SHOW NOTES

@mjkabir Notes

https://shownotes.app/show/9wsaa

Turn Web App into a Native iPhone or Android App

Modern websites or progressive web apps (PWAs) are excellent solutions, requiring no downloads and running smoothly in native browsers. I usually advocate against building native apps for Apple or Android unless necessary features can't be implemented in a PWA or web app. Many users, especially younger generations, prefer not to type URLs or save websites as bookmarks. In this context, downloadable apps improve engagement. However, building completely native apps can be resource-intensive, and web-view-based apps offer a great compromise. Benefits include:

1. Faster, cheaper development
2. Consistent user experience
3. Easy maintenance

Adhere to platform-specific guidelines and requirements to launch ShowNotes web-view apps on Apple's App Store and Google's Play Store. This ensures a valuable user experience and respects user privacy. Web-view-based apps balance native apps and web-based solutions, making them suitable for businesses and developers.

Some third-party services will create this web-view wrapper app for anywhere from $99 to 500, and some will even deal with Apple and Google App stores for you at an additional cost. In short, a realistic budget for a web-view app for a basic PWA app would be anywhere from $500-$1500.00.

Apple App Store Requirements for Apps

Required Details for iOS App Publishing

1. **Default Language for Your App**
   - Specify the primary language for your app.
   - If English, indicate whether it is US English or UK English.

2. **App Pricing**
   - Indicate if the app is free or paid.

3. **App Category**
   - Choose the appropriate category that best describes your app.

4. **Short Description**
   - Provide a short description of the app.
   - Maximum of 80 characters.

5. **Full Description**
   - Provide a detailed description of the app's features and functionalities.

6. **Availability**
   - Specify whether you want your app to be available in all countries or specific ones.

7. **In-App Purchases**
   - Indicate if your app allows users to purchase digital goods.

8. **Privacy Policy URL**
   - Provide the URL to your app's privacy policy.

9. **Support URL**
   - Provide the URL where users can get support for your app.

10. **Ownership Information**
    - Provide the name of the person or entity that owns the exclusive rights to your app.
    - Format: Year + Name (e.g., "2008 Acme Inc.")
    - Do not provide a URL.

11. **Dummy Account for Review**
    - Provide a dummy account for the review team to log in to your app.

12. **Contact Details for Apple**
    - Provide contact information for Apple's review team:
      - Phone number
      - Email
      - Full name

Additional Graphics and Metadata

1. **App Icon**
   - Provide a high-resolution icon for your app.
   - Specifications: 1024 x 1024 pixels, PNG format, no alpha (transparency).

2. **Screenshots**
   - Provide screenshots of your app.
   - Specifications: Must be in PNG or JPEG format.
   - Dimensions: Vary depending on the device (iPhone, iPad, etc.).

3. **App Preview Video (Optional)**

   - Provide an optional video to showcase your app.
   - Specifications: MP4 format, maximum length of 30 seconds.

4. **Keywords**

   - Provide keywords to help users find your app in the App Store.

5. **Subtitle**

   - Provide a short subtitle that appears below your app's name in the App Store.
   - Maximum of 30 characters.

6. **Promotional Text**

   - Provide promotional text that appears at the top of your app's description in the App Store.
   - Maximum of 170 characters.

These details ensure that the app submission process is thorough and meets the necessary guidelines for the Apple App Store.

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Google Play Store App Requirements

1. **Default Language for Your App**
   - Specify the primary language for your app.
   - If English, indicate whether it is US English or UK English.

2. **App Pricing**
   - Indicate if the app is free or paid.

3. **App Category**
   - Choose the appropriate category that best describes your app.

4. **Short Description**
   - Provide a short description of the app.
   - Maximum of 80 characters.

5. **Full Description**
   - Provide a detailed description of the app's features and functionalities.

6. **Availability**
   - Specify whether you want your app to be available in all countries or specific ones.

7. **In-App Purchases**
   - Indicate if your app allows users to purchase digital goods.

8. **Feature Graphic**
   - This graphic will help promote your app in different places on Google Play.
   - Guidelines:
     - Avoid placing text near the edges.
     - Center key visuals in case of cropping.
   - Image requirements:
     - Format: PNG or JPEG
     - Size: 1,024 px by 500 px
     - Maximum file size: Up to 1 MB

9. **Ads**
   - Indicate if your app contains ads.

10. **Privacy Policy URL**
    - Provide the URL to your app's privacy policy.

11. **Support URL**
    - Provide the URL where users can get support for your app.

12. **Ownership Information**
    - Provide the name of the person or entity that owns the exclusive rights to your app.
    - Format: Year + Name (e.g., "2008 Acme Inc.")
    - Do not provide a URL.

13. **Dummy Account for Review**
    - Provide a dummy account for the review team to log in to your app.

14. **Contact Details**
    - Provide contact information for Google Play's review team:

- Phone number
- Email
- Full name

Additional Graphics and Metadata

1. **App Icon**
   - Provide a high-resolution icon for your app.
   - Specifications: 512 x 512 pixels, PNG format, no alpha (transparency).

2. **Screenshots**
   - Provide screenshots of your app.
   - Specifications: Must be in PNG or JPEG format.
   - Dimensions: Minimum length for any side is 320 pixels, maximum length for any side is 3,840 pixels.

