SHOW NOTES

@mjkabir Notes



https://shownotes.app/show/0iwrx

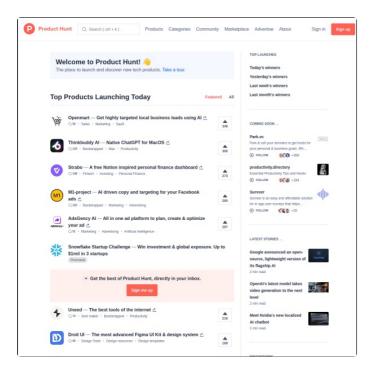
Go To Market (GTM) Platforms

As I prepare to launch ShowNotes for a public release, I am considering various GTM platforms for eyeballs, backlinks, and potential users. So here is my current research on this topic that might help you launch your product.



AI REVIEW PASSED.

Bengali Spanish Japanese Chinese



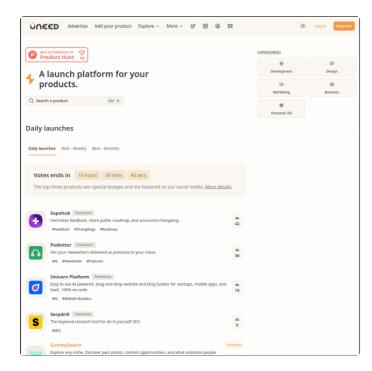
Product Hunt - Mother of All GTM Sites

ProductHunt has been around for a while, and I always wondered how a go-to-market strategy for B2C products like the ShowNotes app makes sense. I have signed up for it and exploring it regularly to see how it can benefit my own launch.

628 days 7 hrs ago

Website:

https://producthunt.com



UNEED - a Product Hunt Alt GTM Platform

I found this on Product Hunt! So, at least we know Product Hunt does not care if a competitor is using it to get traction. Frankly, looking at this alt platform, I wasn't super impressed, but there are a couple of things that I am considering:

- A very cheap advertising avenue they charge between \$30 to \$100 for a single campaign.
- They will allow a GUEST POST about your product that will create a blog link with a do-follow attribute, which means its good for SEO

So I am considering it as a secondary GTM for ShowNotes. 628 days 7 hrs ago

Website:

https://www.uneed.best/