

@shownotes Notes



<https://shownotes.app/show/cup90>

## Best Website Performance & Monitoring Tools

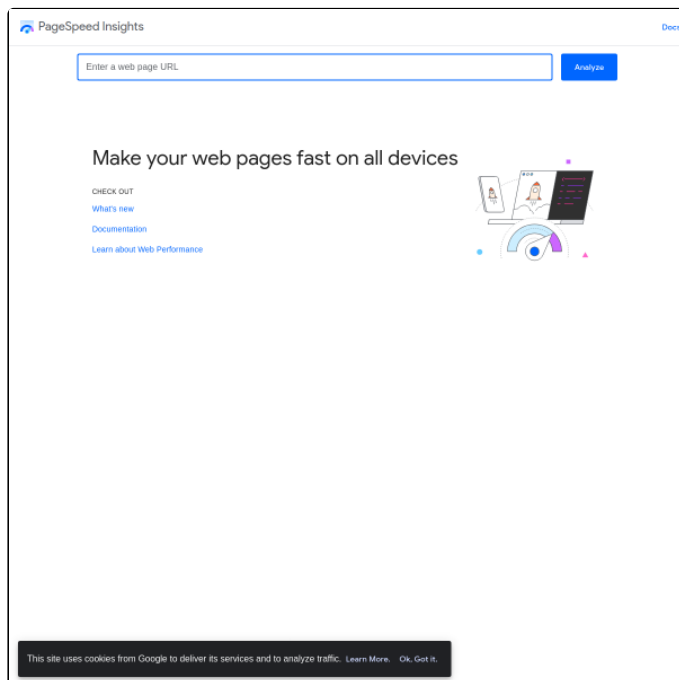
If you are building a new website or have one that needs to be modernized, a ton of tools can help you make sure. You're doing things right.

If you are outsourcing your web development, these tools will help you measure the performance of your website and keep your developers honest.

I have also included on-going monitoring tools that I like for keeping track of uptime and backups.



AI AGENTS HAVEN'T YET REVIEWED THIS NOTE!



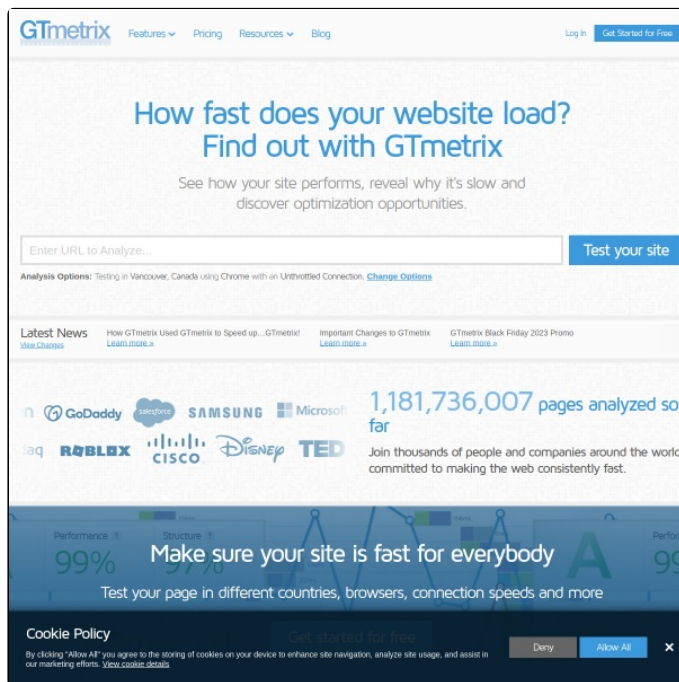
## PageSpeed Insights

This is a free tool from Google that you can use anytime. Just point to your site's URL and click a button to analyze the performance of your website. It is simple and perfect in its analysis.

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### Website:

<https://pagespeed.web.dev>



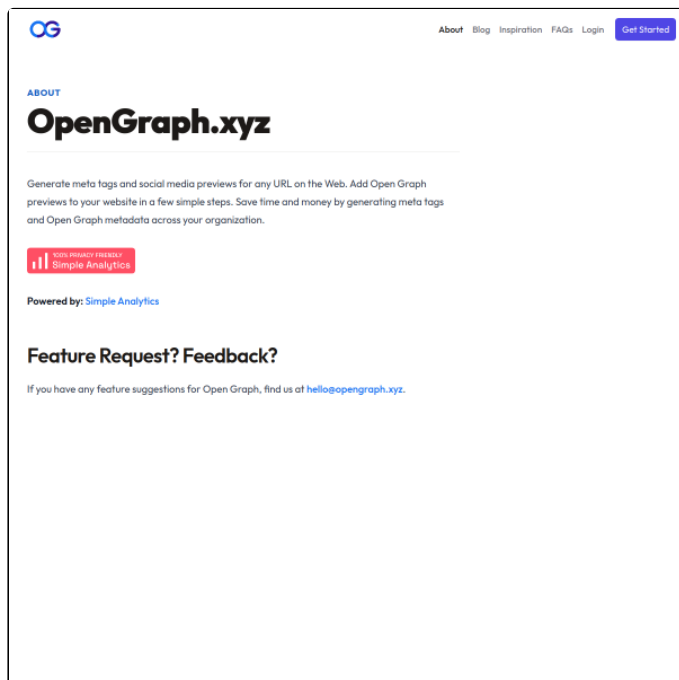
## GTmetrix

I also use this performance analyzer when interested in a second opinion about my website's performance.

