

@mjkabir Notes



<https://shownotes.app/show/distribute>

Digital Product / Service Distribution Channels

I am researching distribution channels for digital products and services, so I will share my research with fellow founders here. In July, I will add notes for those I plan to engage in ShowNotes app distribution.

TABLE OF CONTENTS

1. ProductHunt
2. AppSumo
3. PitchGround
4. Dealify
5. BetaList
6. SaaS Mantra
7. StackSocial
8. G2 - Peer to Peer Reviews
9. Capterra
10. Software Advice
11. SaaS Launchpad
12. AffordHunt
13. Microlaunch
14. Uneed.best
15. Peerlist
16. Lifetimo - products with once-only payments
17. FutureEn
18. GetByte.Tech
19. 10Words.io
20. First100Users
21. Insanely Cool Tools
22. MakerPeak
23. startups.fyi



AI REVIEW PASSED.



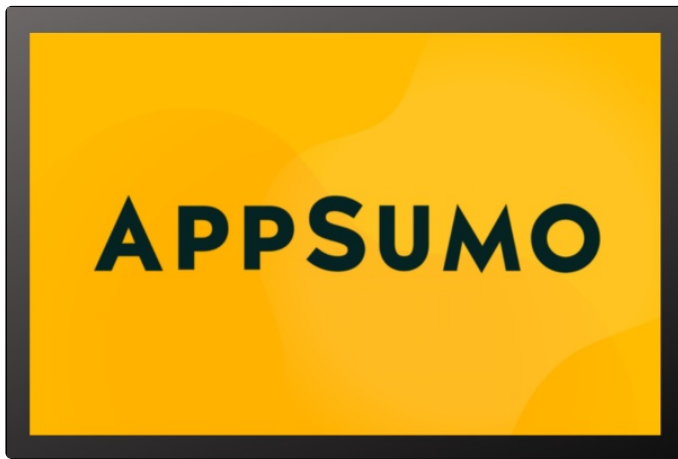
Product Hunt

It is excellent for gaining exposure, building a community, and getting feedback from early adopters. The platform's ability to generate significant buzz can be a game-changer for solo entrepreneurs.

214 days 10 hrs ago

Website:

<https://ProductHunt.com>



AppSumo

AppSumo provides software developers a platform to distribute their products to a large audience through attractive deals, offering increased exposure and revenue opportunities, but the discounted pricing and high competition may impact long-term profit potential and require strategic planning to maximize the benefits.

214 days 11 hrs ago

Website:

<https://appsumo.com/>

The screenshot shows the PitchGround website interface. At the top left is the PitchGround logo with the tagline "Fuel Your Business Growth". The main banner features the text "Get Access To Our Exclusive Lifetime Deals" and "Never pay full price for software again. Get up to 95% discount." Below this is an email sign-up form with a "Get Deals" button. To the right of the banner is a circular graphic with several hexagonal segments containing text like "SAVE UP TO 95% OFF \$49 Lifetime Deals", "LEARN FROM THE EXPERTS", and "GROW YOUR BUSINESS". Below the banner is a navigation bar with a search input, "Categories", "Deal Type", and "Sort by" dropdowns. The "Marketplace Deals" section displays two deal cards: "Wamatas - Social M..." and "CoolNew PDF".

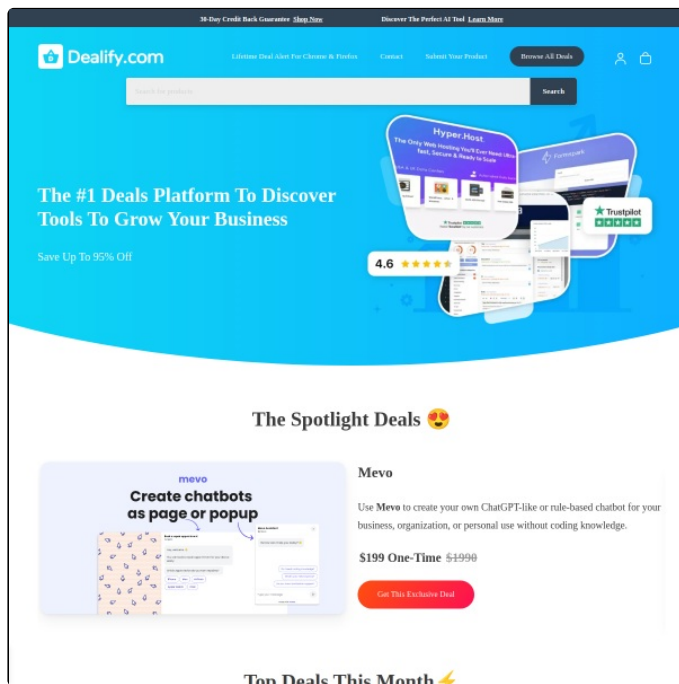
PitchGround

Focuses on SaaS deals and helps startups grow by providing affordable access to new tools. It is great for solo entrepreneurs looking to gain traction in the SaaS market.

