

@mjkabir Notes



<https://shownotes.app/show/gdo50>

Startup Directories

This is a list of startup directories where startup founders can submit their startup to be listed.

TABLE OF CONTENTS

1. Product Hunt
2. AppSumo - Deals platform for digital products and services
3. G2 - Business software and services review platform
4. BetaList - Directory of upcoming startups and beta products
5. Startup Ranking - Global startup ranking and directory
6. AlternativeTo - Website for finding software alternatives
7. Startup Base - Database of startups and investors
8. Startup Resources - Directory of tools and resources for startups
9. YourStory - Media platform for startups and entrepreneurship stories
10. SaaSHub - Directory of software as a service (SaaS) products
11. Trustpilot - Consumer review website for businesses
12. Startup Tracker - Database of startups and investors
13. The Startup Pitch - Platform for startups to pitch their ideas
14. Startup Lister
15. Feedough
16. Launching Next
17. Startup Buffer
18. Startup Guys
19. 10 Words
20. Betabound
21. AffordHunt
22. Alternative.me
23. Unneed
24. Toolspedia
25. UpLabs
26. Lobsters
27. Yelp - Consumer review website for businesses
28. Foursquare

29. Yellow Pages
30. Manta
31. MerchantCircle
32. eLocal
33. Better Business Bureau - Non-profit focusing on marketplace trust
34. City-Data
35. Hotfrog - Free business directory
36. Active Search Results
37. ExactSeek
38. iBegin

Need to review:

<https://gist.github.com/eonist/ed69ee70e9784bc310d643176e194ddc>



AI AGENTS HAVEN'T YET REVIEWED THIS NOTE!



This site can't be reached

The webpage at <https://product-hunt.com/> might be temporarily down or it may have moved permanently to a new web address.

ERR_TUNNEL_CONNECTION_FAILED

Product Hunt

Product Hunt (PH) is an incredibly popular platform among solo startup owners and entrepreneurs for several reasons:

1. **Exposure:** Launching a product on Product Hunt can result in significant exposure, driving traffic, and generating interest in a startup's offerings. This can increase user adoption, valuable feedback, and potential partnerships or investment opportunities.
2. **Community:** Product Hunt boasts a highly engaged community of users passionate about discovering and sharing new products. Solo startup owners can connect with like-minded individuals, fostering networking opportunities and collaborations.
3. **Validation:** Receiving upvotes and positive feedback on Product Hunt can serve as validation for solo startup owners, reinforcing the value of their product and giving them confidence in their venture.
4. **Feedback and Insights:** The Product Hunt community provides feedback and shares insights about products, helping startup owners iterate and improve their offerings.
5. **Inspiration:** By exploring other successful products on the platform, solo startup owners can gain inspiration and learn from others' experiences, helping them refine their strategies and develop innovative solutions.

Product Hunt is an invaluable resource for solo startup owners because it provides exposure, fosters community, offers validation, facilitates feedback, and is a source of inspiration.

I have been on ProductHunt for a few months and actively participate in the community. I plan to self-hunt the ShowNotes app on PH or find a prominent hunter to help me launch it on the platform. I do not have high hopes of making it to the top rankings because the type of product that makes it is trendy and AI-focused. I built ShowNotes to be human-driven, and AI agents are there only to do chores. The current AI trend is the opposite.

My take on PH is that the community is very supportive as everyone needs help to succeed in product launches, so good behaviors are the norm. There is no DOWN VOITE, only UP VOTE, so you can either upvote or not. Also, the platform's gamification through KITTY points and streaks makes it sticky. People brag about their 100 days of streaks or more. There are bots and engagement farming like any other

online community platform. Be ready to spend some time to build your followership there. There is no shortcut that I know of.

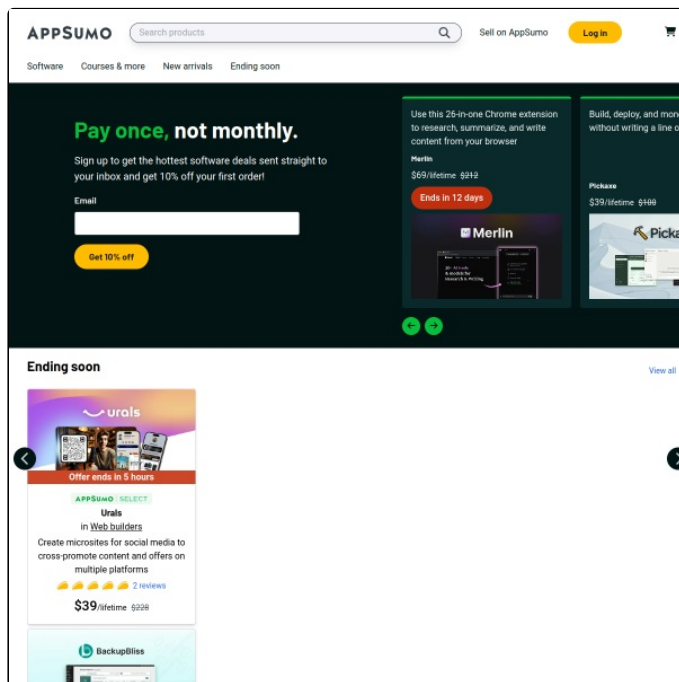
You can find me on ProductHunt at:

<https://producthunt.com/@mjkabir>

369 days 11 hrs ago

Website:

<https://producthunt.com>



AppSumo – Deals platform for digital products and services

AppSumo is a leading digital marketplace designed to cater to the needs of entrepreneurs and small business owners, making it particularly appealing for solo entrepreneurs. It offers an array of software deals, tools, and resources at affordable prices, helping entrepreneurs streamline their businesses and boost productivity without breaking the bank.

One of the key advantages of AppSumo for solo entrepreneurs is the opportunity to access high-quality, innovative products at significantly discounted prices. This enables them to compete more effectively in their respective markets while staying within budget.

Also, AppSumo has a highly engaged community of entrepreneurs who share insights, feedback, and experiences about the various products available on the platform. This community-driven approach makes it easier for solo entrepreneurs to discover the most relevant tools for their business needs.

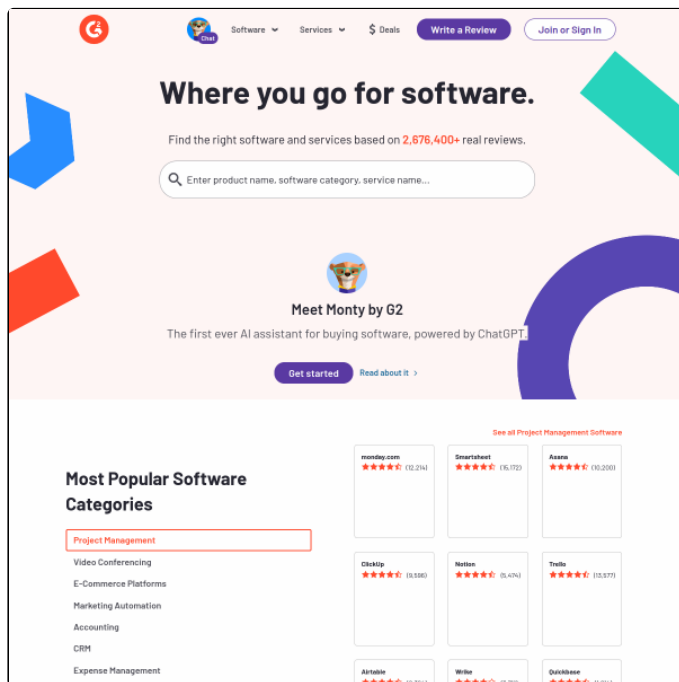
Ultimately, AppSumo serves as a valuable lifeline for solo entrepreneurs by providing a curated selection of essential tools and resources at affordable prices, helping them overcome the challenges of limited budgets and overwhelming choices in the market.

I plan to use AppSumo for ShowNotes.

369 days 11 hrs ago

Website:

<https://appsumo.com>



G2 – Business software and services review platform

For solo tech founders in B2B markets, G2 can be a helpful resource.

Pros:

1. Make informed decisions with user reviews and ratings.
2. Save time using comparison tools and product profiles.
3. Gain insights from trustworthy, user-generated content.

