

@mjkabir Notes



<https://shownotes.app/show/distribute>

Digital Product / Service Distribution Channels

I am researching distribution channels for digital products and services, so I will share my research with fellow founders here. In July, I will add notes for those I plan to engage in ShowNotes app distribution.

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AI REVIEW PASSED.



Product Hunt

It is excellent for gaining exposure, building a community, and getting feedback from early adopters. The platform's ability to generate significant buzz can be a game-changer for solo entrepreneurs.

395 days 1 hr ago

Website:

<https://ProductHunt.com>



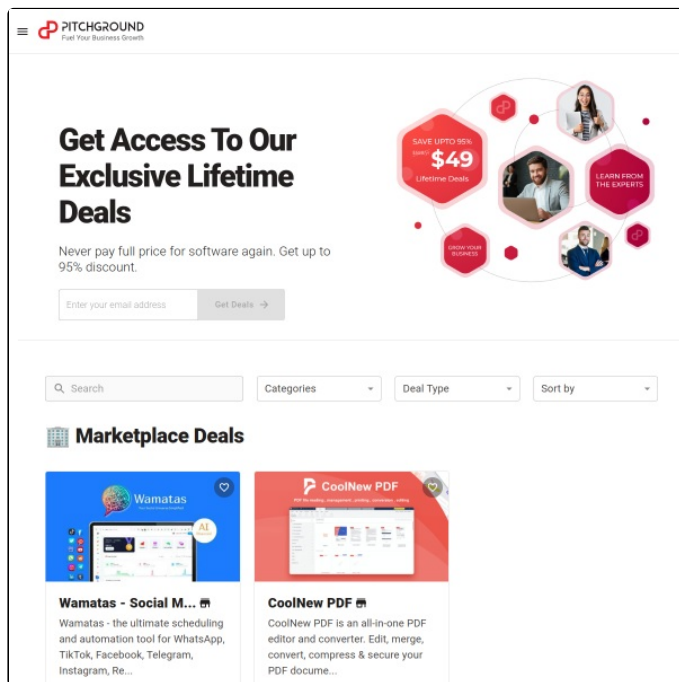
AppSumo

AppSumo provides software developers a platform to distribute their products to a large audience through attractive deals, offering increased exposure and revenue opportunities, but the discounted pricing and high competition may impact long-term profit potential and require strategic planning to maximize the benefits.

395 days 2 hrs ago

Website:

<https://appsumo.com/>



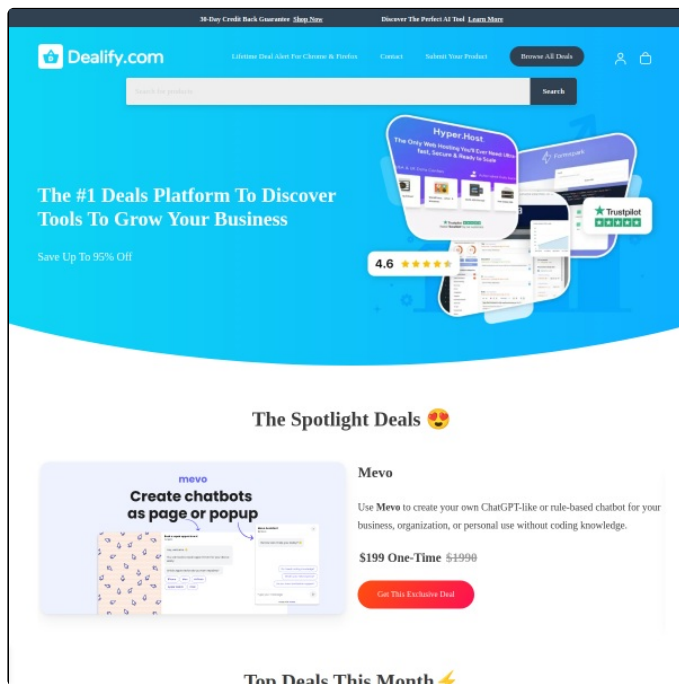
PitchGround

Focuses on SaaS deals and helps startups grow by providing affordable access to new tools. It is great for solo entrepreneurs looking to gain traction in the SaaS market.