214 days 11 hrs ago

Website:

<https://pitchground.com/>



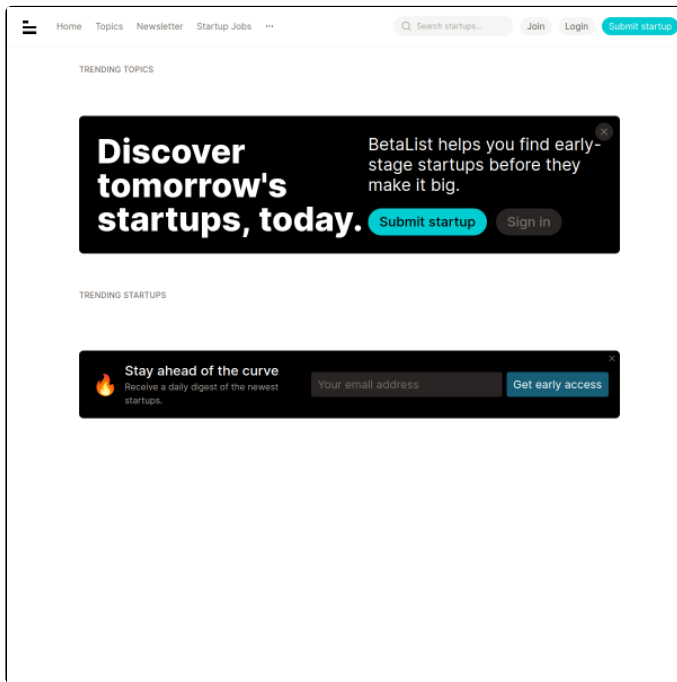
Dealify

Similar to AppSumo, it offers lifetime deals and targets entrepreneurs and startups. It provides a good balance of exposure and revenue opportunities.

214 days 10 hrs ago

Website:

<https://www.dealify.com/>



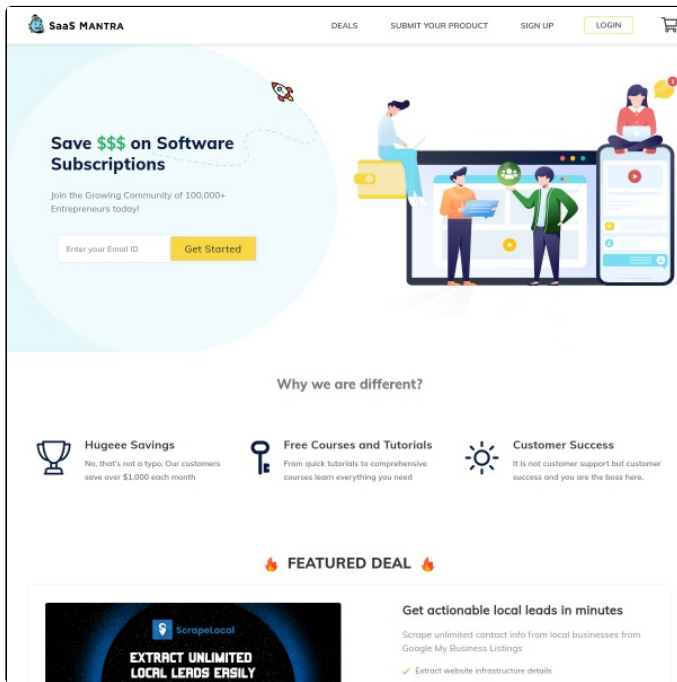
BetaList

Showcases new startups to early adopters, making it an excellent platform for getting valuable feedback and initial user engagement.

214 days 10 hrs ago

Website:

<https://betalist.com/>



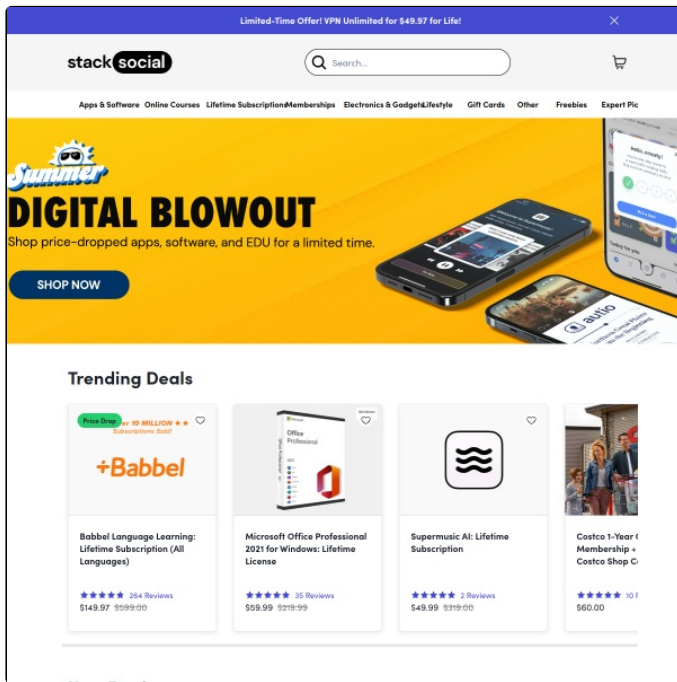
SaaS Mantra

A community-driven platform offering lifetime deals on SaaS products, helping startups gain visibility and traction.

214 days 10 hrs ago

Website:

<https://saasmantra.com/>



StackSocial

Provides a marketplace for exclusive deals on software and digital products. It offers good exposure but might not be as effective in community building as some other platforms.

214 days 10 hrs ago

Website:

<https://www.stacksocial.com/>



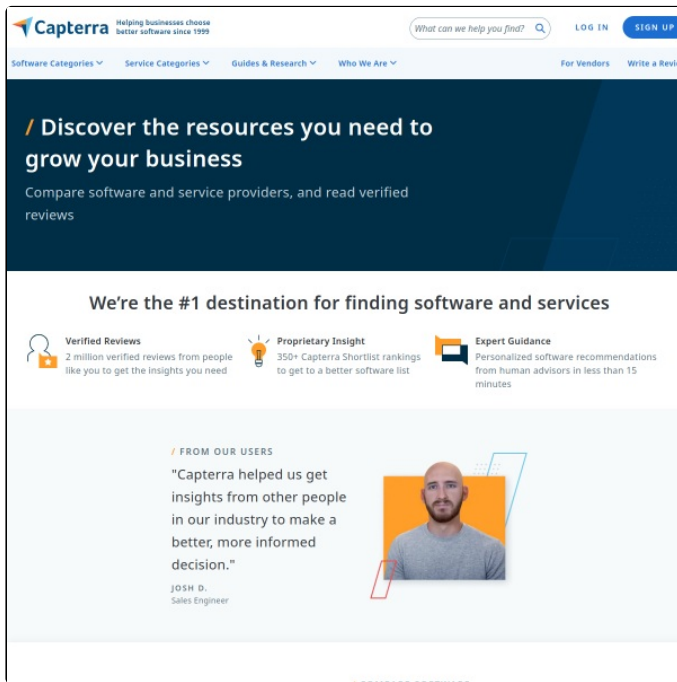
G2 - Peer to Peer Reviews

A peer-to-peer review site that helps buyers choose the best products based on user reviews. Useful for building credibility and trust but less focused on initial exposure.

214 days 10 hrs ago

Website:

<https://www.g2.com/>



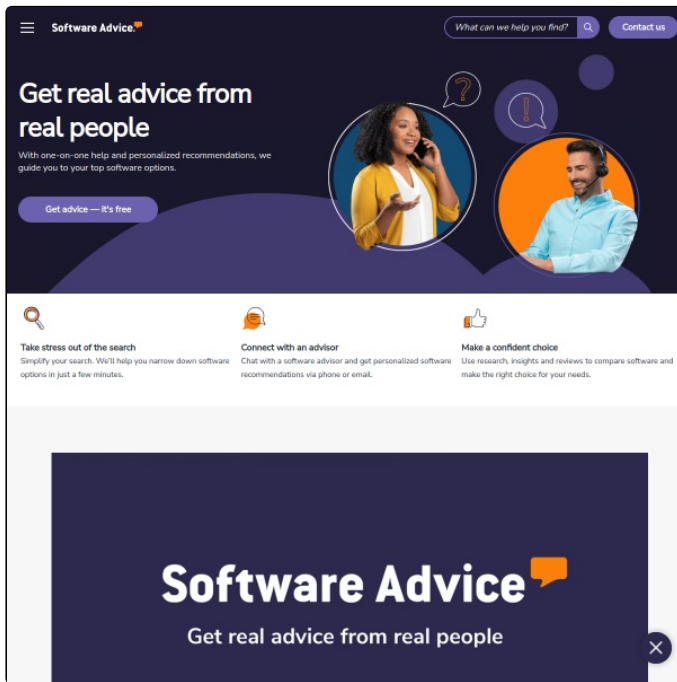
Capterra

Connects buyers with the right software tools through detailed reviews and ratings. It's great for credibility and reaching a targeted audience.