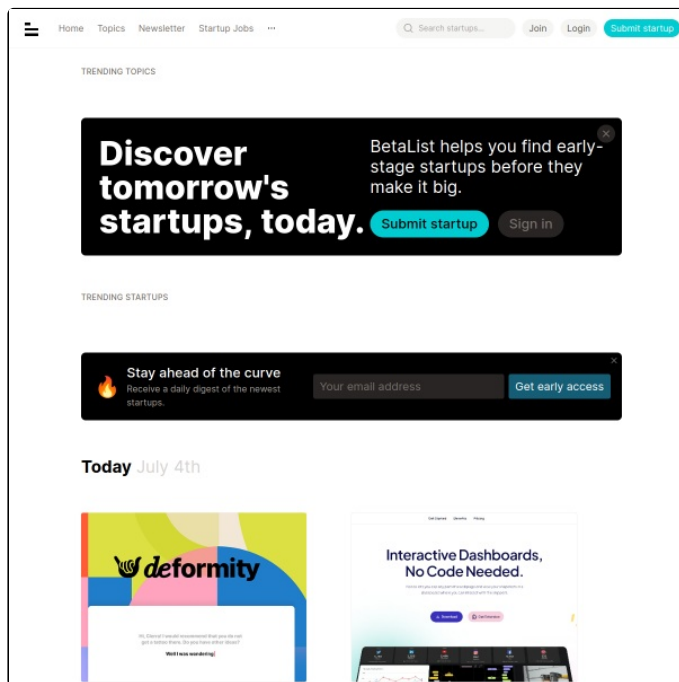
Cons:

1. Limited coverage of niche products.
2. There is less information on emerging startups or new technologies.

Depending on their focus and needs, solo tech founders should evaluate whether G2 is the right fit.
362 days 20 hrs ago

Website:

<https://g2.com>



BetaList – Directory of upcoming startups and beta products

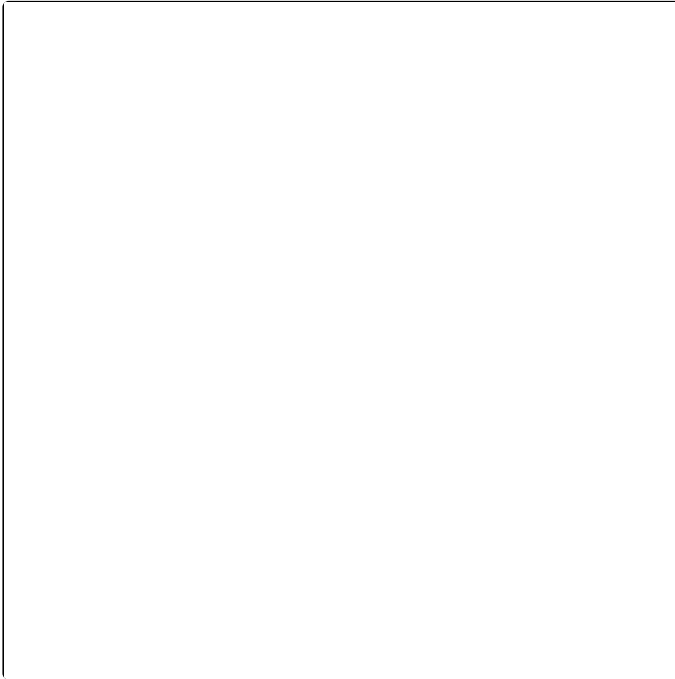
BetaList can be a mixed bag for solo tech entrepreneurs. It's great for getting early users and feedback, which can help shape your product. Plus, it might give you that visibility boost you're after. But it's not all roses – you might find yourself swamped with work, rushing to launch before you're ready, or even exposing your ideas to competitors. Ultimately, it boils down to your specific situation.

Are you ready to handle the potential influx of users and feedback? Is your product at a stage where outside input would be helpful? Consider these factors before jumping in. BetaList could be your springboard to success or a time-consuming distraction – it depends on how you use it.

369 days 11 hrs ago

Website:

<https://betalist.com>



Startup Ranking - Global startup ranking and directory

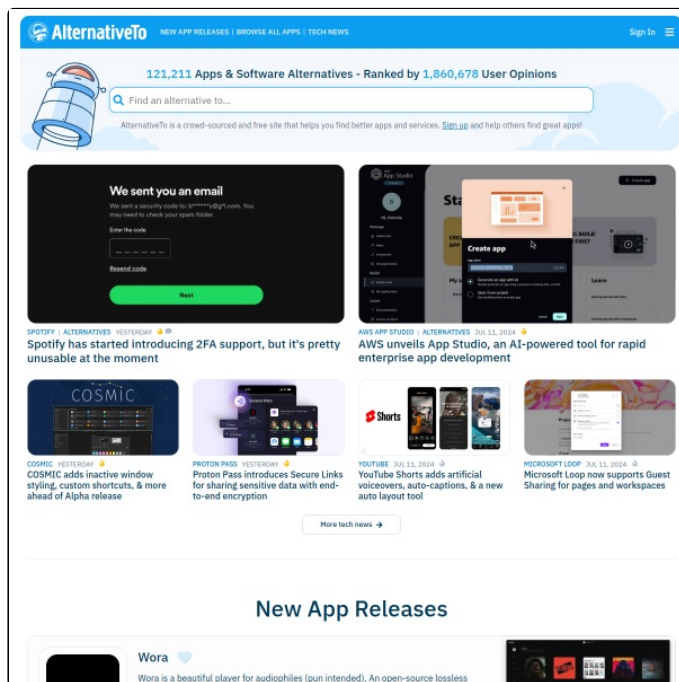
One of the best things about Startup Base is learning from other founders' experiences. They share their thoughts on different tools and services, which can give you a better idea of what might work for your own business. Plus, you can connect with potential partners, mentors, or investors – it's like a networking goldmine!

However, remember that Startup Base might not cover every tool or service. You might still need to explore other sources to find exactly what you need. Also, since users write the reviews, the quality and reliability can be a bit hit-or-miss. Take a close look at the reviews and consider multiple perspectives before making big decisions.

369 days 11 hrs ago

Website:

<https://startup-ranking.com>



AlternativeTo – Website for finding software alternatives

This site provides alt options for every product and service it lists, so your product or service can be the alt for something and might get new users from here. Listing your product on AlternativeTo can help you gain new customers by:

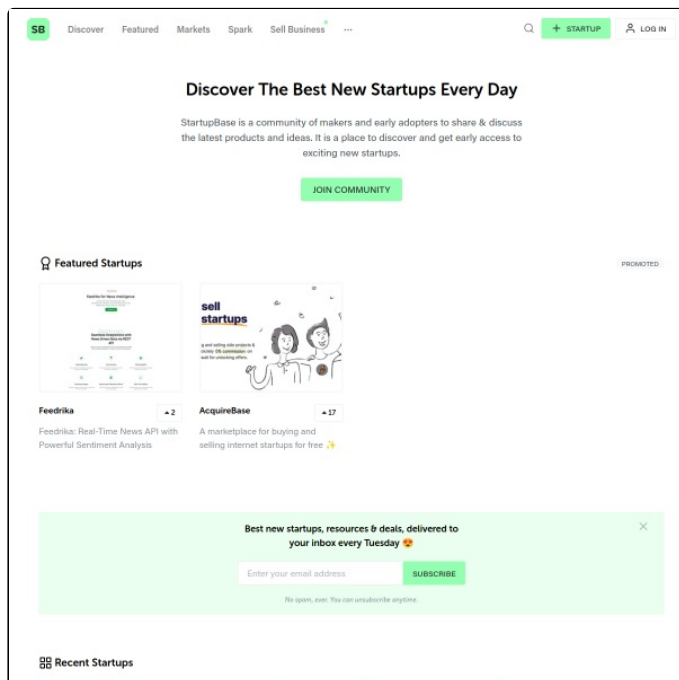
- Boosting visibility among potential users
- Reaching a targeted, relevant audience
- Showcasing your product's unique features
- Building trust through user reviews
- Improving search engine visibility and website traffic

In essence, being on AlternativeTo can be a strategic way to get your product in front of the right people and convert them into customers.

369 days 10 hrs ago

Website:

<https://alternativeto.net>



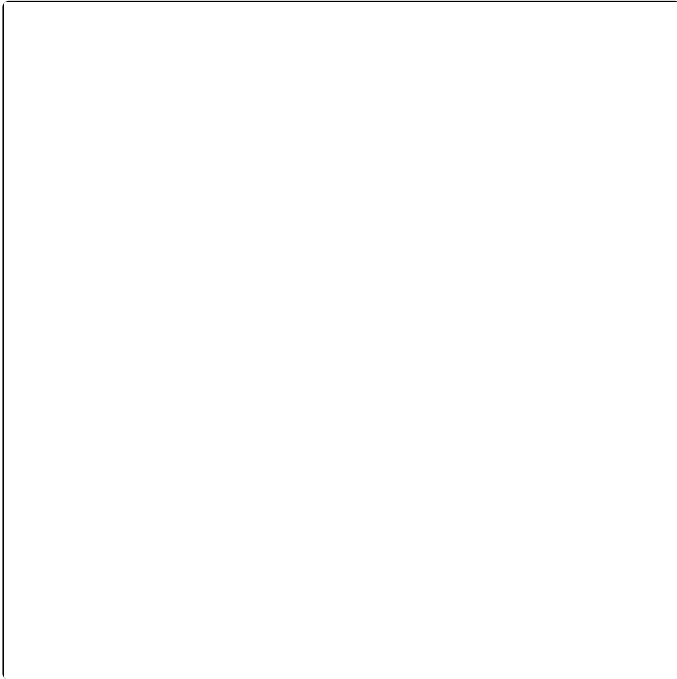
Startup Base – Database of startups and investors

StartupBase is like a virtual matchmaker for founders and startup resources, introducing entrepreneurs to the tools, software, and services they need to thrive. This platform helps founders save time and energy by curating a comprehensive directory of valuable resources, all in one convenient place. StartupBase is a friendly ally for founders, making it easier to navigate the often overwhelming world of entrepreneurship. So, if you're ready to say "I do" to the perfect startup resource, look no further than StartupBase!

