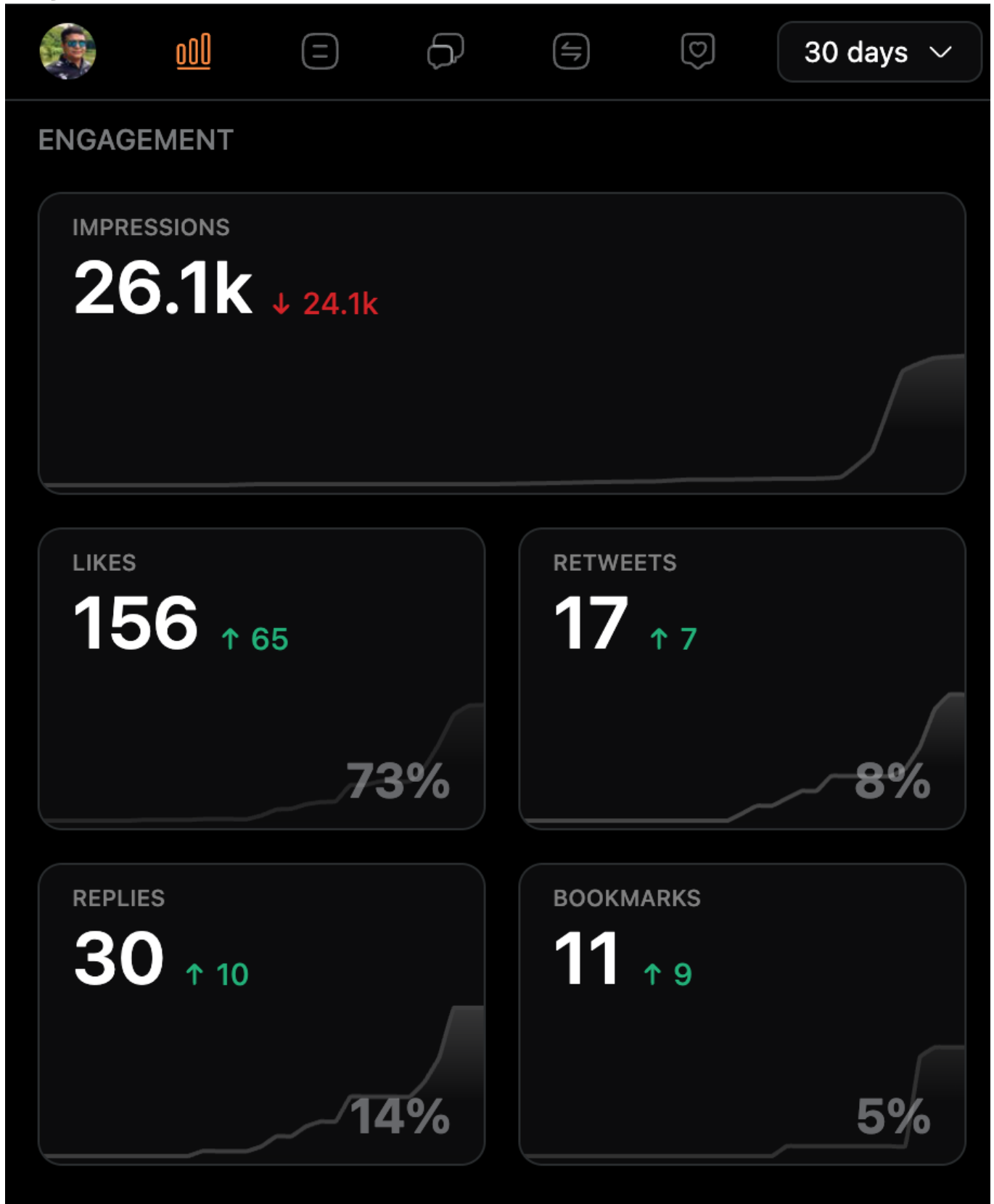
I am not planning to use TweetHunter yet, but I heard good things.