395 days 2 hrs ago

Website:

<https://pitchground.com/>



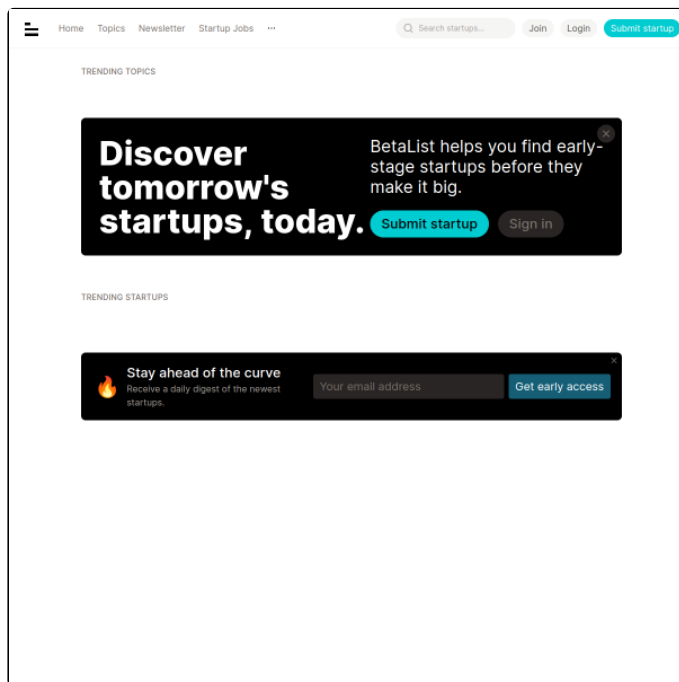
Dealify

Similar to AppSumo, it offers lifetime deals and targets entrepreneurs and startups. It provides a good balance of exposure and revenue opportunities.

395 days 2 hrs ago

Website:

<https://www.dealify.com/>



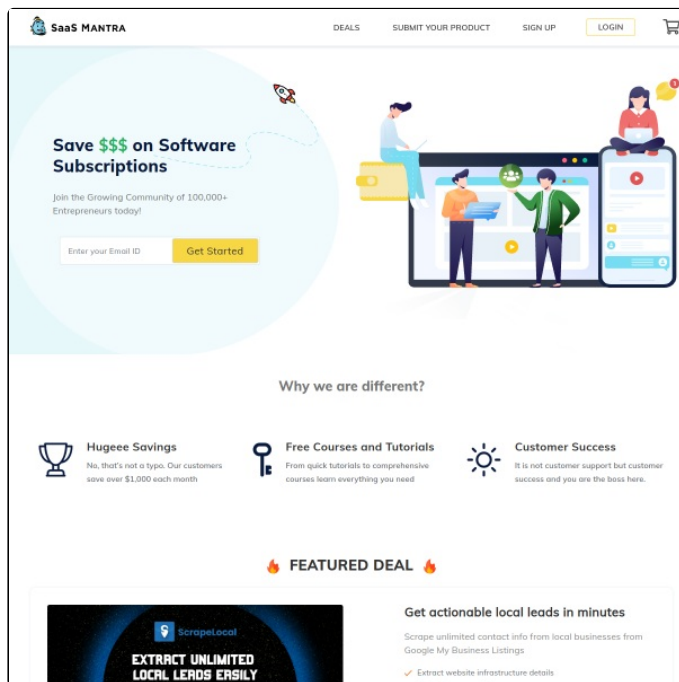
BetaList

Showcases new startups to early adopters, making it an excellent platform for getting valuable feedback and initial user engagement.

395 days 1 hr ago

Website:

<https://betalist.com/>



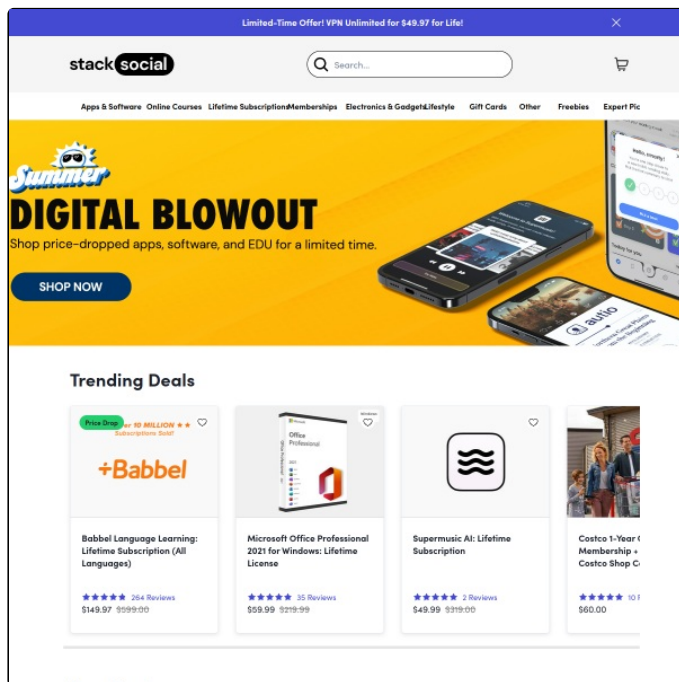
SaaS Mantra

A community-driven platform offering lifetime deals on SaaS products, helping startups gain visibility and traction.