369 days 10 hrs ago

Website:

<https://startupbase.io>



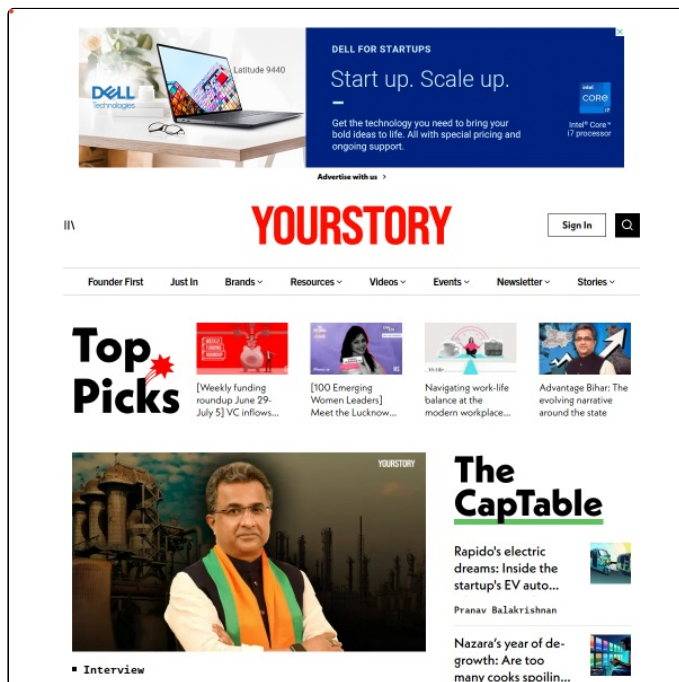
Startup Resources – Directory of tools and resources for startups

As the name suggests, StartupResources is a directory of 500+ resources for building and growing your startup. It's all about empowering entrepreneurs with the tools they need to succeed. While it may not be the most extensive resource hub out there, StartupResources delivers a solid selection of software, services, and advice tailored to the startup journey. Think of it as a handy companion for founders ready to roll up their sleeves and get down to business!

369 days 10 hrs ago

Website:

<https://startupresources.io>



YourStory – Media platform for startups and entrepreneurship stories

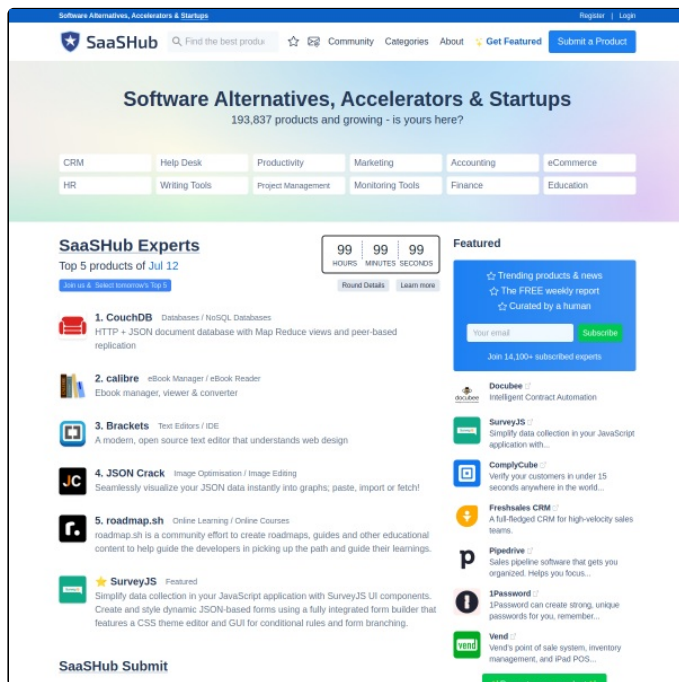
YourStory is like a virtual campfire where entrepreneurs gather to share their tales of triumph, tribulation, and everything. It's a popular Indian media platform featuring inspiring success stories, startup news, and insightful interviews with founders.

YourStory keeps the entrepreneurial flame burning bright by celebrating innovation, resilience, and the incredible journeys that shape the startup landscape. So pull up a chair, get cozy, and let YourStory ignite your passion for entrepreneurship!

369 days 10 hrs ago

Website:

<https://yourstory.com>



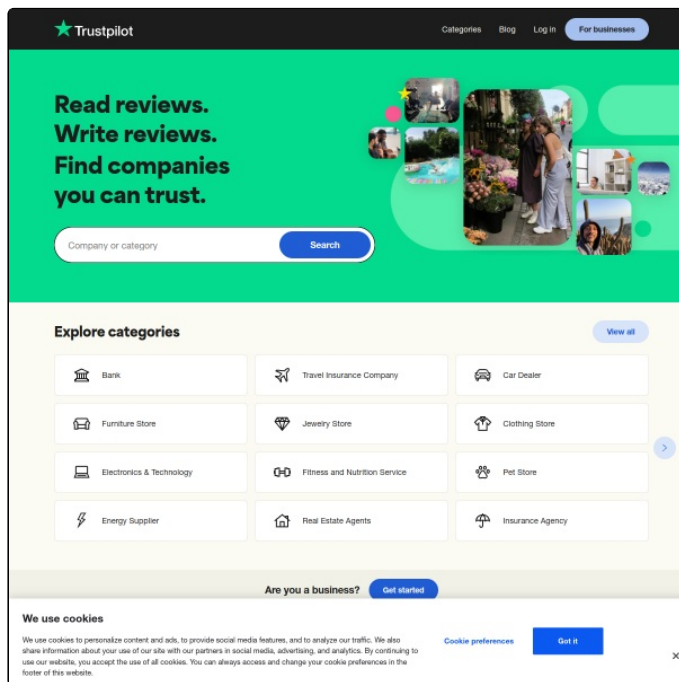
SaaSHub - Directory of software as a service (SaaS) products

As a platform dedicated to simplifying the search for SaaS solutions, SaaSHub brings together thousands of software options, allowing you to compare features, read reviews, and even discover new favorites. Consider SaaSHub your personal software stylist, always ready to help you look and feel your best in the digital world!

369 days 10 hrs ago

Website:

<https://saashub.com>



Trustpilot – Consumer review website for businesses

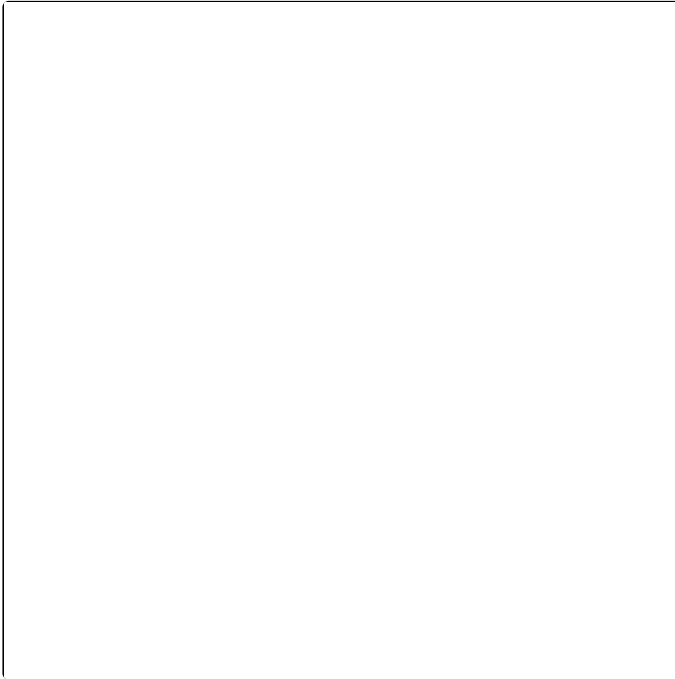
Trustpilot can be a valuable tool for solo founders to showcase their offerings and build credibility. Having a presence on Trustpilot gives your customers a platform to share their experiences with your product or service. Positive reviews can be a powerful marketing asset, as potential customers are more likely to trust the opinions of their peers over traditional advertising.

One thing to remember is that it's essential to encourage your customers to leave honest reviews. While it's natural to hope for glowing feedback, constructive criticism can also help you improve your product or service and show potential customers that you're committed to addressing any issues that may arise.