80 days 3 hrs ago

Website:

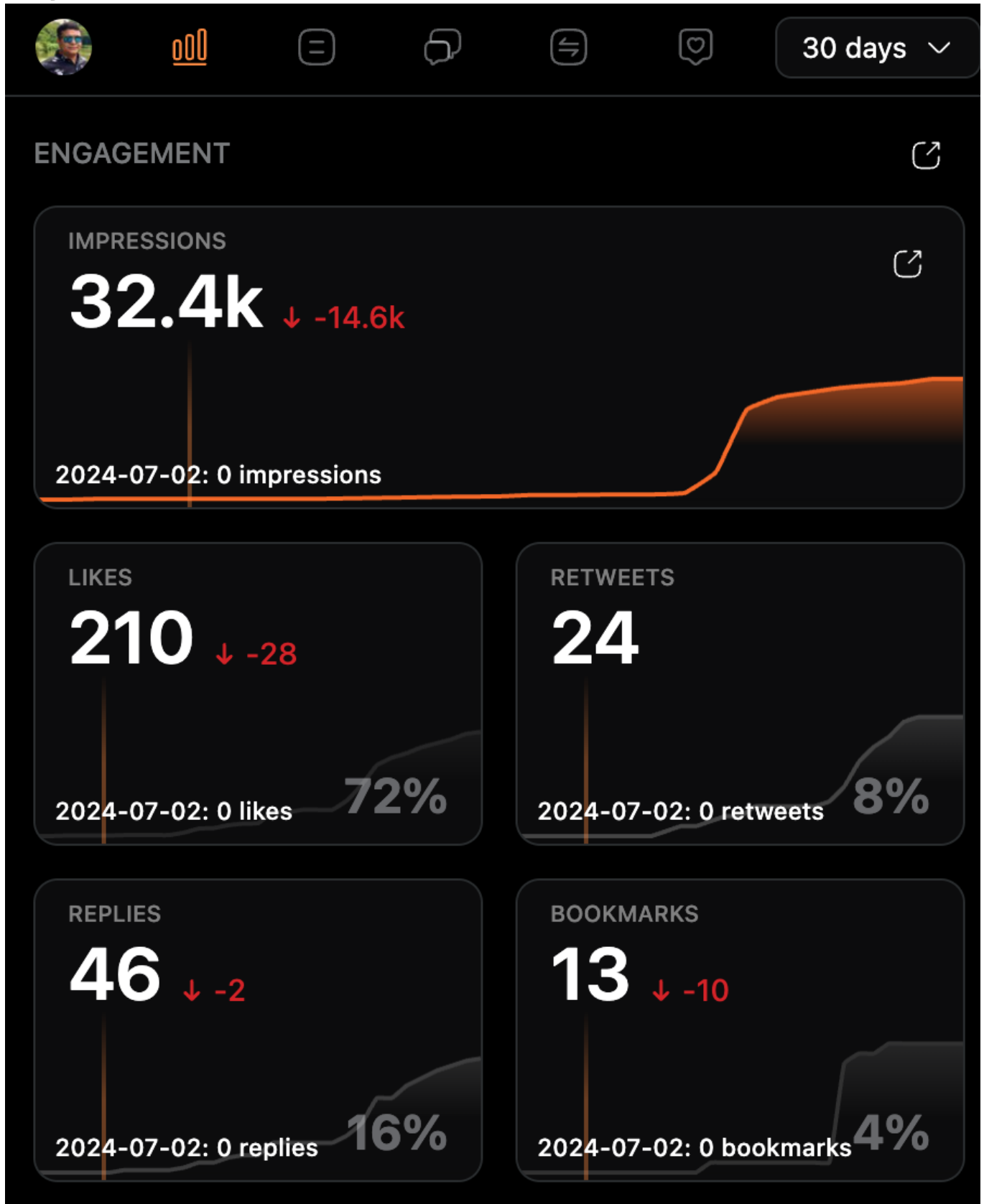
<https://tweethunter.io/>

July 21th Stats