395 days 1 hr ago

Website:

<https://saasmantra.com/>



StackSocial

Provides a marketplace for exclusive deals on software and digital products. It offers good exposure but might not be as effective in community building as some other platforms.

395 days 1 hr ago

Website:

<https://www.stacksocial.com/>



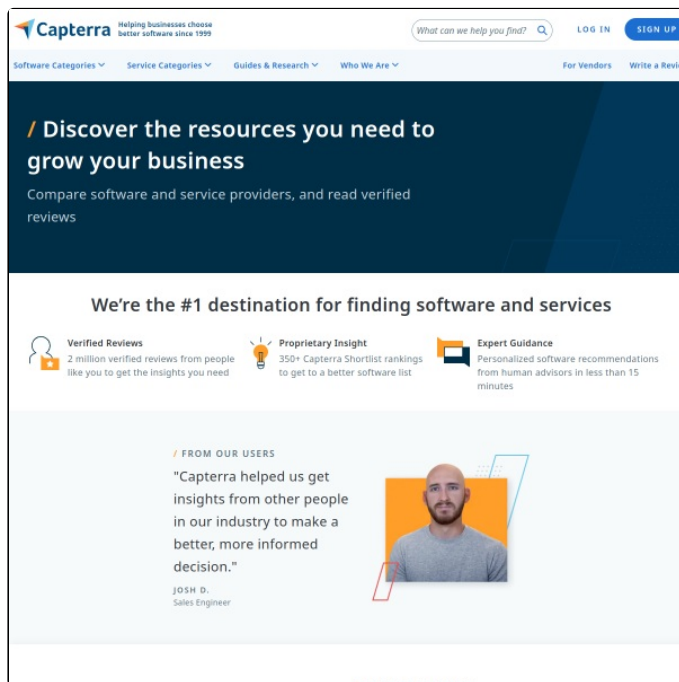
G2 – Peer to Peer Reviews

A peer-to-peer review site that helps buyers choose the best products based on user reviews. Useful for building credibility and trust but less focused on initial exposure.

395 days 1 hr ago

Website:

<https://www.g2.com/>



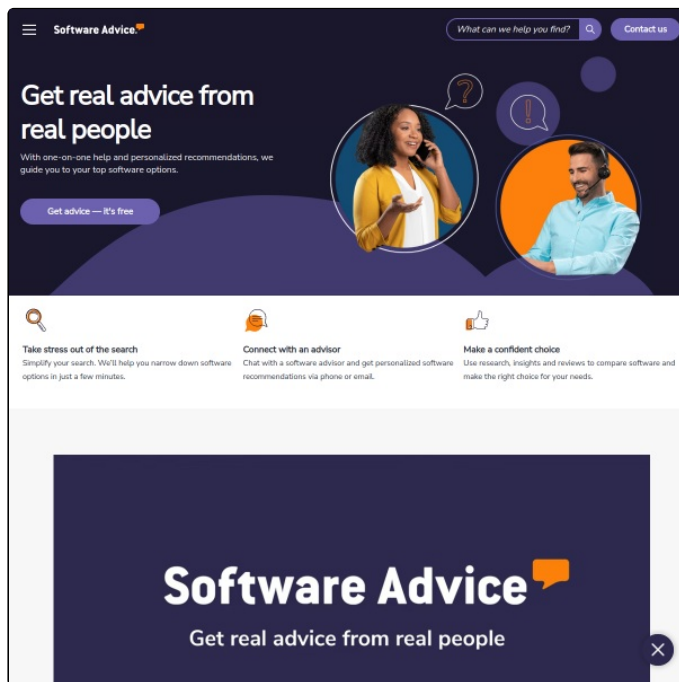
Capterra

Connects buyers with the right software tools through detailed reviews and ratings. It's great for credibility and reaching a targeted audience.

395 days 1 hr ago

Website:

<https://www.capterra.com/>



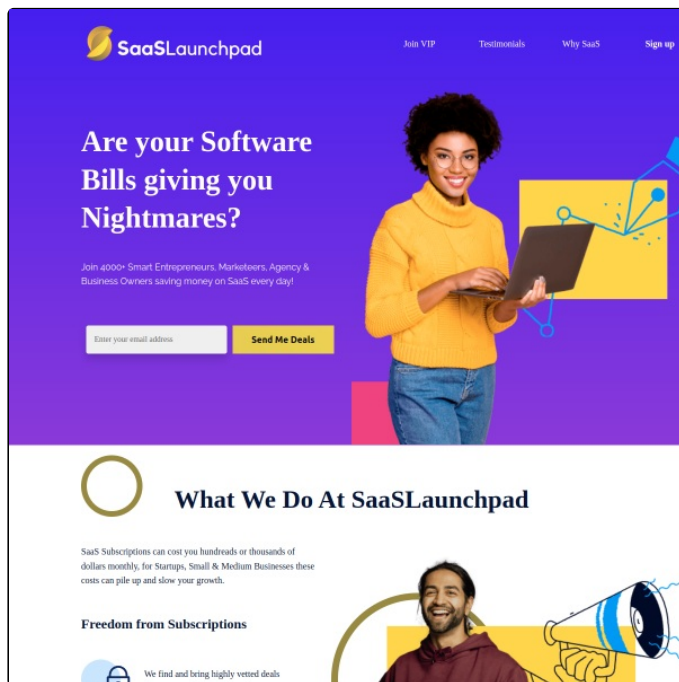
Software Advice

Provides personalized software recommendations and detailed reviews. Similar to Capterra, it's beneficial for building trust and credibility.

395 days 1 hr ago

Website:

<https://www.softwareadvice.com/>



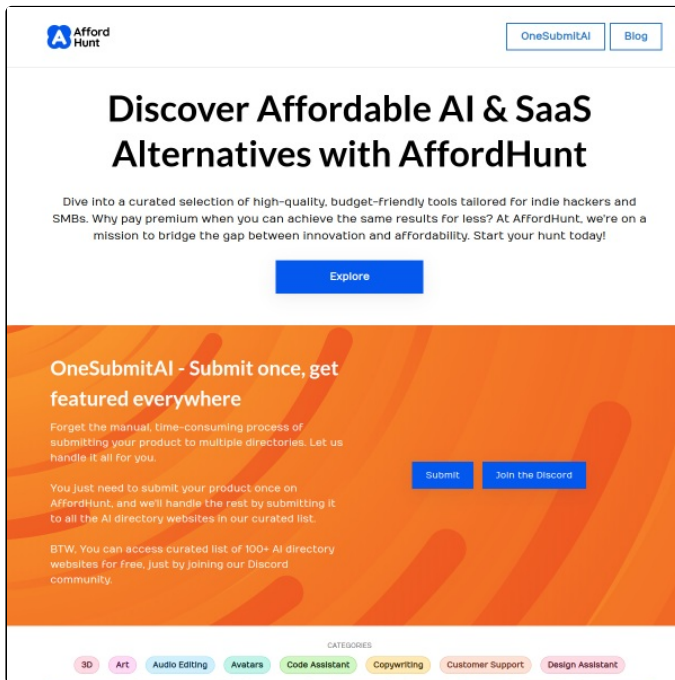
SaaS Launchpad

Offers lifetime deals and helps SaaS startups get an initial push. It is useful for early traction but might have less reach compared to the top platforms.

395 days 1 hr ago

Website:

<https://www.saaslaunchpad.com/>



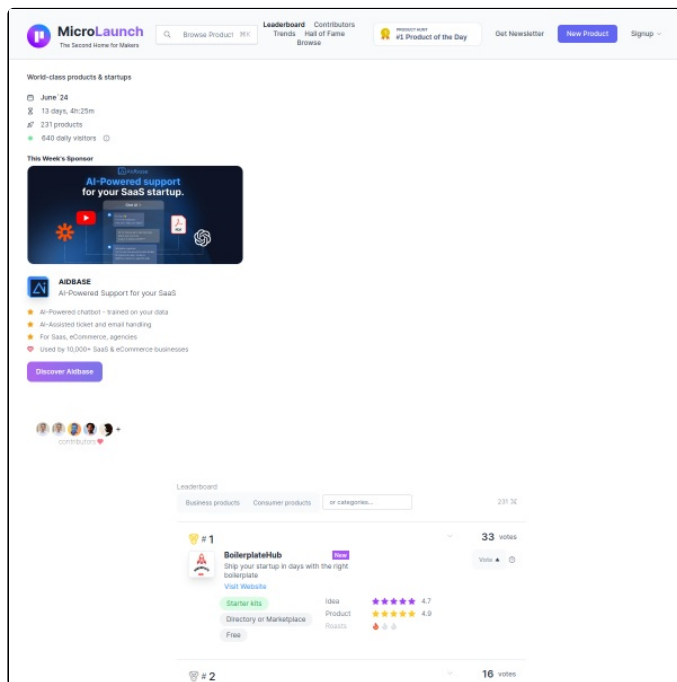
AffordHunt

AffordHunt is a platform that enables product developers to reach a wider audience by offering curated, affordable recommendations that appeal to budget-conscious consumers, providing valuable exposure, customer feedback, and increased sales potential.

