

@mjkabir Notes



<https://shownotes.app/show/OiwrX>

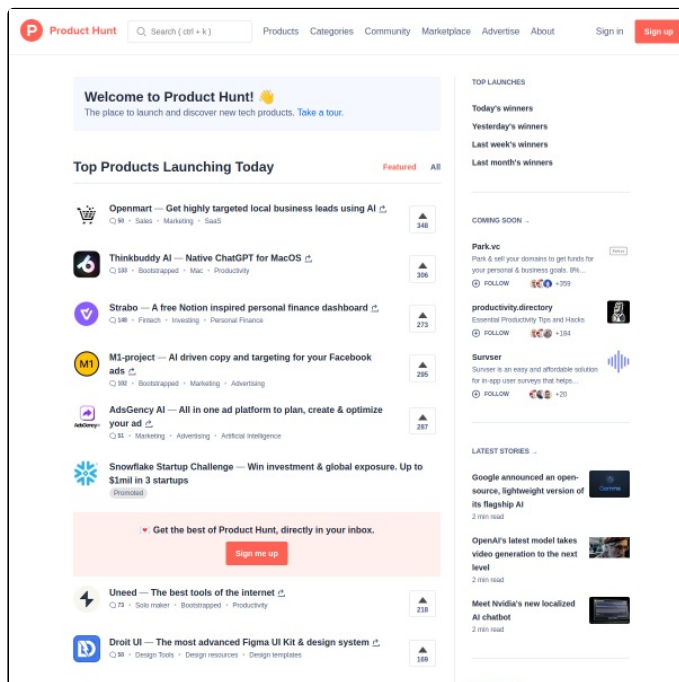
Go To Market (GTM) Platforms

As I prepare to launch ShowNotes for a public release, I am considering various GTM platforms for eyeballs, backlinks, and potential users. So here is my current research on this topic that might help you launch your product.



AI REVIEW PASSED.

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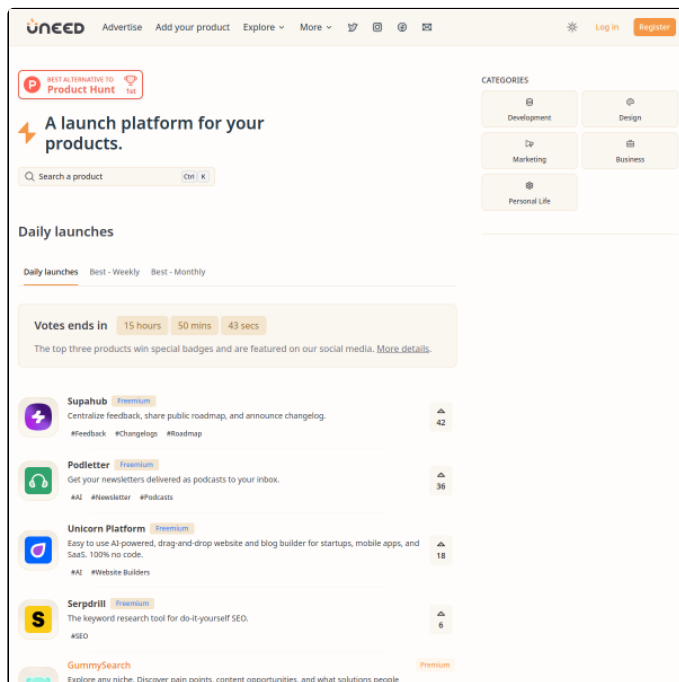
Product Hunt – Mother of All GTM Sites

ProductHunt has been around for a while, and I always wondered how a go-to-market strategy for B2C products like the ShowNotes app makes sense. I have signed up for it and exploring it regularly to see how it can benefit my own launch.

563 days 17 hrs ago

Website:

<https://producthunt.com>



UNEED – a Product Hunt Alt GTM Platform

I found this on Product Hunt! So, at least we know Product Hunt does not care if a competitor is using it to get traction. Frankly, looking at this alt platform, I wasn't super impressed, but there are a couple of things that I am considering:

- A very cheap advertising avenue – they charge between \$30 to \$100 for a single campaign.
- They will allow a GUEST POST about your product that will create a blog link with a do-follow attribute, which means its good for SEO

So I am considering it as a secondary GTM for ShowNotes.

563 days 17 hrs ago

Website:

<https://www.uneed.best/>