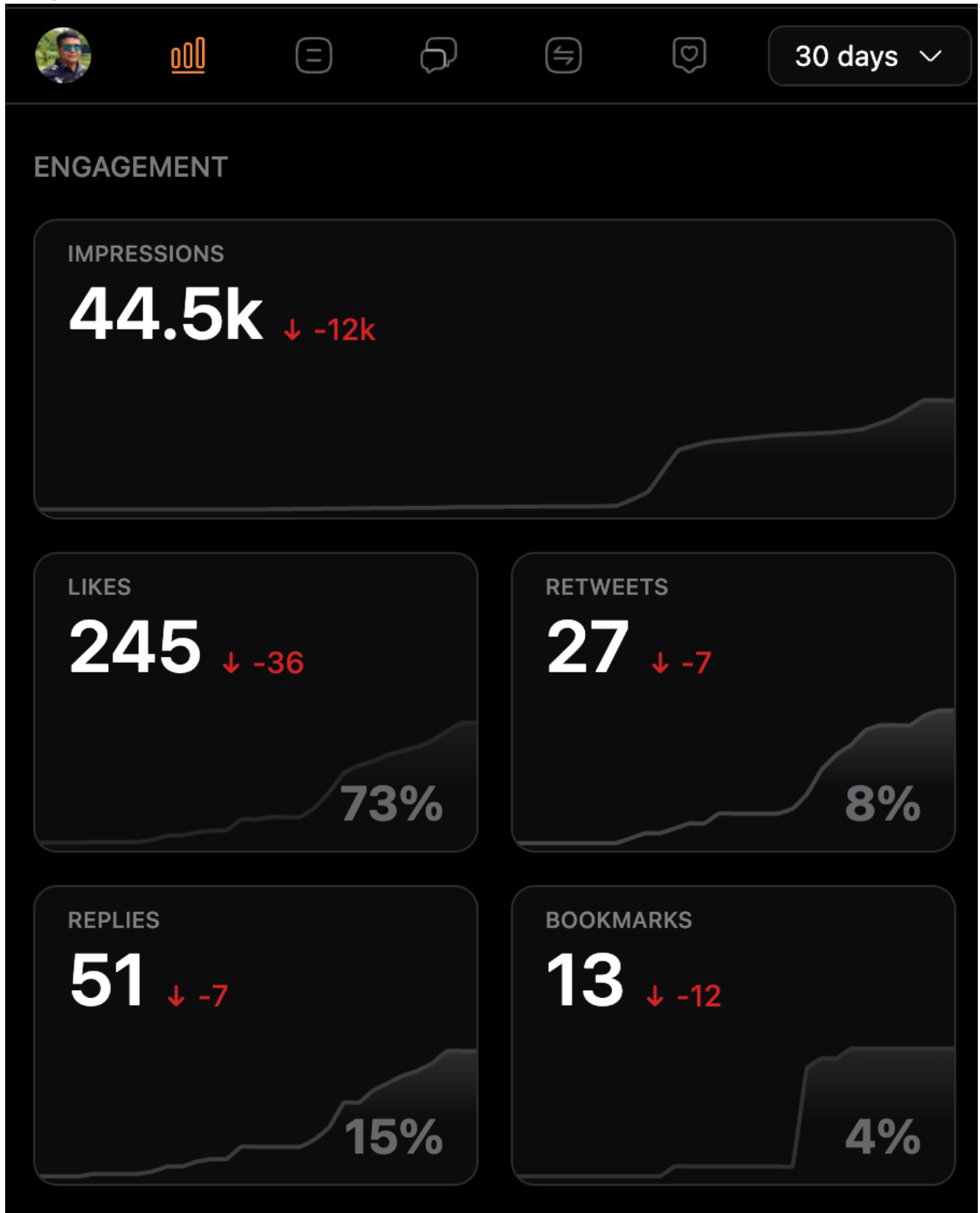
77 days 8 hrs ago

July 26 Stats



72 days 7 hrs ago

July 28 Stats



69 days 20 hrs ago