394 days ago

Website:

<https://www.affordhunt.com/>



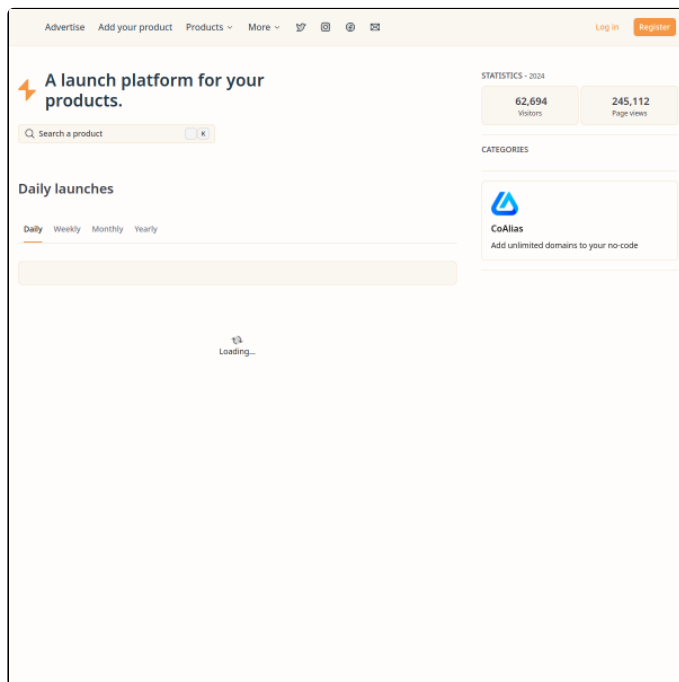
Microlaunch

Microlaunch is a platform that helps product developers connect with early adopters and validate their ideas through personalized launches and targeted promotions, providing valuable feedback and boosting initial traction, while allowing founders to focus on product development.

394 days ago

Website:

<https://microlaunch.net/>



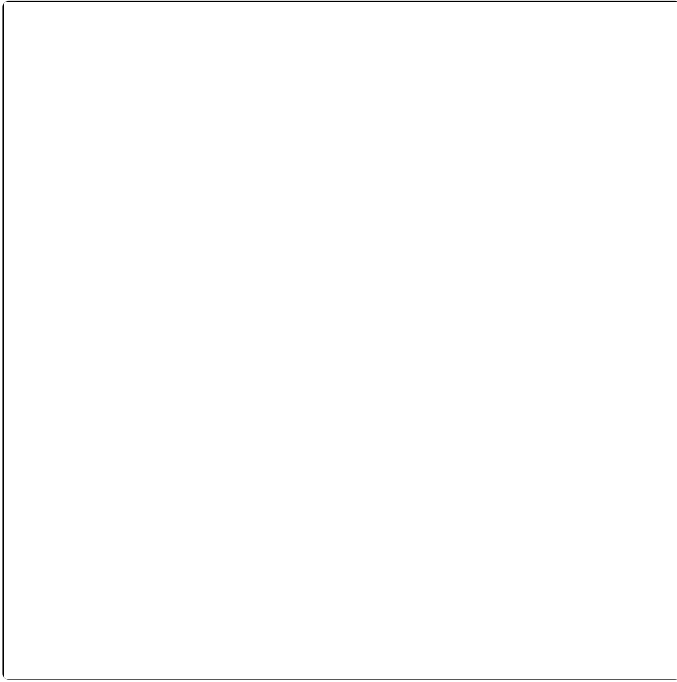
Unneed.best

Unneed.best is a platform that enables product developers to list and showcase their offerings to a highly engaged audience, fostering targeted sales, gathering user feedback, and generating brand awareness through a diverse and ever-expanding product catalog.

394 days ago

Website:

<https://www.uneed.best/>



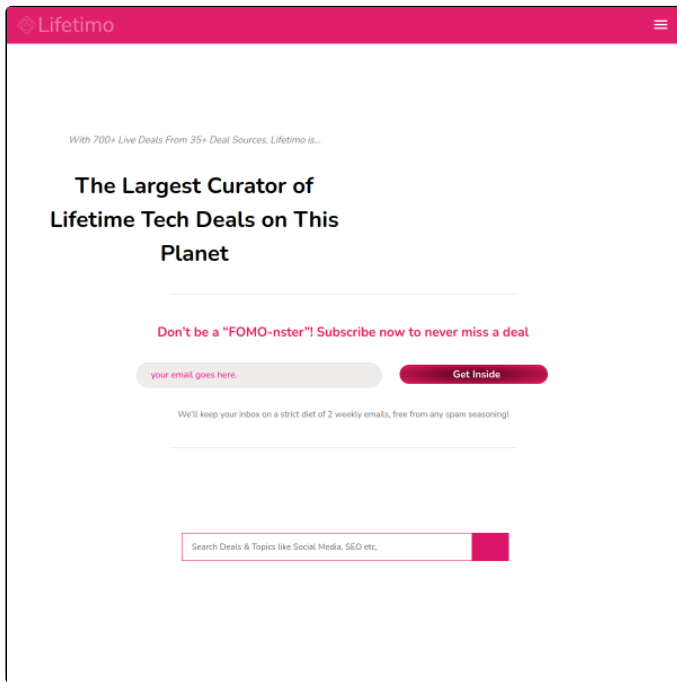
Peerlist

Peerlist is a web-based platform that connects product developers with their ideal audience by facilitating peer-to-peer recommendations and endorsements, driving organic user acquisition, enhancing credibility, and fostering community-driven growth.