214 days 10 hrs ago

Website:

<https://www.capterra.com/>



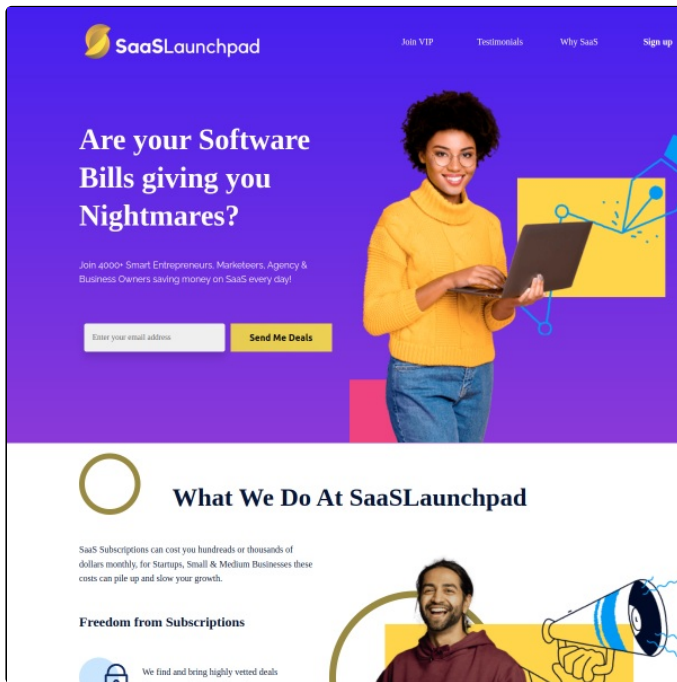
Software Advice

Provides personalized software recommendations and detailed reviews. Similar to Capterra, it's beneficial for building trust and credibility.

214 days 10 hrs ago

Website:

<https://www.softwareadvice.com/>



SaaS Launchpad

Offers lifetime deals and helps SaaS startups get an initial push. It is useful for early traction but might have less reach compared to the top platforms.

214 days 10 hrs ago

Website:

<https://www.saaslaunchpad.com/>

AffordHunt OneSubmitAI Blog

Discover Affordable AI & SaaS Alternatives with AffordHunt

Dive into a curated selection of high-quality, budget-friendly tools tailored for indie hackers and SMBs. Why pay premium when you can achieve the same results for less? At AffordHunt, we're on a mission to bridge the gap between innovation and affordability. Start your hunt today!

Explore

OneSubmitAI - Submit once, get featured everywhere

Forget the manual, time-consuming process of submitting your product to multiple directories. Let us handle it all for you.

You just need to submit your product once on AffordHunt, and we'll handle the rest by submitting it to all the AI directory websites in our curated list.

BTW. You can access curated list of 100+ AI directory websites for free, just by joining our Discord community.

Submit Join the Discord

CATEGORIES

3D Art Audio Editing Avatars Code Assistant Copywriting Customer Support Design Assistant

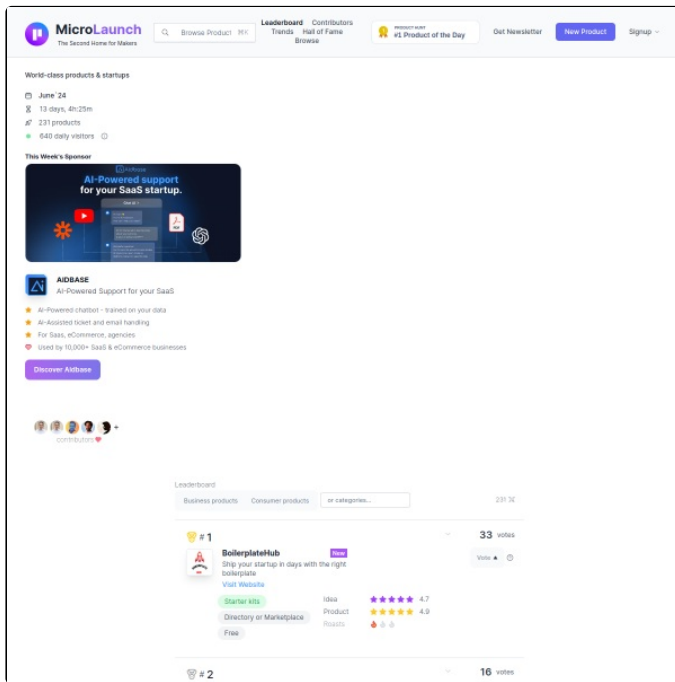
AffordHunt

AffordHunt is a platform that enables product developers to reach a wider audience by offering curated, affordable recommendations that appeal to budget-conscious consumers, providing valuable exposure, customer feedback, and increased sales potential.