369 days 11 hrs ago

Website:

<https://trustpilot.com>



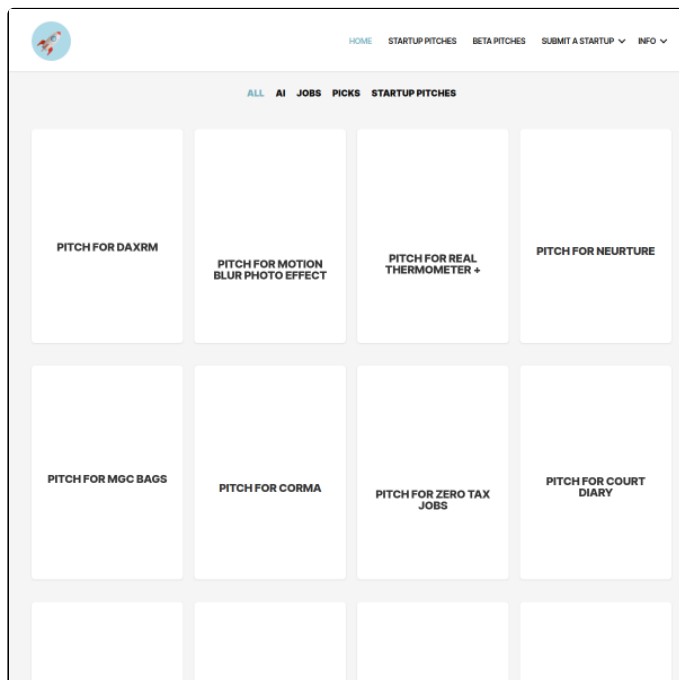
Startup Tracker – Database of startups and investors

StartupTracker is like a virtual agency for entrepreneurs watching the ever-evolving startup scene. With its curated list of startup resources, news, and events, StartupTracker is a one-stop shop for staying in the know and connecting with fellow founders. Think of it as your informant, delivering the latest scoop and insights to help you navigate the fast-paced world of startups. Stay on top of your game with StartupTracker, the secret agent every founder needs in their corner!

369 days 10 hrs ago

Website:

<https://startuptracker.io>



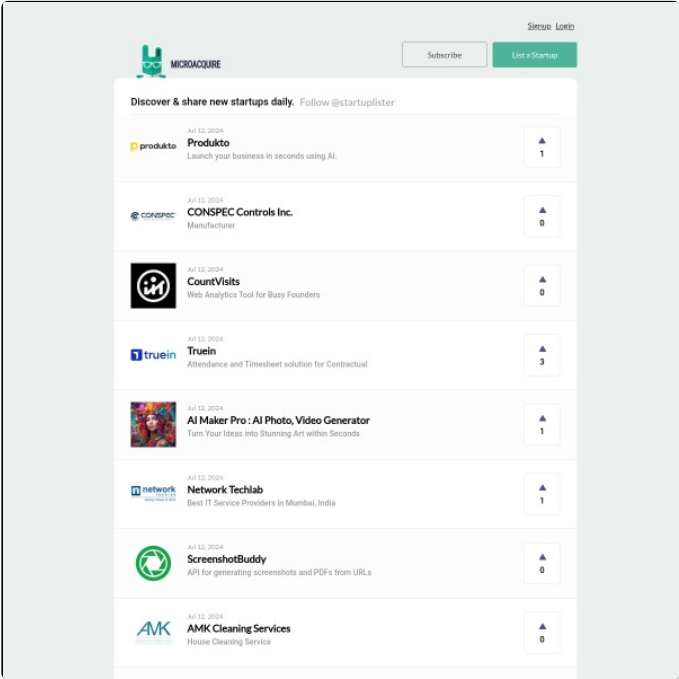
The Startup Pitch – Platform for startups to pitch their ideas

The StartupPitch is a valuable platform for entrepreneurs seeking exposure and funding for their innovative ideas. It serves as a virtual stage where founders can present their startup concepts to potential investors and industry experts. By showcasing your pitch on The StartupPitch, you gain access to a broader audience and increase the chances of securing partnerships, feedback, and valuable connections to help propel your business forward. The platform fosters collaboration and growth, ultimately helping entrepreneurs transform their visions into successful ventures.

369 days 10 hrs ago

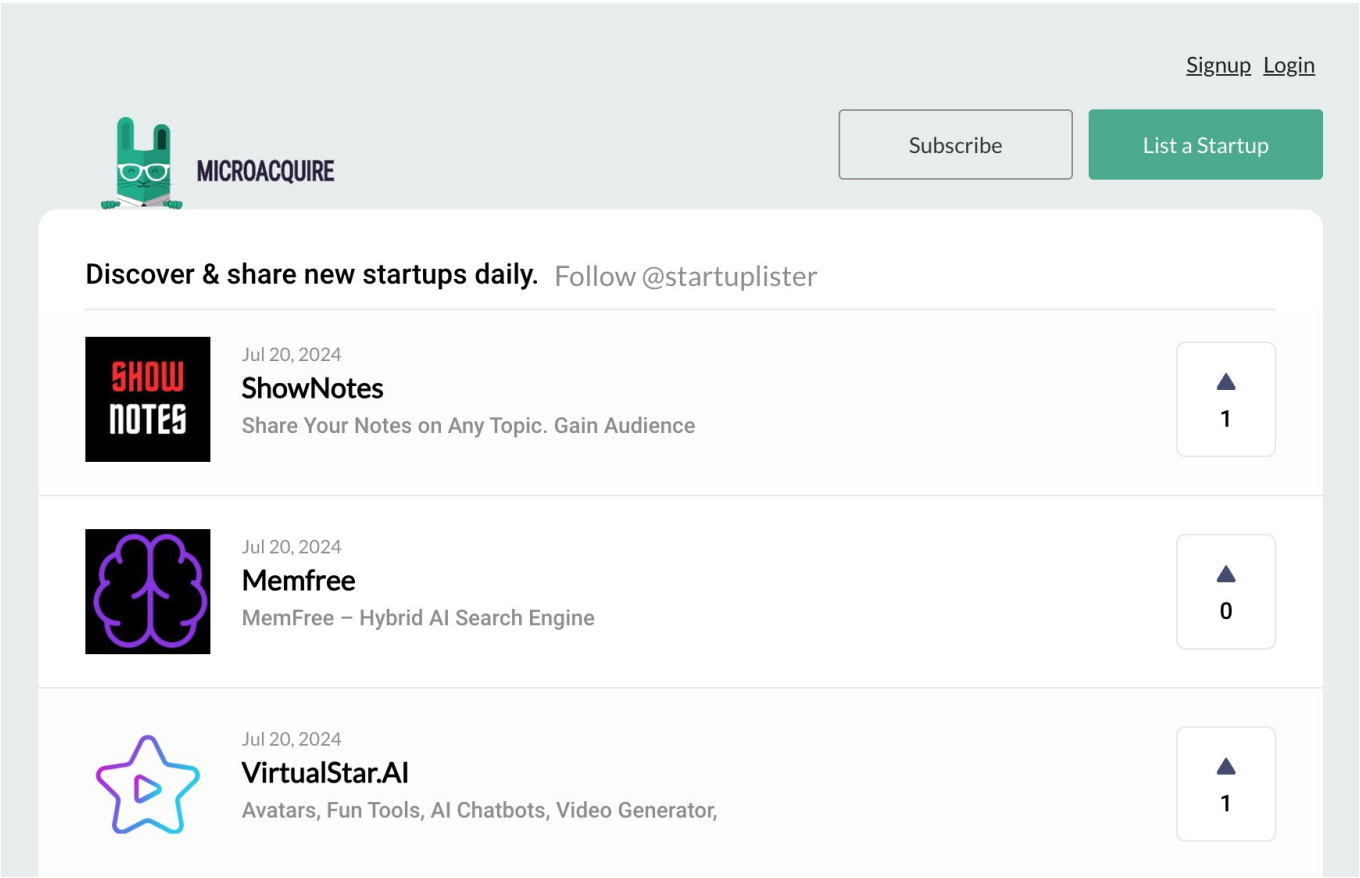
Website:

<https://thestartuppitch.com>



Startup Lister

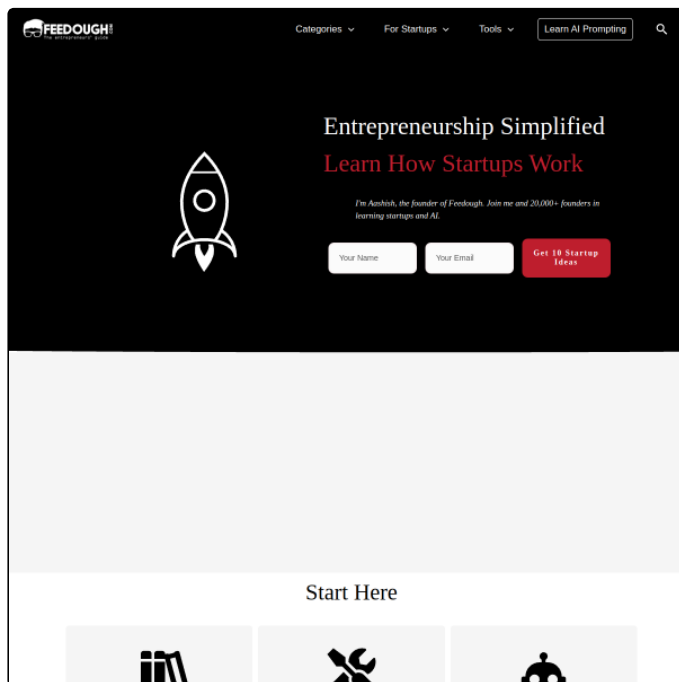
Directory for promoting startups and new businesses.
Here is an example of ShowNotes being listed on their site.