394 days ago

Website:

<https://peerlist.io/>



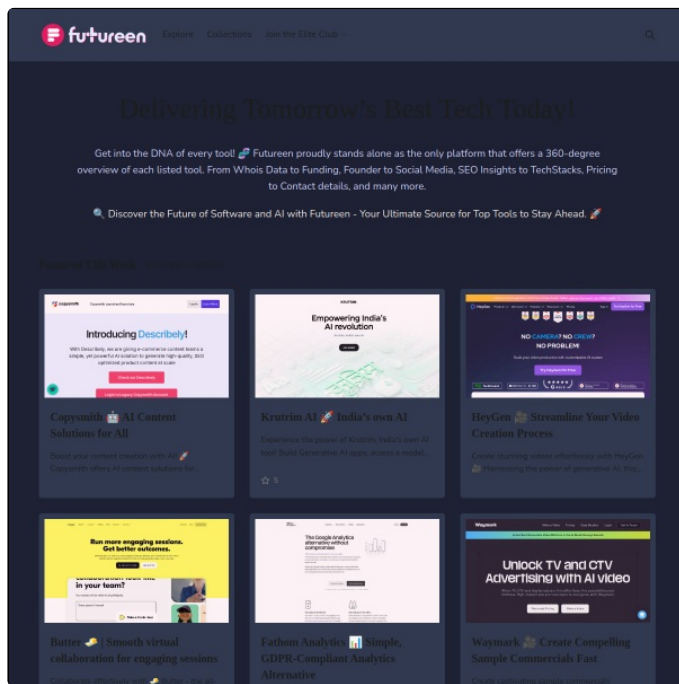
Lifetimo – products with once-only payments

Lifetimo is a platform that connects product developers with a thriving community of early adopters and potential customers, offering lifetime deals on software products, helping developers to generate revenue, increase brand visibility, and receive valuable feedback to further refine their offerings.

394 days ago

Website:

<https://lifetimo.com/>



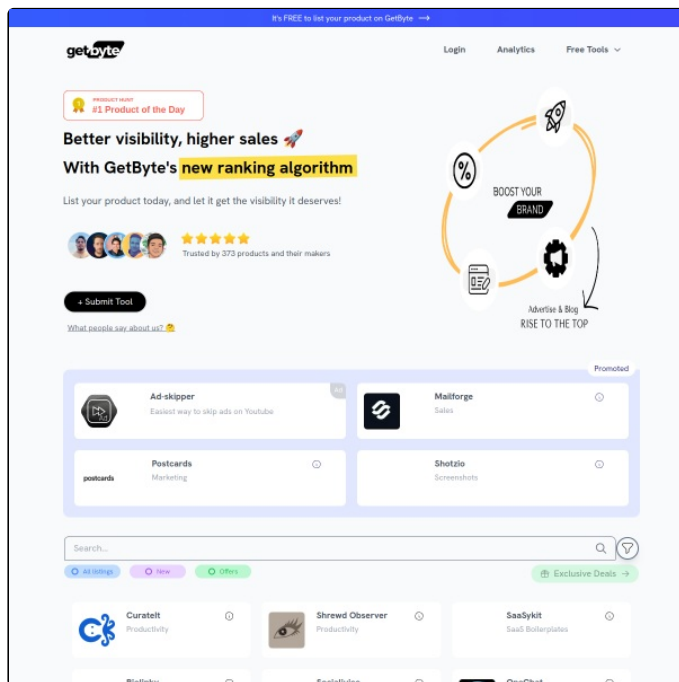
FutureEn

FutureEn is a platform that enables product developers to connect with an audience of early adopters and industry experts, fostering collaboration, feedback, and growth opportunities by showcasing innovative ideas and projects through engaging content, events, and crowdfunding campaigns.