213 days 9 hrs ago

Website:

<https://www.affordhunt.com/>



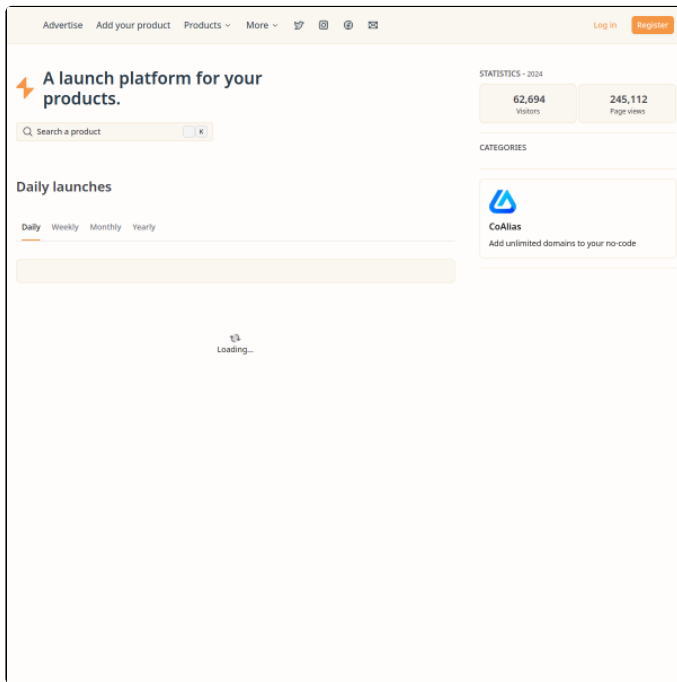
Microlaunch

Microlaunch is a platform that helps product developers connect with early adopters and validate their ideas through personalized launches and targeted promotions, providing valuable feedback and boosting initial traction, while allowing founders to focus on product development.

213 days 9 hrs ago

Website:

<https://microlaunch.net/>



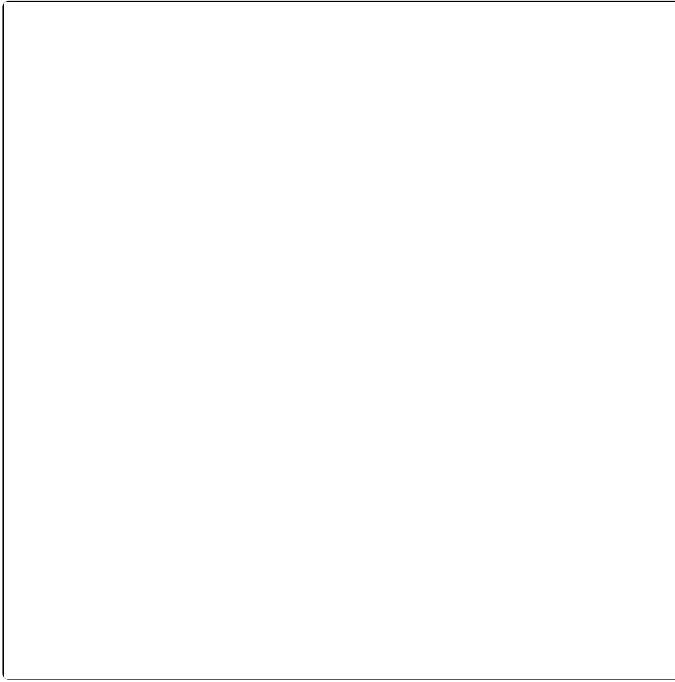
Unneed.best

Unneed.best is a platform that enables product developers to list and showcase their offerings to a highly engaged audience, fostering targeted sales, gathering user feedback, and generating brand awareness through a diverse and ever-expanding product catalog.

213 days 9 hrs ago

Website:

<https://www.uneed.best/>



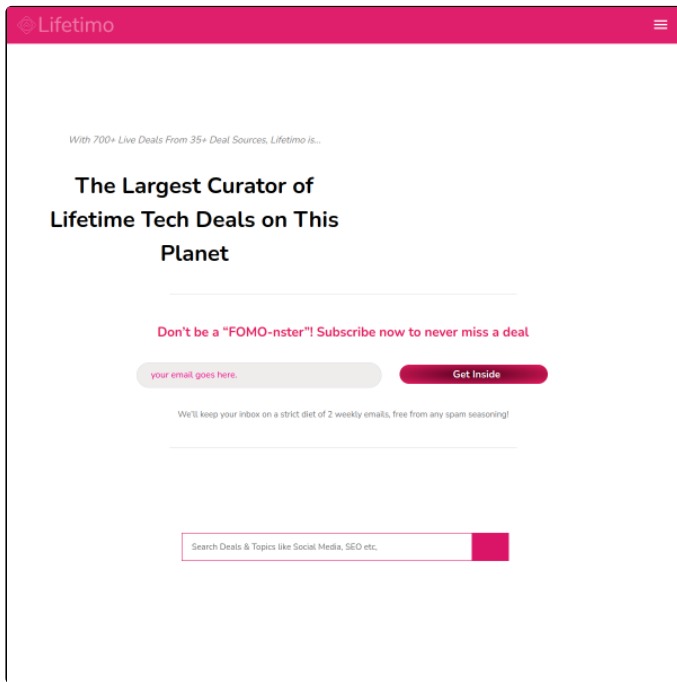
Peerlist

Peerlist is a web-based platform that connects product developers with their ideal audience by facilitating peer-to-peer recommendations and endorsements, driving organic user acquisition, enhancing credibility, and fostering community-driven growth.