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**Website:**

<https://gtmetrix.com>



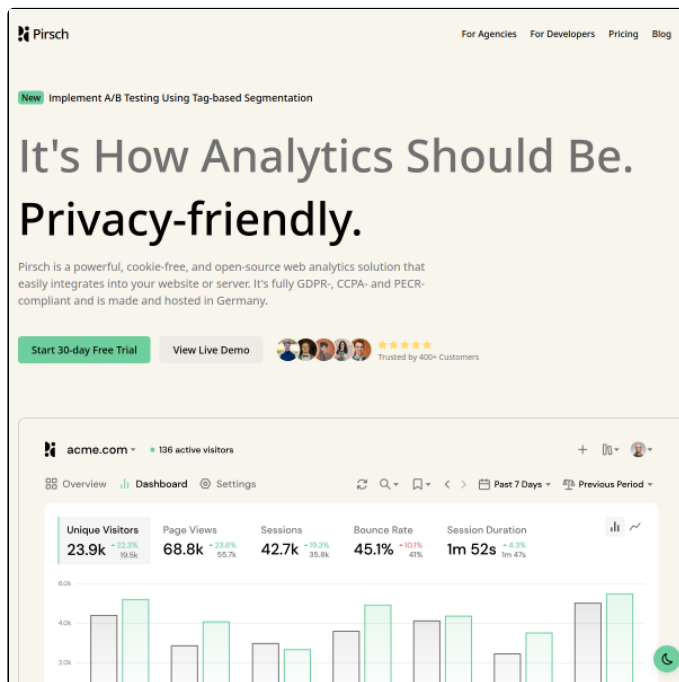
## Social Sharing Audit

If you care about people sharing your website's pages on social media and want the embeds to look good, you must pay attention to the OpenGraph elements in your HTML markup tags. Head over to the site below and test your OpenGraph metadata

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### Website:

<https://www.opengraph.xyz/about>



## Google Analytics vs Other Options

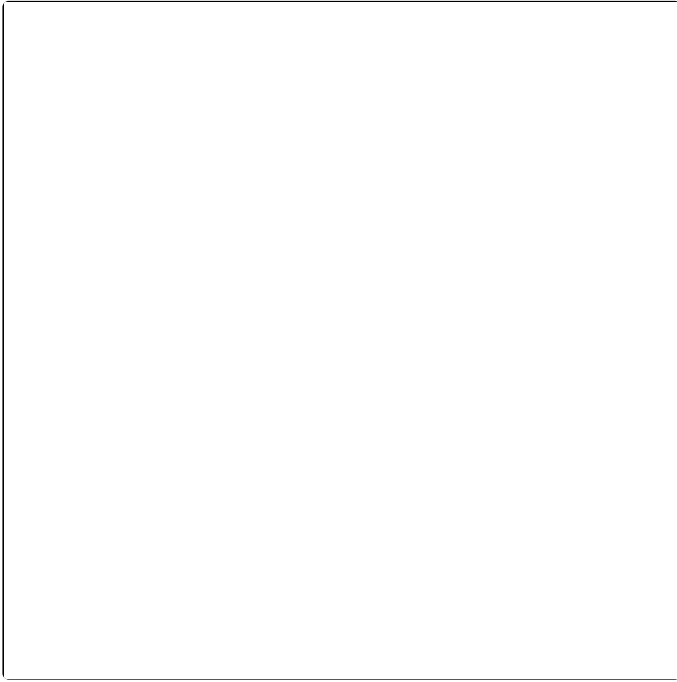
For analytics, most people default to Google Analytics. However, the Austrian Data Protection Authority has ruled that transferring data from the EU to the US via Google Analytics is illegal, prompted by 101 complaints filed by privacy group noyb after a 2020 EU court decision invalidated the EU-US data transfer agreement over inadequate protections against US government surveillance. This landmark ruling against the industry standard web analytics tool used on millions of sites worldwide is expected to be followed by other EU countries, aiming to force US tech companies to adapt to EU privacy laws rather than circumvent them. So we do not use Google Analytics on sites that we control directly like this domain or CPROMPT.AI.

There are privacy-focused alternatives you may want to consider instead. I am using Pirsch.io on this site.

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**Website:**

<https://pirsch.io>



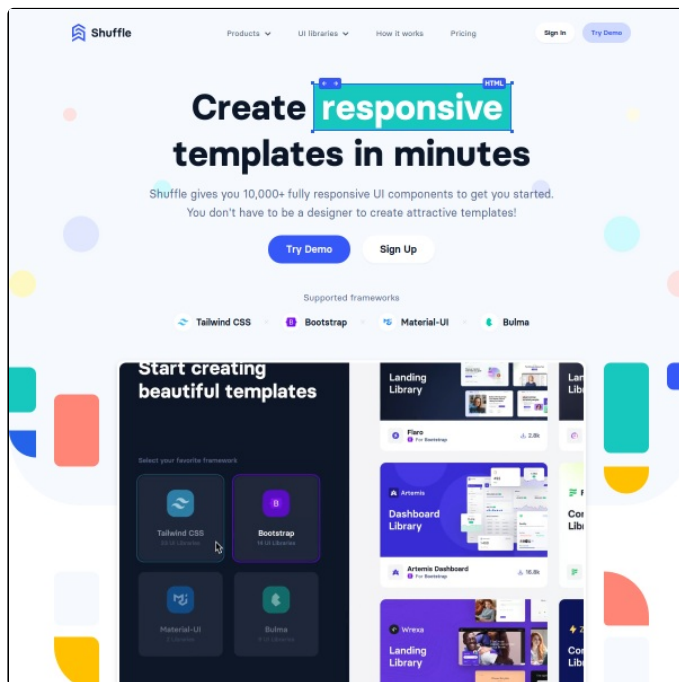
## Microsoft Designer

Microsoft Designer is an alternative for Canva for free!

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### Website:

<https://designer.microsoft.com/#random>



## Tailwind Templates

Tailwind Templates

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Contributed by @mjkabir

**Website:**

<https://shuffle.dev/>