394 days ago

Website:

<https://futureen.com/>



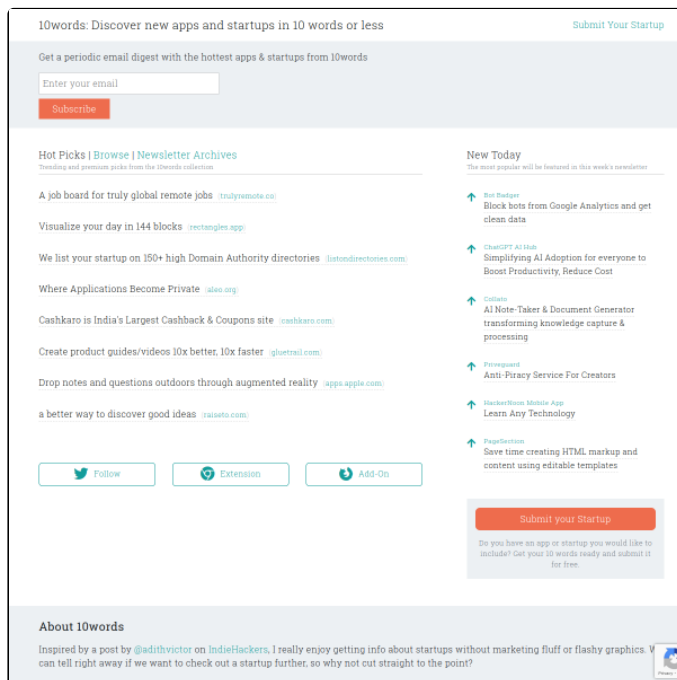
GetByte.Tech

GetByte.Tech is an online community that empowers product developers by providing them with a platform to showcase their projects, gather feedback, and engage in meaningful discussions with tech enthusiasts, early adopters, and potential investors who are keen on supporting and contributing to the development of innovative products and services.

394 days ago

Website:

<https://www.getbyte.tech/>



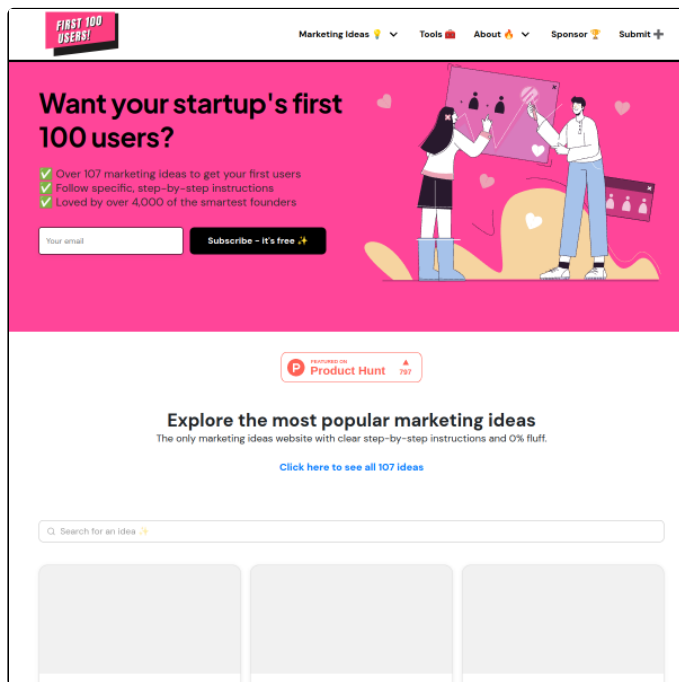
10Words.io

10Words.io is a creative platform that inspires and connects product developers by facilitating the exchange of concise yet thought-provoking ideas, challenging them to refine their messaging and think outside the box in their product development endeavors.

394 days ago

Website:

<https://10words.io/>



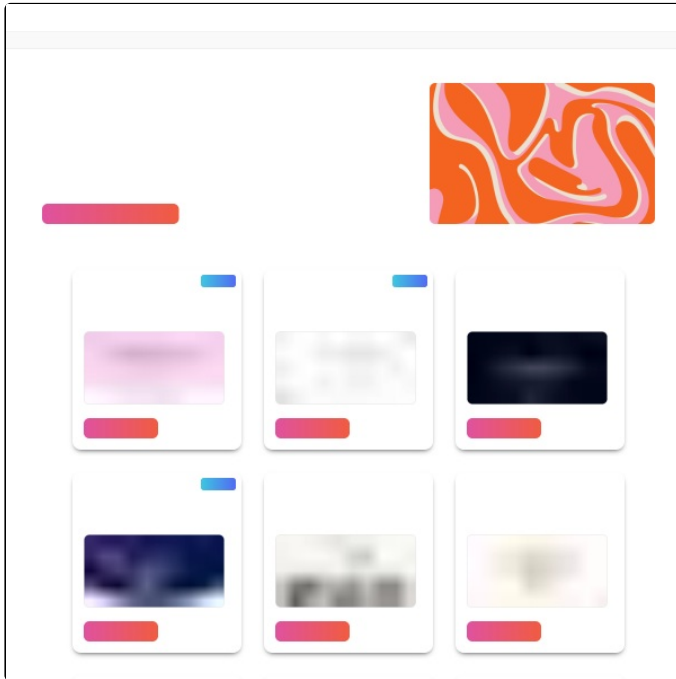
First100Users

First100Users is an invaluable resource for product developers, offering actionable insights, growth hacks, and targeted strategies to help acquire their initial user base and drive product adoption through expert guidance, case studies, and community engagement.