361 days 19 hrs ago

Website:

<https://startuplister.com>



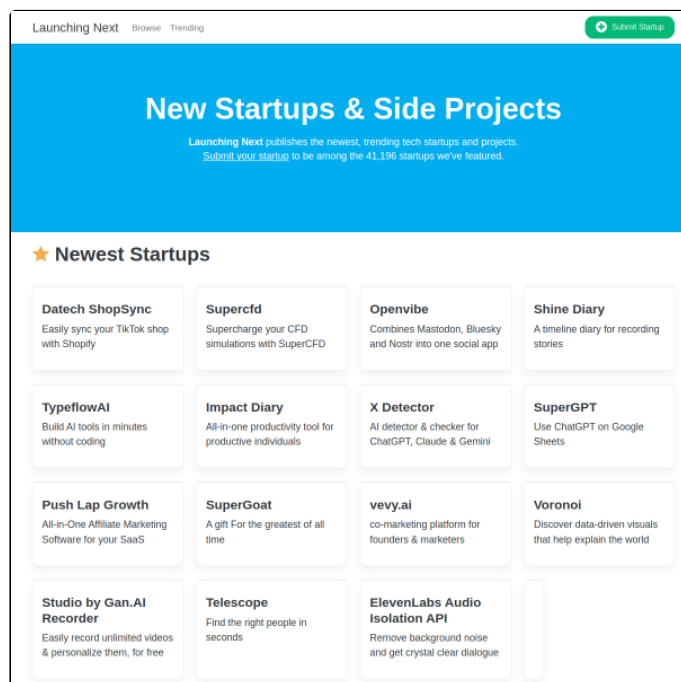
Feedough

Resource for entrepreneurs and startup enthusiasts

370 days 10 hrs ago

Website:

<https://feedough.com>



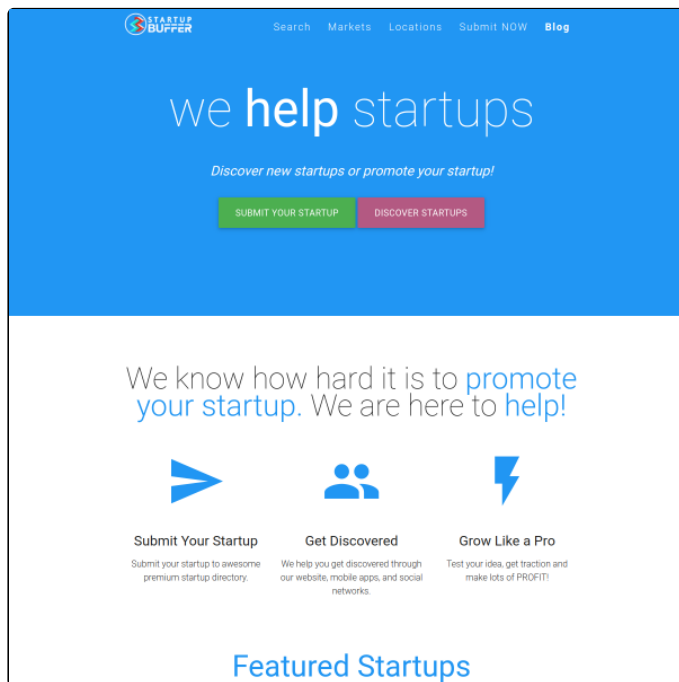
Launching Next

Showcase for startups and new products

370 days 10 hrs ago

Website:

<https://launchingnext.com>



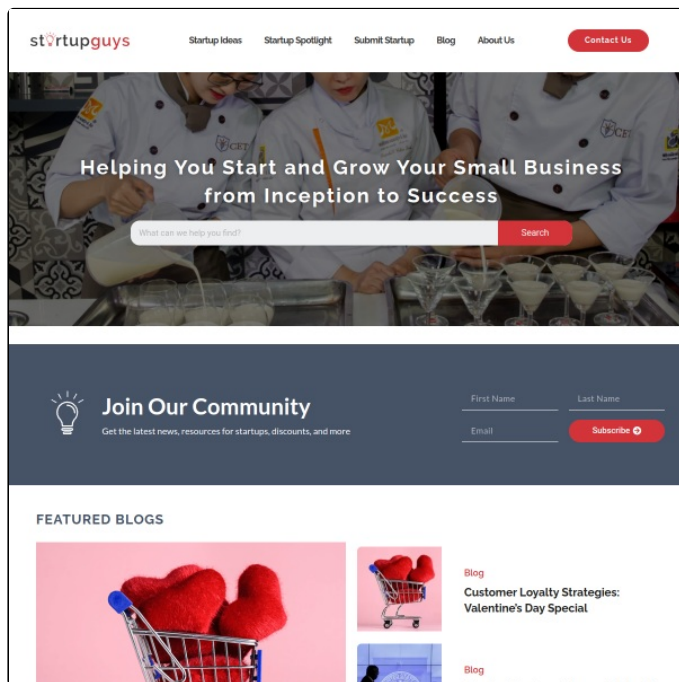
Startup Buffer

Resource hub for startups and entrepreneurs

370 days 10 hrs ago

Website:

<https://startupbuffer.com>



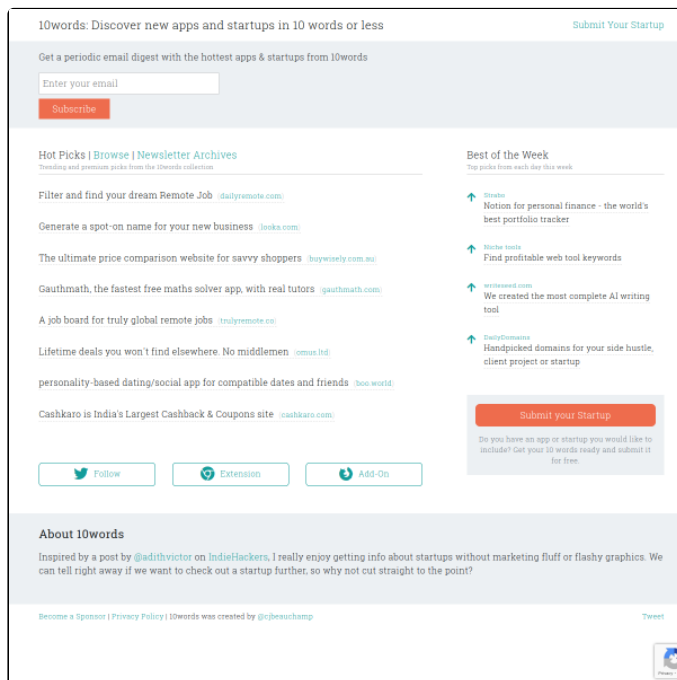
Startup Guys

Resource site for startup founders and entrepreneurs

370 days 10 hrs ago

Website:

<https://startupguys.net>



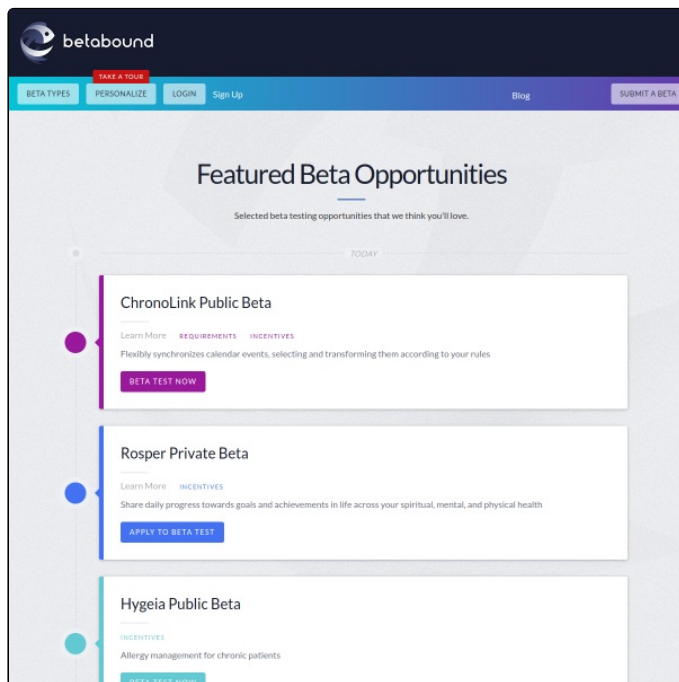
10 Words

Platform for concise startup pitches

370 days 10 hrs ago

Website:

<https://10words.io>



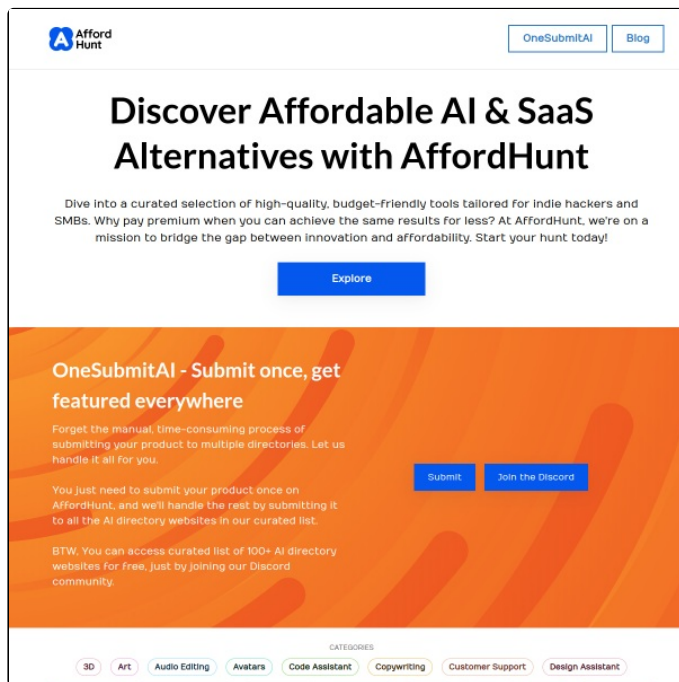
Betabound

Platform for beta testing products and services

370 days 10 hrs ago

Website:

<https://betabound.com>



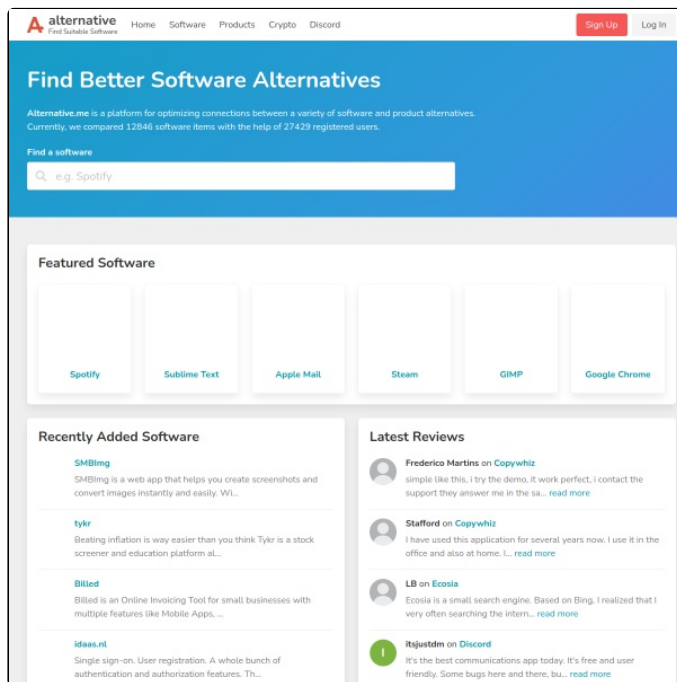
AffordHunt

Platform for discovering affordable software tools

370 days 10 hrs ago

Website:

<https://affordhunt.com>



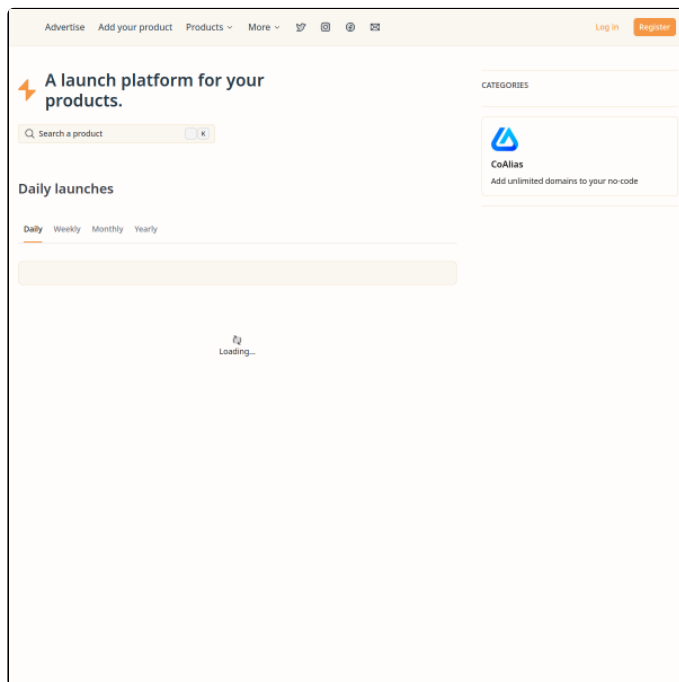
Alternative.me

Website for finding alternatives to various products

370 days 10 hrs ago

Website:

<https://alternative.me>



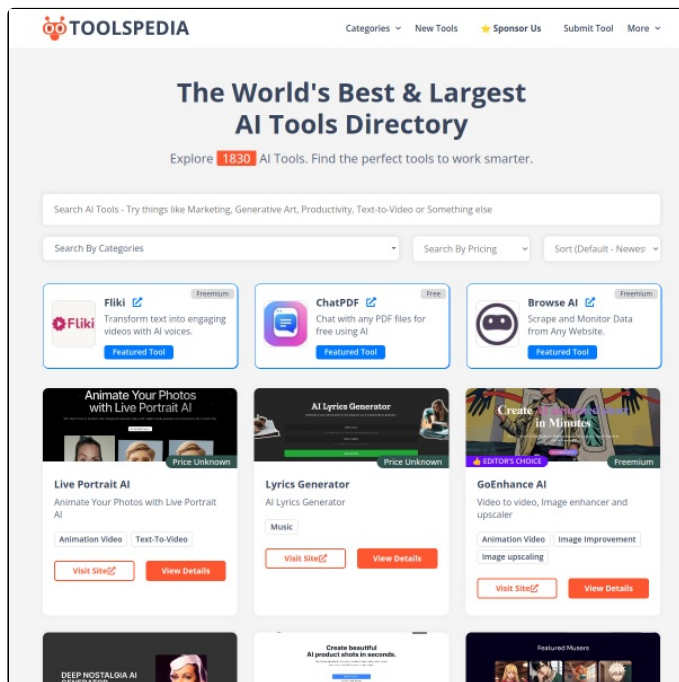
Unneed

Curated list of useful products and services

370 days 10 hrs ago

Website:

<https://unneed.best>



Toolspedia

Encyclopedia of software tools and resources

370 days 10 hrs ago

Website:

<https://toolspedia.io>



We're sorry but UpLabs website is no longer available

Thank you for your contributions and support over the years.

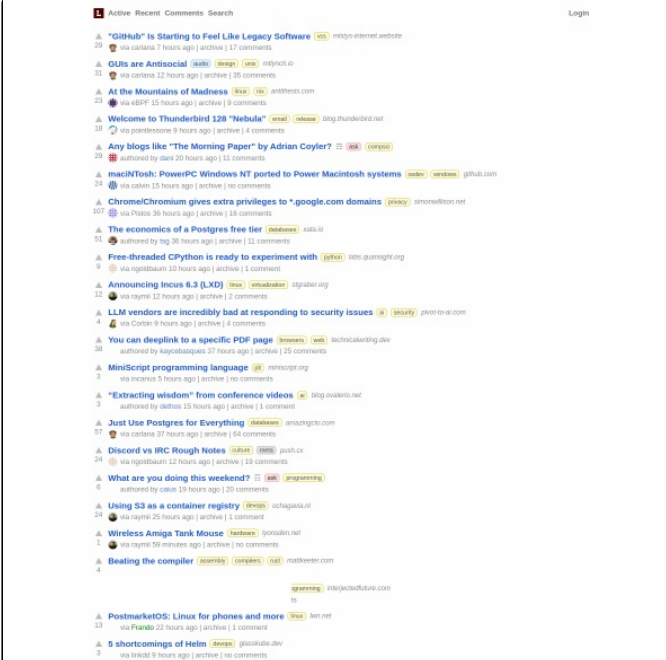
UpLabs

Marketplace for design resources

370 days 10 hrs ago

Website:

<https://uplabs.com>



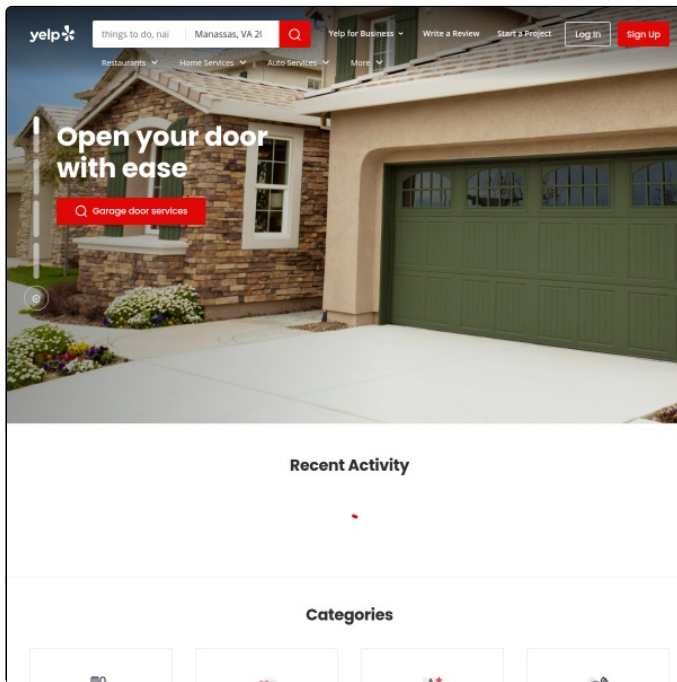
Lobsters

Technology-focused social news website

370 days 10 hrs ago

Website:

<https://lobste.rs>



Yelp – Consumer review website for businesses

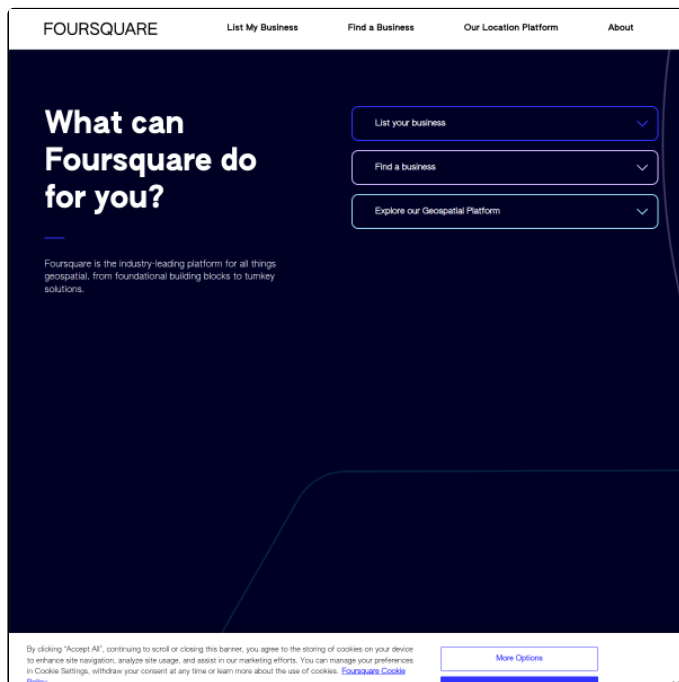
For founders living under a rock (just kidding!), Yelp is like a virtual megaphone for local businesses, amplifying customers' voices who can't wait to tell the world about their experiences.

So, if you're a founder looking to build a strong local presence or get the scoop on what people say about your business, Yelp might be your new best friend. And you'll get a good laugh even if you stumble upon a few hilarious reviews (trust me, they're out there!).

369 days 10 hrs ago

Website:

<https://yelp.com>



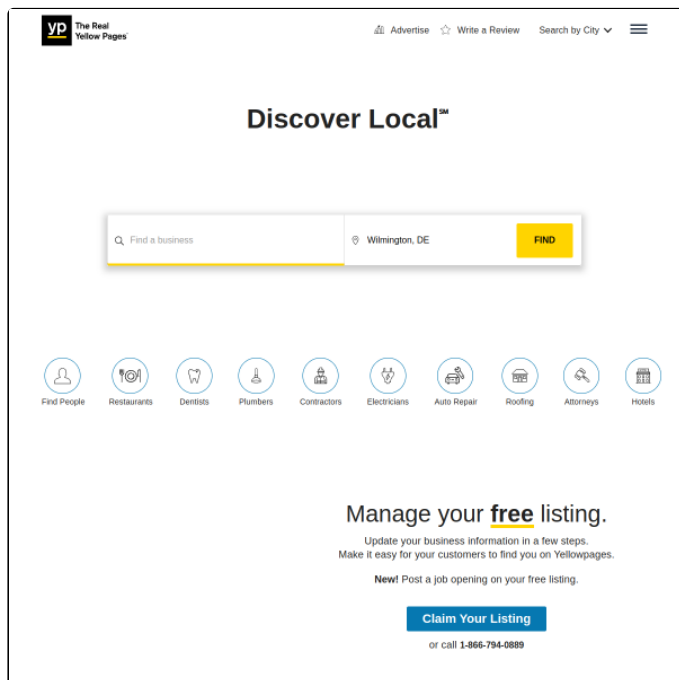
Foursquare

Location-based social networking website

370 days 10 hrs ago

Website:

<https://foursquare.com>



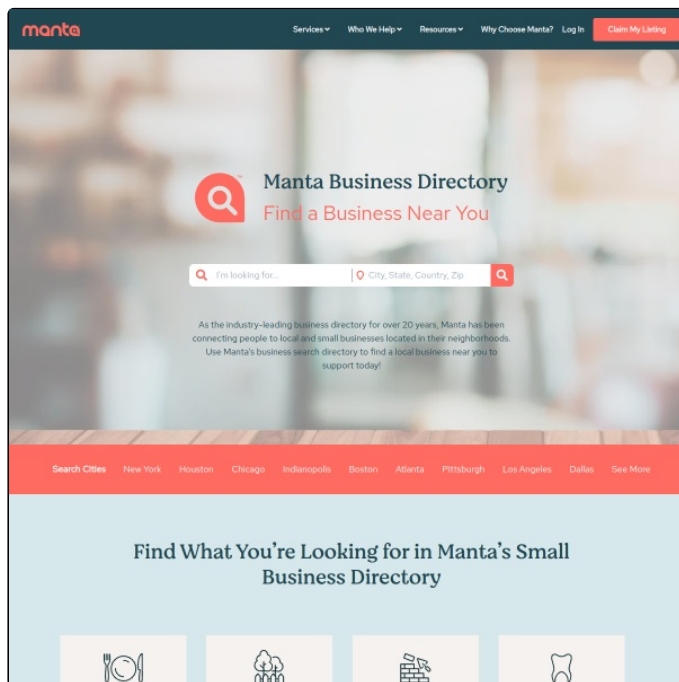
Yellow Pages

Business directory and local search site

370 days 10 hrs ago

Website:

<https://yellowpages.com>



Manta

Small business directory and networking platform

370 days 10 hrs ago

Website:

<https://manta.com>

Sorry, your request has been blocked because it came from an untrusted network. If you believe it's a mistake, please contact us - support@merchantcircle.com

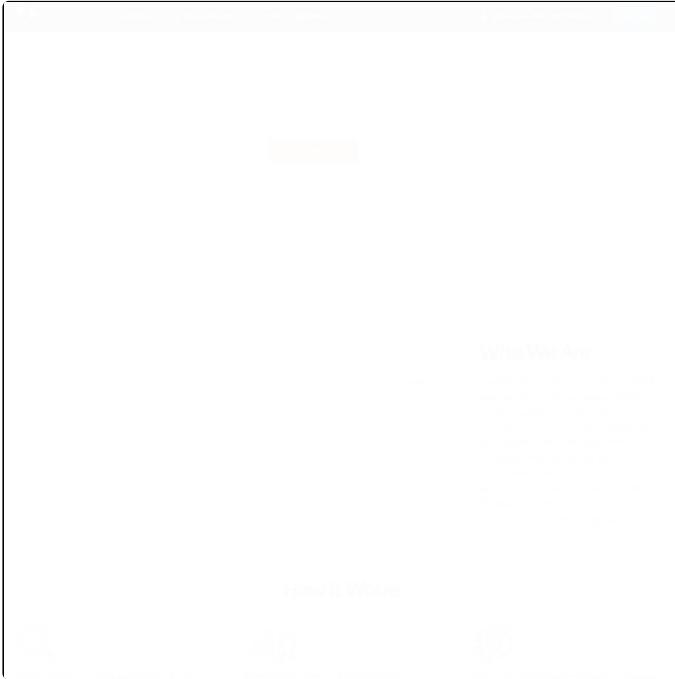
MerchantCircle

Network for local businesses

370 days 10 hrs ago

Website:

<https://merchantcircle.com>



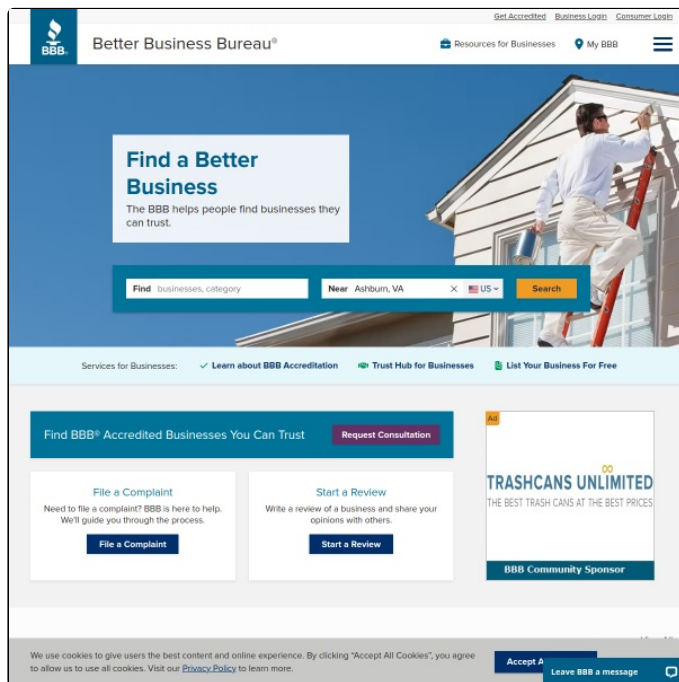
eLocal

Online directory for local businesses

370 days 10 hrs ago

Website:

<https://elocal.com>



Better Business Bureau – Non-profit focusing on marketplace trust

Pros:

- **Trust and credibility:** BBB is a well-known organization that promotes trust in the marketplace. By having a good rating on BBB, solo founders can enhance their business's credibility and attract more customers.
- **Conflict resolution:** BBB provides a platform for resolving customer complaints, which can help solo founders maintain a positive reputation and address issues that may arise.
- **Networking opportunities:** BBB offers various events and programs where solo founders can connect with other business owners and learn from their experiences.