3. **App Preview Video (Optional)**
   - Provide an optional video to showcase your app.
   - Specifications: MP4 format, maximum length of 2 minutes, hosted on YouTube.

4. **Keywords**
   - Provide keywords to help users find your app in the Google Play Store.

5. **Promotional Text**
   - Provide promotional text that appears at the top of your app's description in the Play Store.
   - Maximum of 170 characters.

6. **Content Rating**
   - Provide information for content rating purposes (e.g., age rating).

These details ensure that the app submission process is thorough and meets the necessary guidelines for the Google Play Store.
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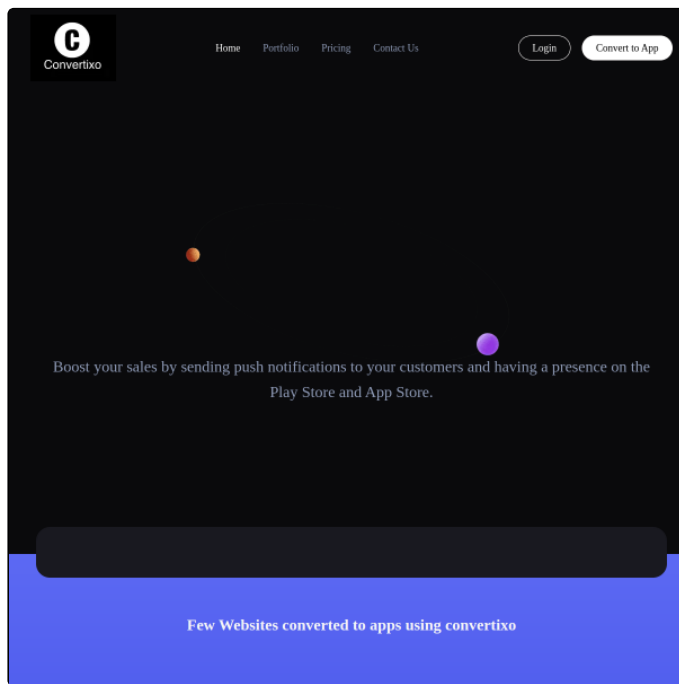
Convertixo: convert a web app tgo web view app for iOS / Android

Convertixo is a service that transforms websites into native Android and iOS mobile apps within minutes, offering features like push notifications and automatic content updates to boost customer engagement and sales[1].Citations: [1] https://convertixo.com

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Website:

https://convertixo.com/
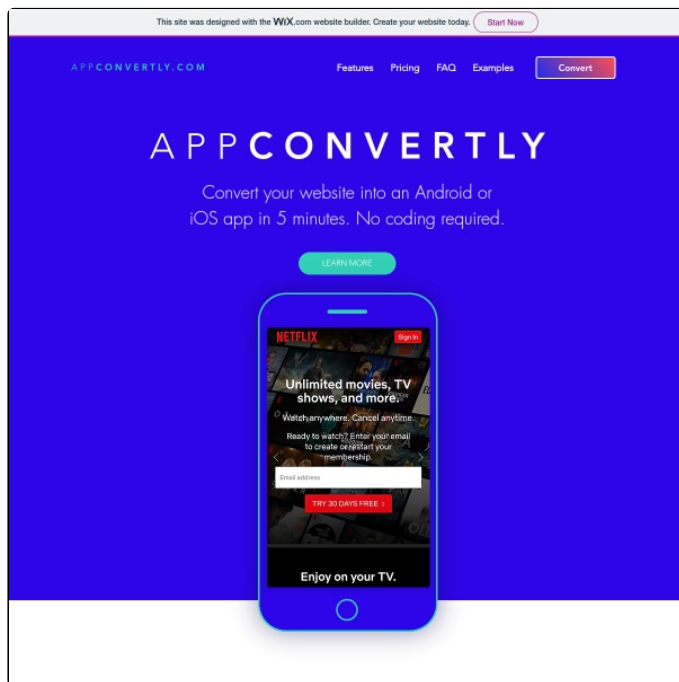
AppConvertly: Website to Mobile App Conversion Service

AppConvertly is a service that transforms websites into native Android and iOS mobile applications within minutes, requiring no coding skills from the user. The process is straightforward, involving three main steps:

1. Users provide their website URL, desired app name, and app icon.
2. AppConvertly's team develops a webview app within a few hours.
3. Users can then submit the app to Google Play or the App Store.

Key features of AppConvertly include:

- Compatibility with various website platforms (WordPress, Shopify, WooCommerce, etc.)
- Responsive design for all screen sizes
- Support for all Android and iOS versions
- Push notification capabilities
- Ad integration options (AdMob support)
- In-app purchase functionality
- Security measures

The service offers three pricing tiers: Android-only (€89), iOS-only (€159), and a combined Android & iOS package (€228). AppConvertly claims to have created over 500 apps, providing a quick and easy solution for businesses looking to establish a mobile app presence without extensive development resources.

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Website:
https://appconvertly.wixsite.com/appconvert

iPhone / iPad / MacOS App

it is now possible to have a single web-view app that runs on iPhone, iPad and MacOS (running on Apple Silicon) systems.

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