394 days ago

Website:

<https://www.first100users.com/>



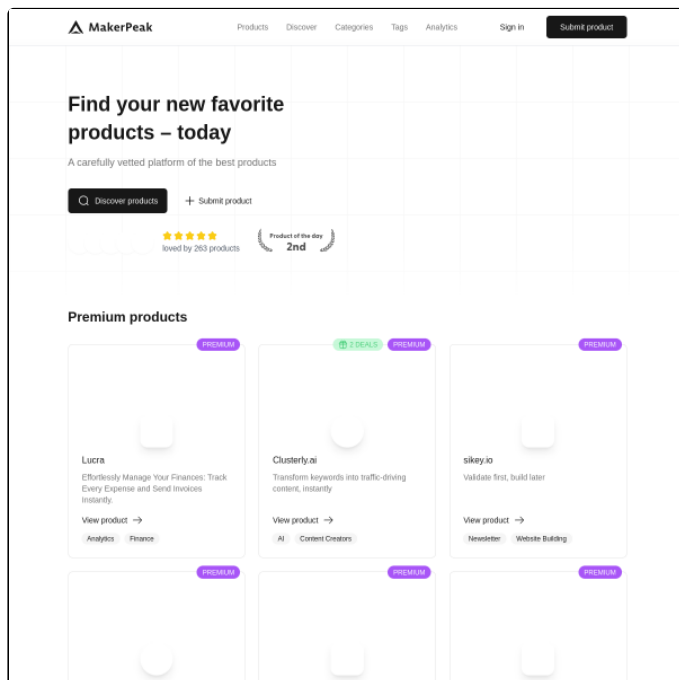
Insanely Cool Tools

Insanely Cool Tools is your weekly digest of the most exciting and innovative tech finds. Each issue brings you a curated list of must-know tools and projects, complete with concise summaries to help you quickly discover what's new and awesome. Join a vibrant community of over 20,000 subscribers and stay ahead of the curve with the coolest software and digital tools out there.

394 days ago

Website:

<https://insanelycooltools.com/>



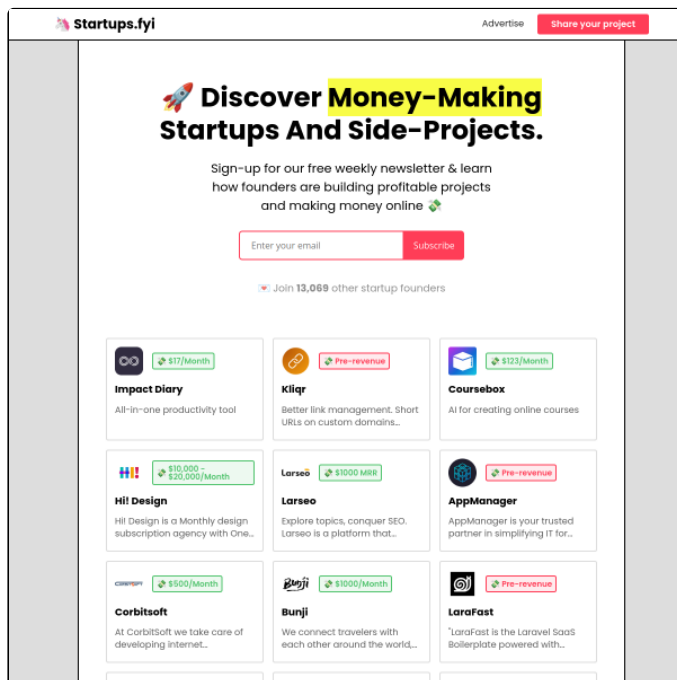
MakerPeak

MakerPeak is an online hub designed for product developers, offering a wide range of resources such as tutorials, case studies, and expert insights to help them navigate the product development lifecycle, from ideation to launch and beyond, fostering a supportive community where makers can connect, collaborate, and grow.

394 days ago

Website:

<https://makerpeak.com/>



startups.fyi

Startups.fyi is an online platform designed to serve as a comprehensive resource for startups, offering valuable tools, insights, and advice to support emerging businesses on their journey to success. This platform aggregates relevant information and data to help founders, investors, and industry professionals make informed decisions. Featuring categorized company lists, a curated blog with useful tips and strategies, and informative podcasts, Startups.fyi is an essential destination for aspiring entrepreneurs and established businesses looking to thrive in the fast-paced startup world.

391 days 20 hrs ago

Website:

<https://startups.fyi>