213 days 9 hrs ago

Website:

<https://peerlist.io/>



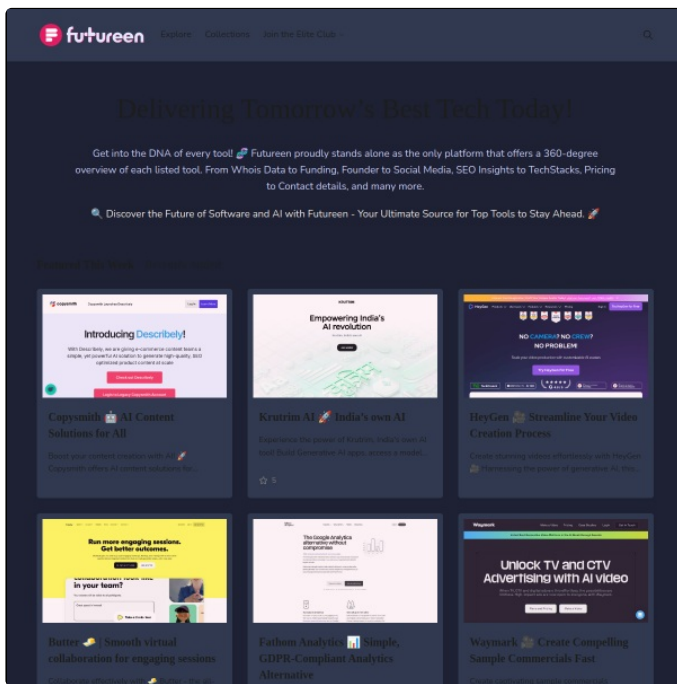
Lifetimo - products with once-only payments

Lifetimo is a platform that connects product developers with a thriving community of early adopters and potential customers, offering lifetime deals on software products, helping developers to generate revenue, increase brand visibility, and receive valuable feedback to further refine their offerings.

213 days 9 hrs ago

Website:

<https://lifetimo.com/>



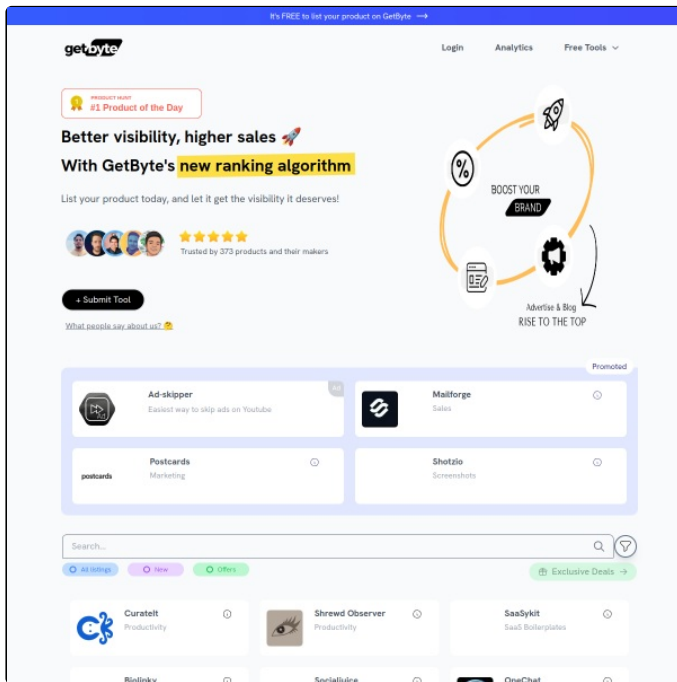
FutureEn

FutureEn is a platform that enables product developers to connect with an audience of early adopters and industry experts, fostering collaboration, feedback, and growth opportunities by showcasing innovative ideas and projects through engaging content, events, and crowdfunding campaigns.