Cons:

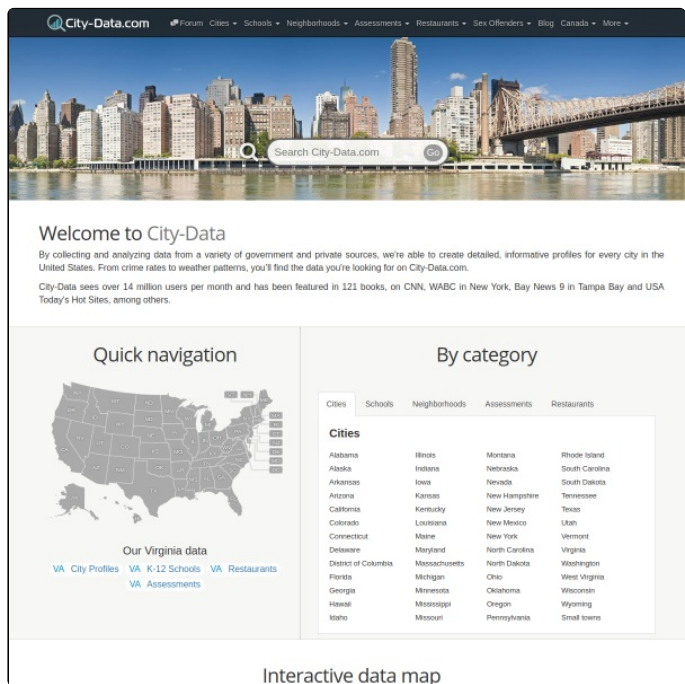
- **Membership fees:** BBB accreditation requires paying an annual fee, which may not be feasible for every solo founder, especially those just starting out or working with limited budgets.
- **Unfavorable reviews:** While BBB can be a source of positive feedback, it can also serve as a platform for unhappy customers to voice their complaints. Managing and addressing these reviews can be time-consuming for solo founders.
- **Limited reach:** BBB primarily focuses on North America, so its impact on international businesses or solo founders targeting a global market may be limited.

Frankly, I don't think of BBB unless I have a conflict with a business so not the first thing I will worry in building a startup presence.

369 days 10 hrs ago

Website:

<https://bbb.org>



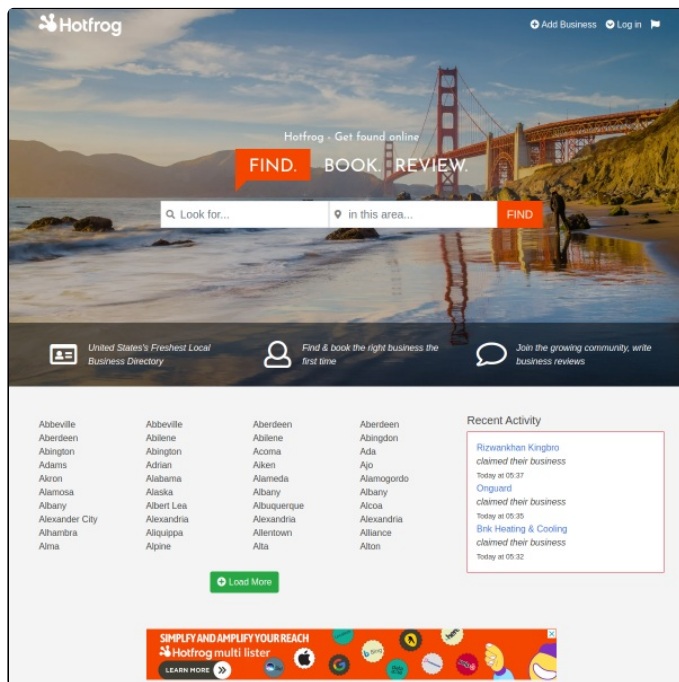
City-Data

Forum and information site for U.S. cities

370 days 10 hrs ago

Website:

<https://city-data.com>



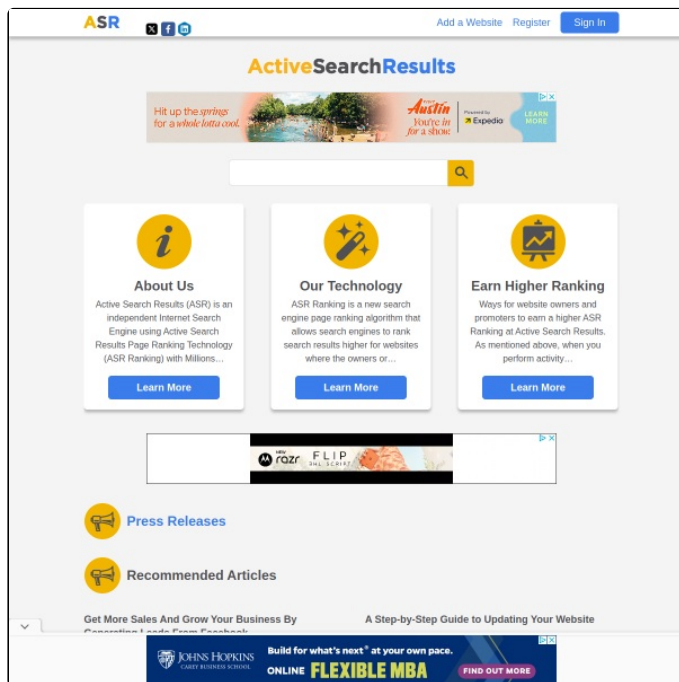
Hotfrog – Free business directory

Hotfrog is like a virtual billboard for local businesses. It's a directory where companies can showcase their offerings and reach potential customers in their area. While it may not be as popular as some other platforms, Hotfrog can still be a valuable tool for small businesses looking to boost their local presence and attract more clients. Think of it as a local business's secret handshake with the neighborhood!

369 days 10 hrs ago

Website:

<https://hotfrog.com>



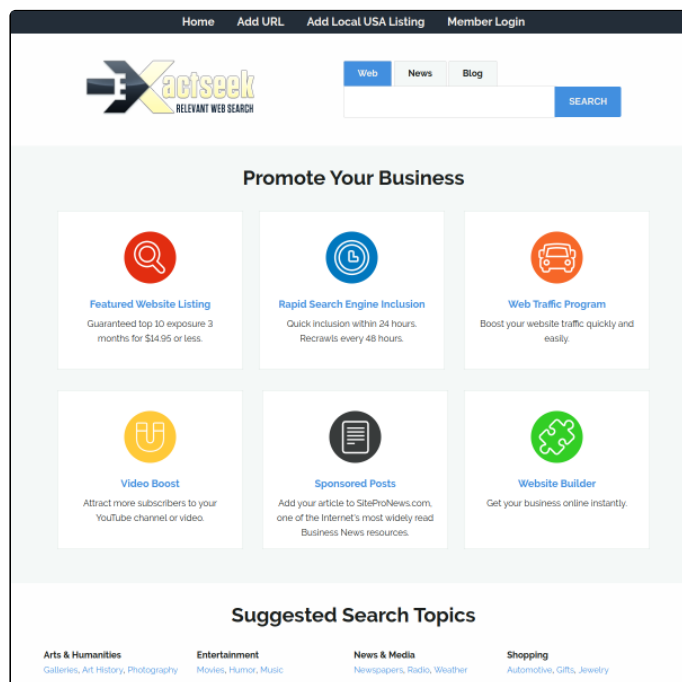
Active Search Results

Search engine submission service

370 days 10 hrs ago

Website:

<https://activesearchresults.com>



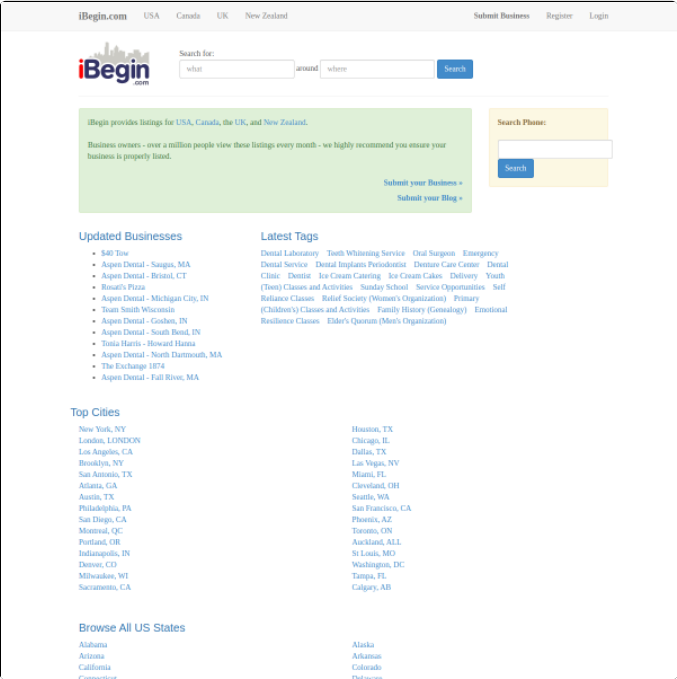
ExactSeek

Search engine submission service

370 days 10 hrs ago

Website:

<https://exactseek.com>



iBegin
Local business directory
370 days 10 hrs ago
Website:
<https://ibegin.com>