213 days 9 hrs ago

Website:

<https://futureen.com/>



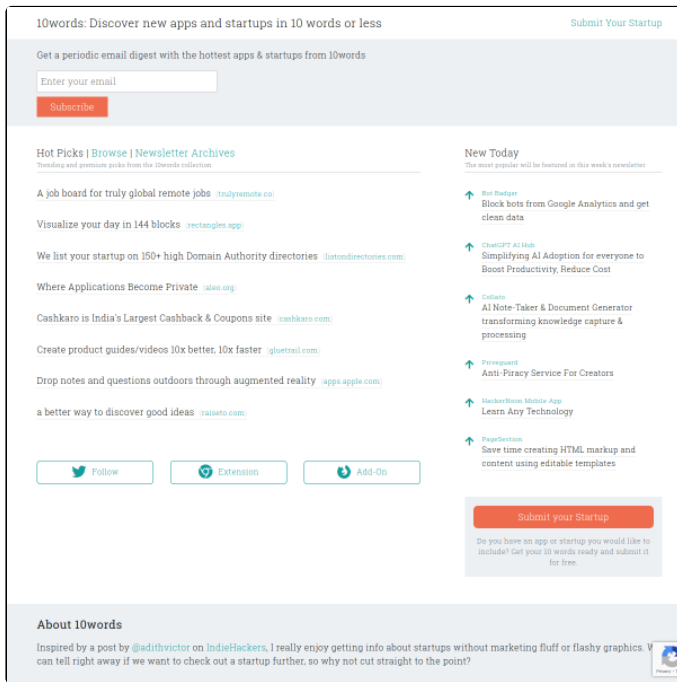
GetByte.Tech

GetByte.Tech is an online community that empowers product developers by providing them with a platform to showcase their projects, gather feedback, and engage in meaningful discussions with tech enthusiasts, early adopters, and potential investors who are keen on supporting and contributing to the development of innovative products and services.

213 days 9 hrs ago

Website:

<https://www.getbyte.tech/>



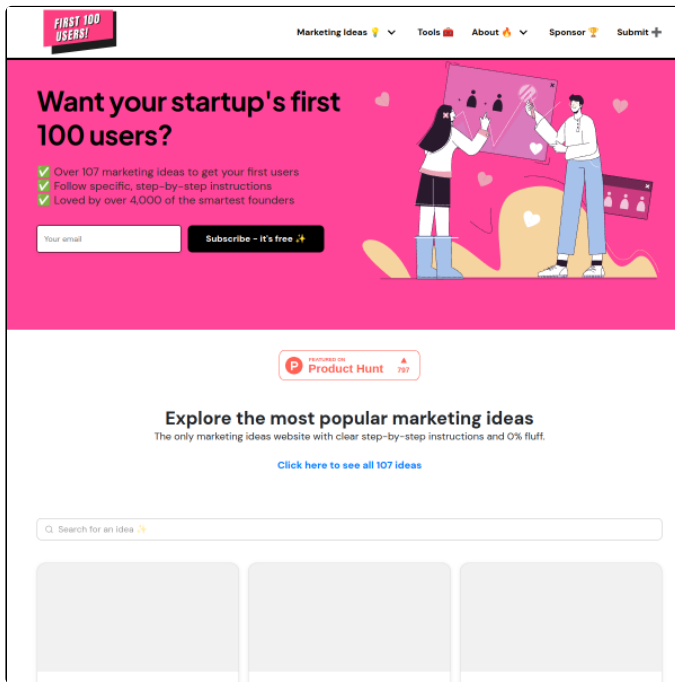
10Words.io

10Words.io is a creative platform that inspires and connects product developers by facilitating the exchange of concise yet thought-provoking ideas, challenging them to refine their messaging and think outside the box in their product development endeavors.

213 days 9 hrs ago

Website:

<https://10words.io/>



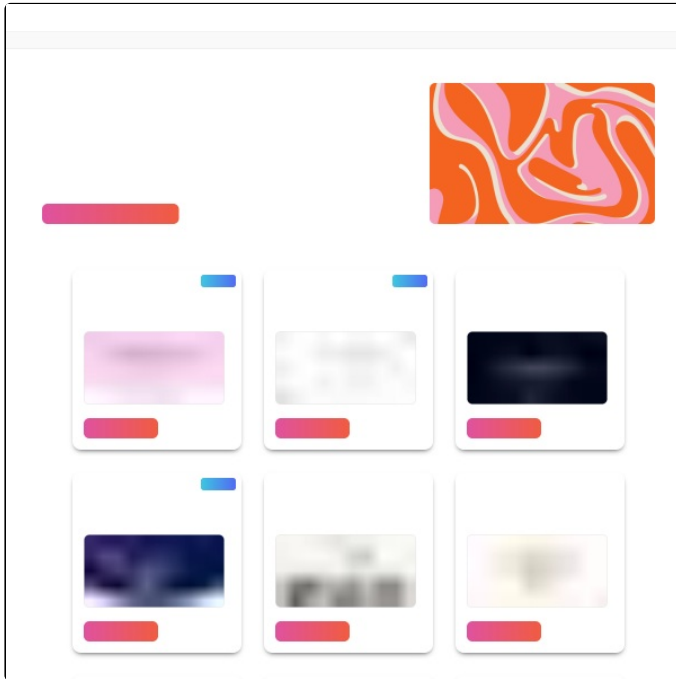
First100Users

First100Users is an invaluable resource for product developers, offering actionable insights, growth hacks, and targeted strategies to help acquire their initial user base and drive product adoption through expert guidance, case studies, and community engagement.

213 days 9 hrs ago

Website:

<https://www.first100users.com/>



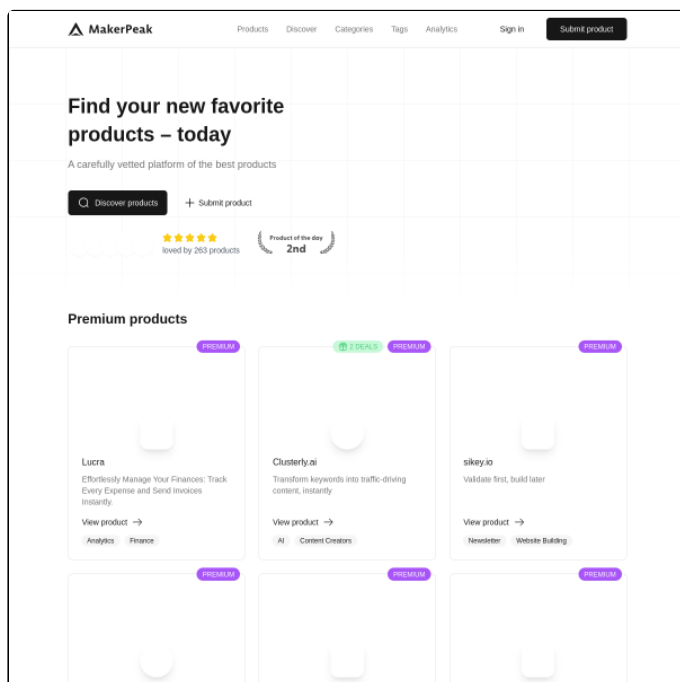
Insanely Cool Tools

Insanely Cool Tools is your weekly digest of the most exciting and innovative tech finds. Each issue brings you a curated list of must-know tools and projects, complete with concise summaries to help you quickly discover what's new and awesome. Join a vibrant community of over 20,000 subscribers and stay ahead of the curve with the coolest software and digital tools out there.

213 days 9 hrs ago

Website:

<https://insanelycooltools.com/>



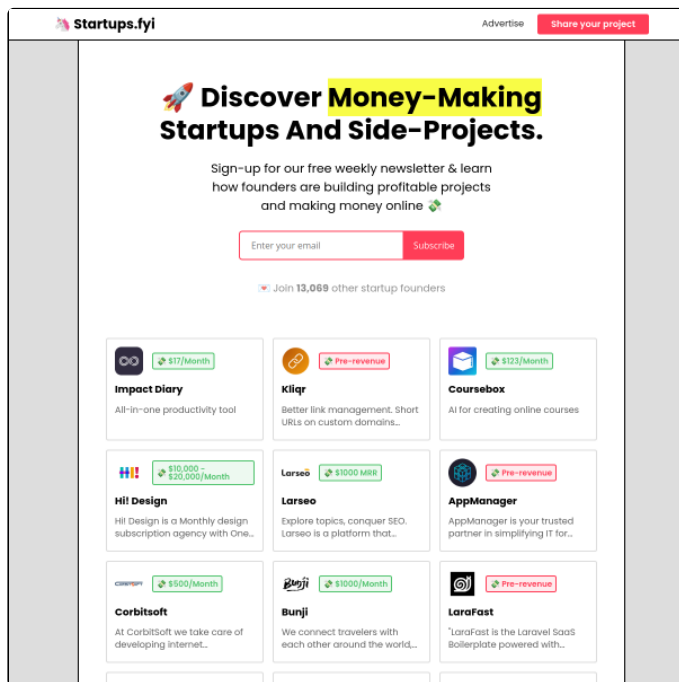
MakerPeak

MakerPeak is an online hub designed for product developers, offering a wide range of resources such as tutorials, case studies, and expert insights to help them navigate the product development lifecycle, from ideation to launch and beyond, fostering a supportive community where makers can connect, collaborate, and grow.

213 days 9 hrs ago

Website:

<https://makerpeak.com/>



startups.fyi

Startups.fyi is an online platform designed to serve as a comprehensive resource for startups, offering valuable tools, insights, and advice to support emerging businesses on their journey to success. This platform aggregates relevant information and data to help founders, investors, and industry professionals make informed decisions. Featuring categorized company lists, a curated blog with useful tips and strategies, and informative podcasts, Startups.fyi is an essential destination for aspiring entrepreneurs and established businesses looking to thrive in the fast-paced startup world.

211 days 5 hrs ago

Website:

<https://startups.fyi>